

NCEDA DEVELOPMENTS



2011
Volume X Issue V
Emily Massey, Executive Editor

Inside This Issue:

- A Message From Your President
- December Networking Luncheon
- Regulatory Reform Feedback
- 2012 MidWinter Conference
- 2011-12 Membership Directory
- Patron Sponsors
- Meet Your Board
- Meet Your Patron Sponsor
- NCEDA Board of Directors

Update Your NCEDA.org Profile Today!

See page 4 for details.

Additional Dates to Note:

December 8, 2011

Networking Luncheon: Raleigh, N.C.

January 18, 2012

Networking Luncheon (Treasurer Janet Cowell): Raleigh, N.C.

February 15, 2012

Professional Development Seminar: Raleigh, N.C.

March 1-2, 2012

2012 MidWinter Conference: Pinehurst, N.C.

June 26-28, 2012

2012 Annual Conference: Wrightsville Beach, N.C.

NCEDA President's Message

The holidays are right around the corner, which is a great time to reflect on the year and what lies ahead in 2012. NCEDA has much to celebrate as an association that works together to ensure economic and job growth in North Carolina. We are unable to accomplish this without the support of you, our members.

At last week's networking luncheon, we heard from Jim Fain, President of the North Carolina Global Transpark, about some of the recent announcements and growth at the Global Transpark. If you were unable to attend this event, you can visit nceda.org to download Jim's presentation. Also, please mark your calendar for Thursday, Dec. 8 to join us for the December Networking Luncheon.

Your NCEDA Board of Directors and committees have been busy in planning for the new year. The NCEDA Legislative Committee has met and is working to establish priorities going into the 2012 Legislative Session. One item of particular interest is the sunset (January 2013) of the Article 3J Credits. We support the continuation of the 3J tax credits and also support opportunities to make them a more effective tool for business location, retention and expansion. NCEDA has started discussions with the N.C. Department of Commerce, Governor's Office and N.C. Economic Development Board about Article 3J and programs that strengthen our state's economic development toolbox.

I also want to remind you about the opportunity to offer the N.C. General Assembly specific examples of regulatory challenges you have faced in your communities or with specific projects. We have been asked by House leadership to offer such feedback. Please share your comments/observations with us via email at regulatoryreform@nceda.org by **Wednesday, November 30**.

NCEDA's MidWinter Conference Committee is already underway in planning another successful event in Pinehurst. More details are forthcoming, but please save the date of March 1-2, 2012.

Earlier this month, I sent a memo from the NCEDA office expressing the association's gratitude to our Patron Sponsors. Please consider supporting NCEDA through this commitment. For more details, please see page 5 of this newsletter.

Lastly, please make sure your information is accurate within your online account on nceda.org by **Wednesday, November 23**. We pull directly from this database to compile the NCEDA Membership Directory and want to ensure all members are reflected correctly in the 2011-2012 publication.

As always, thank you for your membership and participation. Happy Thanksgiving!

Sincerely,

Bonnie R. Reyfo

NCEDA 2011-2012 President



Networking Luncheon: December 8, 2011

Join us for the NCEDA December Networking Luncheon featuring a timely program and opportunity for networking with fellow economic developers and allies.

When: Thursday, December 8, 2011; 11:45 a.m. - 1:15 p.m.

Where: Capital City Club; Raleigh, N.C.

Cost: \$35 (members); \$55 (non-members)

Deadline for registration will be Tuesday, December 6. Any cancellations after this date will be refunded, less a \$20 processing fee.

Register online today at nceda.org!

Feedback on Regulatory Reform

As mentioned by NCEDA President Bonnie Renfro and Representative Skip Stam at the recent NCEDA Fall Conference, we are asking for your feedback on examples of regulatory challenges you have faced in your community. We are interested in hearing from you with your recommendations and examples of regulatory obstacles impacting economic development. NCEDA will compile this feedback and share with members of the N.C. General Assembly.

Please send your email by November 30 to: regulatoryreform@nceda.org

Thank you for your participation!

2012 MidWinter Conference: March 1-2, 2012

Hotel Information for MidWinter Conference

The room block at the Pinehurst Resort is now open. The NCEDA rates are as follows:

- Single Occupancy: \$16500+taxes/fees (per person, per night)
- Double Occupancy: \$91.00+taxes/fees (per person, per night)

To make reservations via phone, call Pinehurst Resort at 800-487-4653. Please identify yourself as an NCEDA conference participant to receive the special room rate.

To make reservations online, use the link included in NCEDA announcement emails, or go to the event page found under the Calendar tab on www.nceda.org.

NCEDA's room block will be released on **Monday, January 30, 2012**. Reservations made after this date are on a space available basis.

For directions, visit www.pinehurst.com.

2011-2012 Membership Directory

The NCEDA staff is preparing for publication of the 2011-2012 NCEDA Membership Directory. Content for the directory is pulled directly from the nceda.org database. Please check your online account at nceda.org to ensure your information is accurate and there are no misspellings.

To access your account, go to www.nceda.org and select "LOGIN" in the upper right-hand corner.

Information used in the directory includes:

- Name
- Nickname
- Title
- Company
- Address
- County
- Phone number
- Fax number
- Email address
- Spouse name
- Business classification

Please make any updates by **Wednesday, November 23, 2011**.

Thank you for your assistance in making this publication accurate for all NCEDA members. If you have any questions, please contact the NCEDA office: (888) 246-2332.

NCEDA 2011-2012 Patron Sponsors

Memorandum

To: NCEDA Membership
From: Bonnie Renfro, *President*
Date: November 2, 2011
Re: NCEDA 2011-2012 Patron Sponsors

I wanted to take the opportunity to thank and recognize a very important group of NCEDA sponsors – the NCEDA Patron Sponsors.

AT&T North Carolina	N.C. Department of Commerce	Piedmont Natural Gas
Duke Energy	N.C. Electric Membership Corporation	Piedmont Triad Partnership
ElectriCities of NC, Inc.	Nexsen Pruet PLLC	Progress Energy
N.C. Community College System	Norfolk Southern Corporation	PSNC Energy

Our association has been blessed with a supportive membership base investing in the association at all levels. From your annual dues to conference sponsorship, your investment in NCEDA is vital to the success of the organization.

The NCEDA Patron Sponsors are a vital part of our organization. Their annual support has enabled us to remain a fiscally sound organization, well-equipped to meet the challenges needed to support all North Carolina counties as the statewide voice of economic development.

Sponsorships have allowed NCEDA to maintain its growth of recent years, to be as economical as possible for its members, and to offer exceptional programs, conferences and professional development opportunities to our members at an affordable price.

I want to take the opportunity to thank and recognize our current 2011-2012 Patron Sponsors, but also let the membership know about the Patron Sponsorship level and the annual benefits associated with it. As an NCEDA Patron Sponsor, you will be recognized with:

- Signage and recognition in all printed materials at each of the three NCEDA conferences (Fall, Midwinter and Annual) and our annual Legislative Reception.
- Company logo featured on the back cover of the 2011-2012 NCEDA Membership Directory.
- A feature article highlighting your organization in the NCEDA newsletter.
- Company advertisement featured on the NCEDA website.

The annual investment to become a Patron Sponsor is \$2,500. If you have interest or any questions about the program please feel free to ask me, a member of the NCEDA board or John Peterson. Thank you for your continued support of NCEDA!

Meet Your Board

This month we will feature your new NCEDA Board Member Jimmy Smith



Jimmy Smith has been employed with the Four County Electric Membership Corporation for almost 25 years. He serves as the Director of Economic and Community Development, with the primary responsibilities of: economic and community development, commercial and industrial marketing, leading key accounts, government relations and legislative lobbying. Also, he has been involved with economic development for almost 26 years.

He is a native of Lenoir County and a graduate of North Lenoir High School. Jimmy is a graduate of East Carolina University with a bachelor of arts in Geography and a minor in Urban & Regional Planning. He also participated in graduate studies in geography at ECU.

Jimmy serves on a number of boards across the state. He is currently serves as President of Cape Fear Resource, Conservation & Development, President of the Pender County Community Foundation, Chairman of the Wilmington Regional Film Commission, and Past President of NCEDA. Also, Jimmy is a Board member of North Carolina's Southeast. Previously, he served as a Board member of Pender Economic Development Alliance, Past Chairman; Pender Adult Services, Past Chairman; and Wilmington Committee of 100. Also, he is a member of Topsail Presbyterian Church.

Jimmy resides in Wilmington with his wife, Beverly. They have one daughter, Suzanne and one granddaughter, Kennedy.

Meet Your Patron Sponsor

This month we will feature Patron Sponsor: N.C. Community Colleges

With 58 colleges across the state, NC Community Colleges provides state-wide access to high-quality educational opportunities related to technical careers, college transfer, adult literacy, health and life sciences, first-responders' training, advanced manufacturing and much, much more. Serving nearly 900,000 students annually, our colleges' programs reflect the workforce, educational and business needs of the counties and citizens they serve. North Carolina's community colleges support economic development through our nationally recognized Customized Training Program that allows qualified businesses, both new and existing, to receive employee training at no cost and through our Small Business Center Network that helps start, grow and develop entrepreneurial enterprises through counseling, classes and services at all 58 colleges. Learn more about our community colleges at www.nccommunitycolleges.edu.

CONTACT:

Linda Weiner
Raleigh, North Carolina
919-807-7146
weinerl@nccommunitycolleges.edu

NC Community Colleges

Hope • Opportunity • Jobs

NCEDA Board of Directors

2011-2012 OFFICERS

President

Bonnie Renfro

Randolph County EDC
PO Box 2001
Asheboro, NC 27204
Phone (336) 626-2233
Fax (336) 626-0777
brenfro@rcedc.com

Vice President

Linda Weiner

N.C. Community College
System
Mail Service Center 5001
Raleigh, NC 27699-5001
Phone (919) 807-7146
Fax (919) 807-7164
weinerl@nccommunitycolleges.edu

Secretary/Treasurer

Mark Clasby

Haywood County Economic
Development Commission
144 Industrial Park Drive
Waynesville, NC 28786
Phone (828) 456-3737
Fax (828) 452-1352
mclasby@haywoodnc.net

Immediate Past President

Jimmy Smith

Four County Electric
Membership Corporation
PO Box 667
Burgaw, NC 28425
Phone (910) 259-1821
Fax (910) 259-1860
jimmysmith@fourcty.org

2012 DIRECTORS

Dr. Pat Mitchell

Ashe County Government
150 Government Circle
Suite 2500
Jefferson, NC 28640
Phone (336) 846-5502
Fax (336) 846-5516
pmitchell@ashecountygov.com

Jenny Mizelle

Town of Holly Springs
P.O. Box 8
Holly Springs, NC 27540
Phone (919) 557-3906
Fax (919) 567-3980
jenny.mizelle@hollyspringsnc.us

Harry Poovey

Duke Energy
250 9th Street Ln., SE
Hickory, NC 28602
Phone (828) 323-2723
Fax (828) 323-2794
hypoovey@dukeenergy.com

EX-OFFICIO

Dale Carroll

Deputy Secretary of Commerce
N.C. Department of Commerce
4301 Mail Service Center
Raleigh, NC 27699-4301
Phone (919) 733-4151
Fax (919) 733-8356
dcarroll@nccommerce.com

Herb Crenshaw

AT&T North Carolina
128 West Hargett St.
Raleigh, NC 27601
Phone (919) 821-6849
Fax (919) 821-6013
herb.crenshaw@att.com

2013 DIRECTORS

Ernest C. Pearson

Nexsen Pruet PLLC
P.O. Box 5646
Cary, NC 27512
Phone (919) 755-1800
Fax (919) 653-0435
epearson@nexsenpruet.com

Rodger M. Sauls, Jr.

5313 Serather Court
Garner, NC 27529
Phone (919) 810-5564
rodgersauls@gmail.com

Judy Stevens

Montgomery EDC
P.O. Box 637,
444 N. Main Street
Troy, NC 27371
Phone (910) 572-2575
Fax (910) 572-5193
judy@montgomery-county.com

Keith Crisco

Secretary of Commerce
N.C. Department of Commerce
4301 Mail Service Center
Raleigh, NC 27699-4301
Phone (919) 733-4151
Fax (919) 733-8356
kcrisco@nccommerce.com

Allen Joines

City of Winston-Salem/
ED Board
P.O. Box 2511
Winston-Salem, NC 27102
Phone (336) 727-2058
Fax (336) 748-3241
allenj@cityofws.org

2014 DIRECTORS

Raul Peralta

ECS Carolinas, LLP
4811 Koger Blvd.
Greensboro, NC 27407
Phone (336) 856-7150
Fax (336) 856-7160
rperalta@ecslimited.com

Mark Pope

Lenoir County Economic De-
velopment Commission
P.O. Box 897
Kinston, NC 28502
Phone (252) 527-1963
Fax (252) 527-1914
mpope@lenoirredc.com

Andrew Tate

Henderson County Partnership
for Economic Development
330 North King Street
Hendersonville, NC 28792
Phone (828) 692-6373
Fax (828) 692-6658
andrew@hcped.org

John Peterson

NCEDA
1201 Edwards Mill Rd., First
Floor
Raleigh, NC 27607
Phone (919) 882-1961
Fax (919) 834-7959
jpeterson@capstrat.com