

NCEDA DEVELOPMENTS



May 2009
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Cameron Sheffield, Executive Editor

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The next few months will be extremely busy for NCEDA. First, on May 13, Lynn Minges, N.C. Department of Commerce's new Assistant Secretary for Tourism, Marketing, and Global Branding, will speak at our monthly Networking Luncheon. Lynn will discuss her plans for marketing North Carolina to the national and international community. More details regarding the May Networking Luncheon on page 3.

I also want to make sure you have received the 2009 Annual Report. The report outlines the "The State of NCEDA." Along with the hardcopy editions that have been distributed to all members, the report can also be found on the NCEDA Web site at www.nceda.org. This is the first edition of what we hope will become a regular report of NCEDA's activities and successes.

Coming up at the NCEDA 2009 Annual Conference, entitled "Making Critical Connections," our program will focus on the necessary connections economic developers and their allies must make on a national, state and local level to take full advantage of the federal Economic Recovery and Investment Act. During these tough economic times, North Carolina can't afford to leave any monies on the table. And our Annual Conference speakers will be ready to provide valuable guidance and suggestions for ways that we as economic developers can maximize these programs to create more jobs and economic growth in our state. This conference not only gets my recommendation, I view it as a must-attend event for all NCEDA members.

The Annual Conference will be held June 15-17 at the Sheraton-Atlantic Beach. For more information regarding the conference, please see page 2 or check out the NCEDA Web site.

Last but certainly not least, the NCEDA 2009-2010 membership renewal drive is upon us. I urge you to renew your membership online as soon as possible. The online process is quick and easy and will generate all necessary invoices and receipts to assist with your internal accounting requirements. In addition, we will also be mailing notices and invoices as another reminder about your membership renewal. It is you, the NCEDA membership, that make this association so successful. So, please pass along membership information to any non-members who may be interested in joining NCEDA. To find instructions for membership renewal, see page 6 of the newsletter.

Working together, we can keep North Carolina competitive, create new jobs and ensure that economic growth reaches North Carolinians in all 100 counties. I look forward to seeing each of you soon.

Scott T. Hamiet

NCEDA President
2008-2009



2009 NCEDA Annual Conference

June 15-17, 2009

Join us as NCEDA heads back to the beach for the 2009 NCEDA Annual Conference. This year's NCEDA 2009 Annual Conference, entitled "Making Critical Connections," will focus on the necessary connections economic developers and their allies must make on a national, state and local level to take full advantage of the federal American Recovery and Reinvestment Act. During these tough economic times, North Carolina can't afford to leave any possible advantages -- or money -- on the table. Our Annual Conference speakers will offer valuable guidance and suggestions for ways that economic developers can maximize these programs to create more jobs and economic growth in local communities and across our state. This conference is a must-attend event for anyone looking for ways to survive and thrive in the current economic landscape.

The 2009 NCEDA Annual Conference activities will run Monday, June 15 through Wednesday, June 17.

Confirmed Speakers Include:

- Charles Archer, N.C. League of Municipalities
- Dempsey Benton, N.C. Office of Economic Recovery & Investment
- Dale Carroll, N.C. Department of Commerce
- Al Delia, N.C. Governor's Office
- Jeff Finkle, IEDC
- Billy Ray Hall, N.C. Rural Economic Development Center
- Jerry Jones, N.C. League of Municipalities
- Dr. Sean Snaith, University of Central Florida's Institute for Economic Competitiveness
- David Thompson, N.C. Association of County Commissioners

MORE DETAILS ABOUT THE CONFERENCE AND REGISTRATION CAN BE FOUND ON THE NCEDA WEB SITE AT www.nceda.org/calendar.php

Conference Agenda:

Monday, June 15

12:30 – 1:15 NCEDA Golf Tournament

5:30 – 7:30 p.m. Conference Registration

6:30 p.m. Welcome Reception in honor of NCEDA Past Presidents

7:30 – 11:00 p.m. Welcome Reception Entertainment

Tuesday, June 16

7:00 – 9:00 a.m. Conference Registration

7:30 – 8:30 a.m. Breakfast Buffet

8:30 – 11:45 a.m. Conference Sessions

11:45 a.m. - 12:15 p.m. Lunch

12:15 – 1:00 p.m. Conference Sessions

7:00 – 9:30 p.m. Annual Conference Networking Dinner at N.C. Aquarium

Wednesday, June 17

7:30 – 8:30 a.m. Breakfast Buffet

7:30 – 8:30 a.m. Optional Breakout Breakfast Session

8:30 a.m. – Noon Conference Sessions

12:00 p.m. Adjourn

2009 NCEDA Calendar of Events

2009 Scheduled Events and Dates to Note

May 13, 2009

Networking Luncheon: Capital City Club

June 15-17, 2009

2009 Annual Conference: Atlantic Beach, N.C.

October 13-14, 2009

2009 Fall Conference: Concord, N.C.

Hotel Information for Annual Conference

The room block at the Sheraton - Atlantic Beach is now open. The NCEDA rates are as follows:

- Oceanview - \$175
- Oceanfront - \$225
- Oceanfront suite - \$295

If you would like to go ahead and make your room reservations, please feel free to contact the Sheraton at 800-624-8875 and tell them you are with NCEDA.

NCEDA May Networking Luncheon

Featuring Lynn Minges from the N.C. Department of Commerce

Plan on attending the next NCEDA networking luncheon on May 13 at the Capital City Club in Raleigh to hear from Lynn Minges, Assistant Secretary of Tourism, Marketing, and Global Branding for the North Carolina Department of Commerce.

When: Wednesday, May 13, 2009; 12:00-1:30 p.m.

Where: Capital City Club; Raleigh, N.C.

Cost: \$35 (members); \$55 (non-members)

Deadline for registrations will be Monday, May 11. Any cancellations after this date will be refunded, less a \$20 processing fee.

Register online at www.nceda.org.

2009 IASP World Conference

NCEDA members are eligible to receive a 50% discount on the registration fees for the 2009 IASP World Conference being held in Raleigh June 1-4. For \$275, NCEDA members can attend the full conference, including two networking receptions.

IASP Conference topics of specific interest to economic developers include: Fostering and the commercialization of innovation Methods for attracting and retaining a talented workforce Connecting to entrepreneurs, university and R&D operations Changing land use patterns and the affect on innovation development The growing importance of green and sustainable practices.

To register for the conference, visit www.iasp2009rtp.org, click on the Registration tab, and follow the prompts. When asked for a registration code, enter RTP50. Other pre-conference activities, such as golf at Pinehurst or a ticket to the Gala Dinner may be purchased at an additional charge.

XXVI | IASP | 2009 | RTP | NC | USA

IASP WORLD CONFERENCE ON SCIENCE AND TECHNOLOGY PARKS
JUNE 1-4 | THE RESEARCH TRIANGLE PARK, NC, USA



TO: NCEDA Members

FROM: George Sharpe, Michael Smith and Michael Trotter
Professional Development Committee Co-Chairs

RE: Call for Nominations: NCEDA's N.C. Economic Developer of the Year

NCEDA is proud to open nominations for its **N.C. Economic Developer of the Year** award. The N.C. Economic Developer of the Year award is given annually, recognizing the individual who has provided outstanding leadership in economic development and rewarding the nominee's contributions to expansions and projects **completed** during the 2008 calendar year.

The criterion for the award is as follows:

N.C. Economic Developer of the Year: The successful nominee will demonstrate significant and measurable leadership for economic development in any area. This person's job duties could include working with economic developers to promote economic development; a person whose primary job responsibilities do not include economic development, but who has demonstrated significant and measurable contributions in a volunteer capacity to economic development in an area; or a person whose primary job is economic development. Eligible candidates could include employees of utilities, banks, contractors, developers, realtors, nonprofit organizations, a state developer, local developer or regional developer.

You are encouraged to make as many nominations as you wish. Attached is the nomination form for the N.C. Economic Developer of the Year award.

The award will be presented at the 2009 NCEDA Annual Conference, June 15-17, 2009.

All entries must be received by **Friday, May 15, 2009**. Please submit your application electronically to: nceda@capstrat.com.

NCEDA “N.C. Economic Developer of the Year” Nomination Form

(Please print or type)

Nominee:

Name: _____

Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

Nominator:

Name: _____

Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

Criteria:

Explain how the nominee has made significant and measurable contributions to economic development. Please be specific and concise. Use separate sheets for each question.

- (1) Identify by name and description the project(s) the nominee contributed to and which were completed in calendar year 2008 and how the nominee contributed to the project(s).
- (2) Explain any obstacles overcome in completing the project(s) that are attributable to the nominee's efforts.
- (3) Provide supporting material such as letters, news stories, and other items documenting accomplishments and community and peer support.

Submission:

Nominations should be professional in appearance, similar to an economic development client proposal. Please submit your application electronically to: nceda@capstrat.com. All entries must be received by **Friday, May 15, 2009**.

Dear NCEDA Members:

On behalf of the Board of Directors of the North Carolina Economic Developers Association (NCEDA), I want to **thank you** for your continued support and invite you to renew your membership for the 2009-2010 year (July 1, 2009 – June 30, 2010). **Your support of NCEDA has allowed us to have a very successful year.**

NCEDA offers a full slate of programs and networking opportunities including the Fall, MidWinter and Annual conferences, networking luncheons, a monthly newsletter, a resource Web site, bi-weekly legislative updates while the legislature is in session, and the membership directory.

To make the renewal steps as simple as possible for you, we'll be processing all membership renewals online at www.nceda.org. We encourage you to renew your membership as soon as possible as your membership will automatically expire in our registration system on July 1, 2009.

Simply log onto your NCEDA Web account using your email address and password. (Unless you have changed it, your password is: blueberry.) Review your personal contact information listed online and please make any necessary changes. All changes you make will update our online database immediately.

The cost for dues will be \$200 for the 2009-2010 year. We accept checks and credit cards (VISA or MasterCard ONLY). Please indicate your payment type on the online form.

The members make NCEDA the organization that it is, and we thank you for your continued support. If you have any questions, please contact the NCEDA office at (888) 246-2332 or e-mail us at nceda@capstrat.com. We value your membership and look forward to another outstanding year.

Sincerely,

NCEDA

Job Announcement



POSITION AVAILABLE ECONOMIC DEVELOPMENT DIRECTOR WARREN COUNTY, NORTH CAROLINA

Warren County seeks a hard working, motivated, innovative and knowledgeable person to provide leadership and direction in developing and implementing a comprehensive economic development program. This position requires the ability to attract industry, small business and tourism for the County; establish and maintain effective working relationships with governmental officials, associates, and the general public; plan, assign and coordinate the work of the office staff; solve problems within scope of responsibility; prepare clear and comprehensive financial and administrative reports; and communicate ideas clearly and concisely, both orally and in writing. Work is supervised by the County Manager, in conjunction with a nine-member Economic Development Commission. Detailed description of skills and duties available at: www.warrencountync.com/jobs.aspx.

Position requires BS/BA Degree in business, planning, economics, or related field and five years of progressive experience in industrial, business or economic development; or an equivalent combination of education and experience. Master's Degree preferred.

Salary commensurate with experience.

Please complete a Warren County Employment Application (downloadable at www.warrencountync.com) and mail to Employment Security Commission, 309 N. Main Street, Room 123, Warrenton, North Carolina 27589. Applications will be accepted **UNTIL FILLED**.

Job Announcement



VACANCY ANNOUNCEMENT: ECONOMIC DEVELOPMENT EXECUTIVE DIRECTOR CALDWELL COUNTY, NORTH CAROLINA

Join us and be an integral part of some exciting happening in Caldwell County, North Carolina. We seek an Executive Director with the unique qualities, experiences and proven credentials of industrial growth through expansion and retention of existing industrial bases and attraction of new industries and business. You must have demonstrated competencies and proficiencies in working effectively with local business leaders and government officials as well as community, regional, state, national and international organizations.

We're sure you'll be even more excited about this opportunity after you visit www.caldwelledc.org, www.caldwellcochamber.org and www.explore Caldwell.com for more information about us.

You must have, at a minimum, a four year degree in business, marketing, economics, or related field and a history of increasingly responsible economic development activities. Your salary will be commensurate with your credentials, accomplishments and experiences.

Please complete a Caldwell County Employment Application (downloadable at www.caldwellcountync.org), a letter of interest including your salary history and a resume thoroughly detailing your qualifications and experience.

Submit no later than 5:00pm, Friday, May 1, 2009 to:

**EDC Search Committee
Attn: David Hill
PO Box 2200
Lenoir, NC 28645**

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