

NCEDA DEVELOPMENTS



March 2009
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Emily Atkinson, Executive Editor

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I want to start by reminding everyone that our 2009 MidWinter Conference will be taking place this week, March 5-6 in Pinehurst, N.C. If you have not registered, I recommend you do so as soon as possible to insure your participation in this event. We have a packed agenda featuring many high-profile speakers, including Governor Bev Perdue and our new Commerce Secretary Keith Crisco. For more information on the conference, please look to pages 2-3 in this newsletter or visit our Web site, www.nceda.org.

Another event that should be on your calendar is the 2009 Legislative Reception. This reception will be held March 25 from 5:30 p.m. – 7:00 p.m. at the N.C. Museum of Natural Sciences. This evening event will provide a great opportunity for you to meet North Carolina's new legislators and mingle with those you already know. Cost for the reception is \$40 and registration is now open. Please visit <http://www.nceda.org/calendar.php> for more information.

NCEDA's legislative committee has been hard at work finalizing our 2009 legislative agenda, which can be found online at <http://www.nceda.org/pdfs/2009-nceda-legislative-agenda-1-8-09.pdf>, and preparing a response to the federal stimulus plan. As more information about NCEDA's response to the stimulus plan becomes available, we will let you know. Also, please be sure to check back to the Web site for any additional information.

One additional date to be aware of is our 2009 Annual Conference. This year's conference will be held at the Sheraton in Atlantic Beach, N.C. June 15-17. Be sure this is on your schedule, as this conference always proves to be informative and fun. The year's conference will focus on how N.C. and your community will be able to benefit from the federal stimulus package recently signed into law by the President. More details regarding the conference will be available soon.

As always, I thank you for your dedication to and support of NCEDA. I look forward to seeing you in Pinehurst this week.

Scott T. Hamiet

NCEDA President
2008-2009



2008-09 NCEDA MidWinter Conference

Last Chance to Register! **NCEDA 2009 MIDWINTER CONFERENCE** **“Ready to Respond – North Carolina Rising to the Challenges and Opportunities”** **March 5-6, 2009**

Program to include presentations from:

Governor Bev Perdue
Keith Crisco– N.C. Department of Commerce
Leslie Boney – UNC System
Dan Gerlach – Golden LEAF Foundation
Scott Ralls – N.C. Community College System
Mike Walden – N.C. State University
Rick Weddle – Research Triangle Foundation

Throughout the past year and the beginning of 2009, our state and the nation have met a number of challenges. From the economic downturn, changes on Wall Street and Main Street, to a change in administrations, economic developers are facing a completely new business landscape. Are we ready to respond to these new challenges? Join NCEDA for the 2009 MidWinter Conference, where we will discuss these challenges and strategies that will help us overcome them together. The conference will cover topics such as the economy, education and the new state government outlook.

Tentative Program Schedule

Thursday, March 5, 2009:

Golf Tournament at Pinehurst Resort - Course No. 1	12:00 p.m. (12:30 p.m. shotgun start)
Conference Registration	6:00 p.m. – 7:30 p.m.
Welcome Reception	6:30 p.m. – 8:00 p.m.
Dinner	8:00 p.m. – 9:30 p.m.
Networking Reception	9:30 p.m. – 11:00 p.m.

Friday, March 6, 2009:

Breakfast	7:30 a.m. – 8:30 a.m.
Conference Program	8:30 a.m. – 12:00 p.m.

Program Topics

- NCEDA Updates and Announcements
- N.C. Department of Commerce Update
- N.C. State Government Outlook
- Meeting the Challenges of North Carolina’s Long-term Economy: *Mike Walden*
- North Carolina’s Education System – Responding to Change: *Leslie Boney and Scott Ralls*

2008-09 NCEDA MidWinter Conference

Conference Registration

The registration fee covers all conference materials, Thursday's receptions and dinner, and Friday's breaks. Friday breakfast costs are included in your Pinehurst hotel reservation. For any questions about registration, please contact Cameron Sheffield at the NCEDA office at (919) 882-1977.

Please note: If you are not staying at Pinehurst Resort, your breakfast on Friday is not included.

Register Online: http://www.nceda.org/calendar_detail.php?event_id=42

Payment accepted by check or credit card (Visa or MasterCard Only). Make all checks payable to NCEDA.

Dress Code

The dress code for all activities is business attire.

Hotel Information

You are responsible for making your own reservations at the hotel.

For reservations, call Pinehurst Resort at 1.800.487.4653 or 910.235.8507. Please identify yourself as an NCEDA conference participant to receive the *special room rate of \$176 /night + tax for single occupancy.*

For more information, visit www.pinehurst.com.

Please note: You must complete the hotel reservation form, which is available online at http://www.nceda.org/calendar_detail.php?event_id=42. You will need to complete this and send to the hotel to guarantee your reservation.

Golf Tournament

The NCEDA Golf Tournament will be held at Pinehurst Resort's Course No. 1 and will begin promptly at 12:00 p.m. on Thursday, March 5. Registration and lunch begin at 11:30 a.m. Lunch, on course beverages, practice range, green fees, cart and prizes are included in the \$110 golf fee. Metal golf spikes are prohibited. Remember, in order to play golf you must be registered for this meeting.

Registration Pricing

Member	\$225
Non-Member	\$425
Spouse/Guest Thursday evening receptions/dinner only	\$125
Croquet Tournament	\$35
Golf Tournament	\$110

Late Fee:

*Registrations received after February 27, 2009 will include a **\$100** late registration fee. This fee is non-negotiable.*

NCEDA Cancellation Policy

Refunds will be made, minus a \$25 processing fee, if cancellation is received at NCEDA by **Friday, February 20, 2009** at 5:00 p.m. by mail, fax (919-882-1902) or e-mail (nceda@capstrat.com). Cancellations received after **Friday, February 20, 2009** at 5:00 p.m. will **not** be refunded.

For any questions regarding registration, please contact Cameron Sheffield at the NCEDA office: (919) 882-1977.

2008-09 NCEDA Calendar of Events

2008-09 Scheduled Events and Dates to Note

March 5-6, 2009

2009 MidWinter Conference: Pinehurst, N.C.

March 25, 2009

Legislative Reception: N.C. Museum of Natural Sciences

April 15, 2009

Networking Luncheon: TBD

May 13, 2009

Networking Luncheon: Capital City Club

June 15-17, 2009

2009 Annual Conference: Atlantic Beach, N.C.

Hotel Information for 2009 Annual Conference

June 15-17, 2009

Atlantic Beach, NC

The room block at the Sheraton - Atlantic Beach is now open. The NCEDA rates are as follows:

- Oceanview - \$175
- Oceanfront - \$225
- Oceanfront suite - \$295

If you would like to go ahead and make your room reservations, please feel free to contact the Sheraton at 800-624-8875 and tell them you are with NCEDA.

Job Announcement

President, Surry County Economic Development Partnership, Inc.

Surry County Economic Development Partnership, Inc., a private-public, non-profit corporation located in Dobson, NC, is accepting applications for the position of President. SCEDP serves Surry County population 73,000. Surry County, located in the piedmont triad area of North Carolina, has a workforce of 36,000. Educational requirements include a Bachelor's degree in business, economics or related field, with an advanced degree or CED designation preferred. A minimum of five years of proven economic development experience demonstrating skills in strategic planning and recruitment of industrial prospects is required. Additional responsibilities include management of the \$350,000 budget and communicating with stakeholders of the organization. Salary range commensurate with experience and demonstrated success. Send resume and salary requirements by March 31, 2009 to:

**Chairman
SCEDP
PO Box 1282
Dobson NC 27017**

Meet Your Board

This month we will feature board member Linda Weiner.



A native of Johnston County, Linda H. Weiner joined the N.C. Community College System in May 2008 as Special Assistant to the President for Engagement and Economic Development. Previously, Linda was Senior Director of Business Development in the Raleigh office of RSM McGladrey, the nation's fifth-largest accounting firm. Her experience includes serving in the N.C. Department of Commerce as Assistant Secretary for Communications and External Affairs under Secretary Jim Fain and Governor Mike Easley and Director of Public Affairs during Governor Jim Hunt's last term.

Linda's 20-year background in business, communications, lobbying, public relations and economic development encompasses both the public and private sector, including roles with N.C. State University, the University of North Carolina at Chapel Hill and Wake Medical Center. In 2006, Linda was named one of the Top 25 Women in Business by the Triangle Business Journal, and she is a member of the Raleigh Professional Women's Forum. She has been active in the Research Triangle Regional Partnership, the Greater Raleigh Chamber of Commerce and the Women Against MS Steering Committee.

In addition to the NCEDA Board, Linda serves on the state boards of Leadership North Carolina and the Small Business and Technology Development Centers. Linda has a B.A. in journalism and political science from the University of North Carolina at Chapel Hill, is married to Jeff, her husband of 28 years, and lives in Cary, N.C. Linda's pride and joy are her two sons, Matt and Jon, and her daughter-in-law, Christina.

Meet Your Patron Sponsor

This month we will feature Patron Sponsor: Duke Energy.

Duke Energy is one of the largest electric power companies in the United States. Duke Energy supplies and delivers energy to approximately 4 million U.S. customers. Duke has approximately 35,000 megawatts of electric generating capacity in the Midwest and the Carolinas, and natural gas distribution services in Ohio and Kentucky. In addition, Duke has more than 4,000 megawatts of electric generation in Latin America. Duke Energy is also a joint-venture partner in a U.S. real estate company.

The company is headquartered in Charlotte, N.C., and is a Fortune 500 company traded on the New York Stock Exchange under the symbol DUK.

Contact: Clark Gillespy
Phone: (704) 382-8184
Email: csgillespy@dukeenergy.com



Economic Development News

National Association of Manufacturers Launches Employee Free Choice Act Tool Kit

In 2007, the misnamed “Employee Free Choice Act” (EFCA) was introduced in Congress. This legislation effectively eliminates the secret ballot provision and replaces it with a “card check system” when employees are deciding whether or not to join a union. Earlier attempts to pass EFCA in Congress were narrowly blocked. However, union bosses have made it clear that their highest legislative priority next year is passage of EFCA.

The card check bill would eliminate over 70 years of precedent established under the National Labor Relations Act of 1935 by taking away employees’ freedom to choose under a federally supervised, secret ballot election when deciding whether or not to join a union. It would replace the private, secret ballot election with a system called “card check” which allows a union to organize if a majority of employees simply sign an authorization card. Under this system, the employees’ signatures are made public to the employer, the union organizers and co-workers.

Trading federally supervised private ballot elections for a card check process tramples the privacy of individual workers. Secret ballots are the only way to protect an individual’s freedom to choose without subtle or overt coercion.

To better assist manufacturers’ efforts to engage employees in this issue, the NAM has prepared this web-based EFCA Toolkit that provides background information, polling data, facts about the bill in order to help with your communications.

For more information, contact Keith Smith, the NAM’s Director of Employment and Labor Policy, at ksmith@nam.org, (202) 637-3045.

[http://www.nam.org/PolicyIssueInformation/
HumanResourcesPolicy/EmploymentandLabor/
EFCA.aspx](http://www.nam.org/PolicyIssueInformation/HumanResourcesPolicy/EmploymentandLabor/EFCA.aspx)

KEY DOCUMENTS

- [Talking Points on Card Check](#) - (PDF)
- [The Realities of the Employee Free Choice Act - 01/30/2009](#) (PDF)
- [NAM EFCA ManuFact - Advocacy Leave Behind - 02/09/2009](#) (PDF)
- [Do's and Don'ts of Election Law](#) - (LNK)
- [Employee Poster](#) - (PDF)
- [Employer to Employee Communication](#) - (HTML)
- [Legislative Text of the EFCA, as Introduced in 2007](#) - (PDF)
- [Polling Data](#) - (HTML)
- [Previous House Voting Record on EFCA](#) - (PDF)
- [Previous Senate Voting Record on EFCA](#) - (PDF)
- [Join the Coalition for a Democratic Workplace](#) - (LNK)
- [TAKE ACTION - CONTACT CONGRESS TODAY!](#) - (LNK)
- [Sample Authorization Card](#) - (PDF)
- [Sample Employer Communication to Congress on the EFCA](#) - (HTML)

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