

NCEDA DEVELOPMENTS



June 2009
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Cameron Macon, Executive Editor

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First and foremost, don't forget to register for the NCEDA 2009 Annual Conference. This year's conference will focus on the necessary connections economic developers and their allies must make on a national, state and local level to take full advantage of the federal American Recovery and Reinvestment Act. The Annual Conference Committee has brought together a number of expert speakers to discuss this timely topic, so make sure to submit your registration today! For more information regarding the conference, please see page 3.

Again, just a reminder – the NCEDA 2009-2010 membership renewal drive is upon us. NCEDA's 2008-2009 membership numbers have been record-breaking, so let's make sure that 2009-2010 membership is even stronger. To find instructions for membership renewal, see page 6 of the newsletter.

Finally, I would like to take this opportunity, in my final NCEDA newsletter as NCEDA President, to thank all of you for making this year extremely successful for our organization. NCEDA has been on the frontlines on a number of statewide and federal issues that concern economic developers. I thank you all for the hard work you have done on behalf of NCEDA and our members to ensure job creation and economic growth reaches all North Carolina's 100 counties.

This year we have focused on what it takes for economic developers to be "Ready to Respond" to the challenges we face each day. And time after time, you have accepted our challenge and banded together with us to form a strong and powerful voice that state leaders have come to respect and trust.

I have been honored to serve as NCEDA President during the 2008-2009 year. And I'm sure NCEDA will continue to grow stronger as the voice of economic development in North Carolina for years to come.

NCEDA President
2008-2009

Scott T. Hamiet



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2009 NCEDA Annual Conference

June 15-17, 2009

Join us as NCEDA heads back to the beach for the 2009 NCEDA Annual Conference. This year's NCEDA 2009 Annual Conference, entitled "Making Critical Connections," will focus on the necessary connections economic developers and their allies must make on a national, state and local level to take full advantage of the federal American Recovery and Reinvestment Act. During these tough economic times, North Carolina can't afford to leave any possible advantages -- or money -- on the table. Our Annual Conference speakers will offer valuable guidance and suggestions for ways that economic developers can maximize these programs to create more jobs and economic growth in local communities and across our state. This conference is a must-attend event for anyone looking for ways to survive and thrive in the current economic landscape.

The 2009 NCEDA Annual Conference activities will run Monday, June 15 through Wednesday, June 17.

**MORE DETAILS ABOUT THE CONFERENCE AND REGISTRATION CAN BE FOUND ON THE NCEDA WEB SITE
AT www.nceda.org/calendar.php**

Monday, June 15

12:30 – 1:15 p.m. NCEDA Golf Tournament Registration & Box Lunches

1:15 p.m. NCEDA Golf Tournament – Shotgun Start

5:30 p.m. Conference Registration

6:30 – 7:30 p.m. Welcome Reception

7:30 – 11:00 p.m. Welcome Reception and Entertainment

Tuesday, June 16

7:00 – 9:00 a.m. Conference Registration

7:30 – 8:30 a.m. Breakfast

8:30 – 9:15 a.m. SESSION I – NCEDA Business Session: Part I

9:15 – 9:30 a.m. SESSION II – N.C. Department of Commerce Update

9:30 – 10:30 a.m. SESSION III – Connecting the Dots to Today's Economy: **Dr. Sean Snaith**, *University of Central Florida's Institute for Economic Competitiveness*

10:30 – 10:45 a.m. Networking Break

10:45 – 11:45 a.m. SESSION IV – Connecting to the Stimulus Package on a Federal Level: **Jeff Finkle**, *IEDC*

11:45 a.m. - 12:15 p.m. Lunch

12:00 – 12:45 p.m. SESSION V – Connecting to Your Sense of Humor During Trying Times: **Donny Hicks, Scott Millar, Judy Stevens (Moderator: Bonnie Renfro)**

12:45 – 1:00 p.m. SESSION VI – NCEDA 2009 Economic Developer of the Year Award Presentation

Tuesday, June 16 continued

7:00 – 9:30 p.m. Networking Dinner

Wednesday, June 17

7:30 – 8:30 a.m. Breakfast/Optional Breakout Breakfast Session

8:30 – 9:00 a.m. SESSION VII – NCEDA Business Session: Part II

9:00 – 10:00 a.m. SESSION VIII – North Carolina's Connection to the Stimulus Package: **Dempsey Benton**, *N.C. Office of Economic Recovery & Investment*; **Dale Carroll**, *N.C. Department of Commerce*

10:00 – 10:20a.m. Networking Break

10:20 – 11:05 a.m. SESSION IX – Connecting Stimulus Money with Current Needs: **Al Delia**, *N.C. Governor's Office*; **Billy Ray Hall**, *N.C. Rural Economic Development Center*; **Hilda Pinnix-Ragland**, *Progress Energy*

11:05 – 11:50 a.m. SESSION X – City/County Connections to the Stimulus Package: **Charles Archer**, *N.C. League of Municipalities*; **Jerry Jones**, *N.C. League of Municipalities*; **David Thompson**, *N.C. Association of County Commissioners*

11:50 a.m. – 12:00 p.m. Announcements

12:00 p.m. Adjourn

NCEDA 2009 Annual Conference Sponsors



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Tuesday Breakfast Sponsor



Networking Break Sponsor



Lunch Sponsor



Networking Dinner Co-Sponsors



Wednesday Breakfast Sponsor



Golf Tournament Lunch Sponsor



Speaker Co-Sponsors

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Registration is now open for the **37th Annual Basic Economic Development Course** at the **University of North Carolina at Chapel Hill**. The course will be offered on **August 3-7, 2009** in Chapel Hill, NC. The deadline for early registration is **July 6, 2009**. The registration fee will increase from \$625 to \$675 after that date. Visit the course website at www.cednc.unc.edu/bedc for more information and to register online.

Contact Carla Stowe at cstowe@sog.unc.edu or 919-843-8176 with questions.

NOTE: Space is limited--course fills up quickly-- Register now!

2009 NCEDA Calendar of Events

2009 Scheduled Events and Dates to Note

June 15-17, 2009
2009 Annual Conference
Atlantic Beach, N.C.

October 13-14, 2009
2009 Fall Conference
Concord, N.C.

Hotel Information for 2009 Fall Conference

The room block at the Embassy Suites Hotel is now open. The NCEDA rate is \$129 per night.

If you would like to go ahead and make your room reservations, please contact the hotel at 800-362-2779 or www.embassysuitesconcord.com and use our group code — EDA.

Dear NCEDA Members:

On behalf of the Board of Directors of the North Carolina Economic Developers Association (NCEDA), I want to **thank you** for your continued support and invite you to renew your membership for the 2009-2010 year (July 1, 2009 – June 30, 2010). **Your support of NCEDA has allowed us to have a very successful year.**

NCEDA offers a full slate of programs and networking opportunities including the Fall, MidWinter and Annual conferences, networking luncheons, a monthly newsletter, a resource Web site, bi-weekly legislative updates while the legislature is in session, and the membership directory.

To make the renewal steps as simple as possible for you, we'll be processing all membership renewals online at www.nceda.org. We encourage you to renew your membership as soon as possible as your membership will automatically expire in our registration system on July 1, 2009.

Simply log onto your NCEDA Web account using your email address and password. (Unless you have changed it, your password is: blueberry.) Review your personal contact information listed online and please make any necessary changes. All changes you make will update our online database immediately.

The cost for dues will be \$200 for the 2009-2010 year. We accept checks and credit cards (VISA or MasterCard ONLY). Please indicate your payment type on the online form.

The members make NCEDA the organization that it is, and we thank you for your continued support. If you have any questions, please contact the NCEDA office at (888) 246-2332 or e-mail us at nceda@capstrat.com. We value your membership and look forward to another outstanding year.

Sincerely,

NCEDA

Meet Your Board

Our featured Board member this month is Michael C. Smith



Prior to being recruited as Executive Director of the Greater Statesville Development Corporation in 2006, Smith worked in Raleigh for seven years at the Department of Commerce. Smith spent four years as the Client Services Manager and three years as a state wide Project Manager. He was a part of the first industry sector teams, serving on the Transportation team, and also on the Life Science team.

Since moving to the Statesville area, the community has continued the previous record of success and landed several

significant projects. These include the \$30,000,000 Newell-Rubbermaid flight operations center at Statesville Regional Airport, Over 300 jobs at Doosan Infracore's new construction equipment facility, and the September 2008 announcement of a \$130,000,000 Brazilian nonwovens manufacturing operation, Providencia USA.

Smith's private sector experience includes over nine years in the recruitment industry, working in both the medical and information technology industries. During that period he spent two years in Atlanta and two years in Dallas, before returning home to North Carolina.

Smith is on the City Visioning Committee, The Technical Advisory Committee for the County Comprehensive Plan, and is a board member of the Statesville Chamber of Commerce.

He is a 2005 EDI graduate from the University of Oklahoma. In 2003 he was awarded the Holshouser professional development scholarship. Smith holds an MA in Geography and a BA in Political Science, both from East Carolina University.

Smith was born in Durham, and is married to Phyllis, a Fairmont native. Their daughter Gloria is in the 4th grade.

Meet Your Patron Sponsor

Our featured Patron Sponsor his month is ECS Carolinas, LLP.

Engineering Consulting Services (ECS) Carolinas, LLP is a diverse consulting firm specializing in the related fields of environmental, geotechnical and construction materials engineering. At ECS Carolinas, the essence of our business philosophy is our commitment to providing our clients with innovative, cost-effective engineering solutions. By contracting with ECS Carolinas to provide services through all phases of development from site acquisition (ESAs), to planning (soil borings and analysis) and construction (testing and inspection), you simplify your project coordination efforts, save paperwork and reduce costs. ECS Carolinas endeavors to build a firm foundation of trust between our clients and our employees to serve your site development needs.

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