

# NCEDA DEVELOPMENTS



January 2010  
Volume VIII, Issue 7  
Cameron Macon, Executive Editor

*NCEDA Wishes You a Happy  
and Prosperous New Year!*

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## NCEDA 2009-2010 Event Calendar

**January 13, 2010**  
Professional Development Seminar:  
N.C. Biotechnology Center

**April 14, 2010**  
Networking Luncheon:  
Capital City Club, Raleigh

**February 10, 2010**  
Networking Luncheon:  
Capital City Club, Raleigh

**May 12, 2010**  
Networking Luncheon:  
Capital City Club, Raleigh

**March 4-5, 2010**  
2010 MidWinter Conference:  
Pinehurst, N.C.

**June 14-16, 2010**  
2010 Annual Conference:  
Atlantic Beach, N.C.

### Additional Dates to Note:

**March 2-3, 2011**  
2011 MidWinter Conference: Pinehurst, N.C.

**June 14-16, 2011**  
2011 Annual Conference: Asheville, N.C.



## NCEDA President's Message

Happy New Year! As NCEDA begins a new decade of service to our members and to the state of North Carolina, we continue to make the critical connections necessary to overcome the challenges economic development will surely face during 2010. Rapidly changing technologies, big changes at the General Assembly and the remaining impacts from the economic downturn are just a few of the issues facing economic development this year.

NCEDA is working hard to provide the professional development opportunities and support for our members, as you continue to bring in the business investments and jobs that are so critical to our state.

The first topic NCEDA plans to tackle this year is the growing wave of marketing communications channels that are now available to us through social media. NCEDA will host a Professional Development Seminar, titled **"Marketing 2.0: Social Media,"** on **January 13** at the N.C. Biotechnology Center; RTP, N.C. This event will help us to connect the dots between the work we do every day and the ways that social media can assist us in promoting our state, regions and local communities. We have a number of expert speakers committed, as well as a panel of fellow NCEDA members who will share their social media best practices.

In March, the NCEDA 2010 MidWinter Conference will provide key pointers and perspectives for **"Connecting to State Leadership."** **March 4-5** at the Pinehurst Resort, NCEDA will provide expert speakers to share their insights regarding ways to strengthen our connections to statewide leaders and elected officials. With a better understanding of the perspectives and objectives of our state leadership, attendees will be able to better communicate, engage and work with state government leadership to advance our mutual goal: more jobs for North Carolina.

**Please take time to visit the NCEDA Web site for more information about both of these events and registration opportunities.**

NCEDA is also still accepting applications for our annual NCEDA Scholarship Awards. These scholarships are granted to economic developers with limited resources for the purpose of professional advancement in the economic development field. Details on the requirements and the application form can be found on pages 5-9.

We have a busy year ahead of us with many plans already in the works. However, I encourage each of you to provide feedback on the issues and topics that matter most to you. We want to ensure that your needs are being met and that there continues to be a strong connection between NCEDA and you – our members.

All the best,



NCEDA 2009-2010 President



# **REGISTRATION NOW OPEN:** **NCEDA 2010 MidWinter Conference; March 4-5, 2010**

## **Join us for NCEDA 2010 MidWinter Conference - "Connecting to State Leadership"**

Does the state capitol sometimes feel like it's a million miles away from your community - even if it's right down the road? Join NCEDA for the 2010 MidWinter Conference.

### **Confirmed Speakers Include:**

Secretary Keith Crisco, N.C. Department of Commerce  
Stewart Dickinson, N.C. Department of Commerce  
Susan Fleetwood, N.C. Department of Commerce  
Mayor Allen Joines, N.C. Economic Development Board  
Gary Pearce, Political Strategist  
Carter Wrenn, Political Strategist

Early Registration— NCEDA Member:	\$225 (until February 8)
General Registration—NCEDA Member:	\$325 (after February 8)
Early Registration—Non-Member:	\$425 (until February 8)
General Registration—Non-Member:	\$525 (after February 8)
Guest/Spouse:	\$125
Golf Tournament:	\$110
Croquet Tournament:	\$35

The Conference is being held at the Pinehurst Resort. You are responsible for making your own reservations at the hotel. For reservations, call Pinehurst Resort at 1.910.235.8580. Please identify yourself as an NCEDA conference participant to receive the special room rate of \$181/night + tax for single occupancy. **NCEDA has a block of rooms reserved that will be released on February 1, 2010.** Reservations made after this date are on a space available basis. For directions, visit [www.pinehurst.com](http://www.pinehurst.com).

### **Tentative Conference Agenda**

#### Thursday, March 4, 2010:

6:00 p.m. - 7:30 p.m. Conference Registration  
6:30 p.m. - 8:00 p.m. Welcome Reception  
8:00 p.m. - 9:30 p.m. Dinner  
9:30 p.m. - 11:00 p.m. Networking Reception

#### Friday, March 5, 2010:

7:30 a.m. - 8:30 a.m. Breakfast (for Pinehurst Resort guests only)  
8:00 a.m. - 8:30 a.m. Conference Registration  
8:30 a.m. - 12:00 p.m. Conference Program

### **Optional Activities on Thursday, March 4**

11:30 a.m. Golf Tournament at Pinehurst Resort - Course No. 1 (12:00 p.m. shotgun start)  
12:00 p.m. Sporting Clay Shooting  
2:00 p.m. Croquet Tournament at Pinehurst

### **NCEDA Cancellation Policy**

Refunds will be made, minus a \$25 processing fee, if cancellations are received at NCEDA by Friday, February 19, 2010 at 5:00 p.m. For cancellations please call 888-246-2332 or e-mail [nceda@capstrat.com](mailto:nceda@capstrat.com). No refunds will be granted after this date.

For any questions regarding registration, please contact the NCEDA office:  
(888) 246-2332

**Register online at [www.NCEDA.org](http://www.NCEDA.org).**

## MEMO

**TO:** NCEDA Membership  
**FROM:** Joanna Helms and Pat Mitchell, *Scholarship Awards Committee Co-chairs*  
**DATE:** November 5, 2009  
**RE:** 2009-2010 Scholarship Applications

Our association proudly sponsors three scholarships to support professional advancement in the economic development field: the Dan Stewart Scholarship to the Economic Development Course, the Jack Ervin Scholarship to the Economic Development Institute, and the Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute.

- **Dan Stewart EDC Scholarship** pays \$575 toward tuition to the one-week basic economic development course at UNC-Chapel Hill. The scholarship recipient is responsible for all travel costs.
- **Jack Ervin EDI Scholarship** pays \$650/year for three years (a total value of \$1,950) toward three years of tuition to the Economic Development Institute (EDI). The scholarship recipient is responsible for all travel costs.
- **Governor James E. Holshouser Professional Development Scholarship** pays for general funding support of the cost of attending EDI. The scholarship is in the amount of \$1,000/year for three years (a total value of \$3,000).

**\*\*TO BE CONSIDERED, APPLICATIONS MUST BE RECEIVED AT NCEDA BY FEBRUARY 8, 2010 AT 5P.M. HARD COPIES AND ELECTRONIC COPIES ARE ACCEPTED. NO FAXES PLEASE\*\***

## NCEDA Scholarship Information

Each year the North Carolina Economic Developers Association (NCEDA) seeks to identify outstanding practitioners and to recognize and support their advancement. The following scholarships honor three individuals who contributed to the profession, had a strong commitment to high professional/personal standards, and were highly successful in achieving their goals while earning the respect of their peers and associates.

### **Dan Stewart EDC Scholarship (\$575 total value)**

Dan Stewart was committed to economic development as a means of creating a better North Carolina. Stewart's career in economic development at NC State and CP&L led to his appointment as director of the North Carolina Department of Conservation and Development in the early 1960s. Stewart is also the author of "Thank You Lord for a Good Life."

The Dan Stewart scholarship provides \$575 toward the tuition cost of the Economic Development Course offered at UNC-Chapel Hill, a one-week program held in September. Accredited by IEDC (International Economic Development Council, formerly the American Economic Development Council), the Economic Development Course is for professionals and volunteers in the early stage of their careers. Topics include economic development tools for attraction, expansion and creation, as well as marketing, finance and management. Presenters include academia, site selection consultants and other noted professionals in the economic development field. A capstone case study is also featured during the program. Participants in

the course meet others from throughout the state, region and country, building invaluable contacts and forming lasting friendships.

Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed from NCEDA as a one-time reimbursement pending proof of payment in the form of a direct receipt from UNC-Chapel Hill.

### **Jack Ervin EDI Scholarship (\$650/year for three years)**

Jack Ervin was the executive director of the Columbus County EDC for 11 years. During that time, Ervin located 21 new industries creating more than 1,800 jobs and was instrumental in organizing the Columbus County Committee of 100. Ervin also served as president of NCEDA in 1988-1989.

The Jack Ervin scholarship provides \$650/year for three years (a total value of \$1,950) toward the tuition cost for the Economic Development Institute (EDI) during the three years of the program. EDI is the premier, nationally renowned education program for the economic development professional.

EDI's mission is to:

- Offer an advanced level of training on a broad range of subjects and skills required to carry out an effective economic development program;
- Prepare participants for professional certification eligibility; and
- Provide graduates for a level of education in demand by employers.

The Economic Development Institute is offered in a structured “academic” style and format with progressively advanced course-content. A graduate of EDI may then apply to sit for the Certification Exam. . The scholarship requires a commitment to complete the entire three-year program, and must be completed within three years. Each one-week course is offered at a different location and time, including the University of Oklahoma, Indiana University and Town & Country Resort in San Diego, CA. Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed from NCEDA as a reimbursement pending proof of payment in the form of direct receipts from the Economic Development Institute. Only one reimbursement request will be accepted per calendar year.

Applicants must have completed two years in economic development work to be eligible. Additionally, applicants must show completion of or plans to complete the Basic course, a prerequisite to the Economic Development Institute.

### **Governor James E. Holshouser Professional Development Scholarship (\$1,000/year for three years) *Funded by Sanford Holshouser LLP and selected by NCEDA***

An old friend to NCEDA, Governor Holshouser began his political career with four terms in the General Assembly, where he was vice chairman of the House Judiciary and Rules committees. He served on the Study Commission on Reorganization of State Government and the Legislative Commission on Student Financial Aid. As governor, he served on the Executive Committee of the National Governors Conference, as chairman of the Southern Regional Education Board and the Southern Growth Policies Board, and as co-chairman of the Coastal Plains Regional Commission.

The James E. Holshouser Professional Development Scholarship will award a recipient \$1,000 per year for three years (a total value of \$3,000) against all costs of attending the Economic Development Institute. Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed as a reimbursement directly from the Sanford Holshouser Business Development Group, pending proof of payment in the form of direct receipts from the Economic Development Institute and/or travel and lodging vendors. Only one reimbursement request will be accepted per calendar year.

Applicants must show a demonstrated financial need to be eligible. Additionally, applicants must show completion of or plans to complete the Basic course, a prerequisite to the Economic Development Institute.

## **NCEDA Scholarship Criteria/Submission Instructions**

NCEDA scholarships are intended to meet financial need in order to support deserving advancement. The primary criteria for selection will be demonstrated financial need followed by similarly demonstrated professional development. A third element will be the presentation of the application itself. The following information may help you in developing your application. **ALL INFORMATION SUBMITTED IS CONFIDENTIAL.**

### **Financial Need**

Given the vast differences among organizational entities, budget structures, funding levels and sources, etc., it is difficult to impose a single “one size fits all” set of target numbers or ratios in order to determine need. The key is to state your case as factually and effectively as you think is necessary to demonstrate and document your need for financial assistance.

### **Professional Development**

Is economic development your career or merely a “stop along the way” to something else? Demonstrate as convincingly as possible your career path in the profession (past, present and future) and how the program for which you are applying fits into your plans. **(NOTE: FOR THE ERVIN SCHOLARSHIP TO EDI, APPLICANT MUST HAVE COMPLETED TWO YEARS IN ECONOMIC DEVELOPMENT WORK.)**

### **Application Presentation**

Be it to clients, boards, or communities, economic developers make their living making presentations. Consider this application exercise good practice. Is the information complete and easy to read? Is it well organized and attractively and creatively formatted? Most importantly, does it effectively tell your story? Supporting documentation or letters of recommendation are helpful.

### **Other Criteria**

- Applicants must be residents of and work in North Carolina
- Applicants must be members of NCEDA for duration of the program
- Recipients must be willing to complete all course work
- Recipients will be responsible for all expenses not covered by the scholarship

### **Submission Instructions**

Please submit **one** copy of your application package either hardcopy or electronic file. The **application deadline is February 8, 2010 at 5 P.M.** Applications must be received at the NCEDA office by this time. **NO FAXES WILL BE ACCEPTED.**

**Send applications to: Louise Warena, NCEDA Scholarships, 1201 Edwards Mill Road, First Floor, Raleigh, NC 27607, or [lwarenda@capstrat.com](mailto:lwarenda@capstrat.com).**

# 2009-2010 NCEDA SCHOLARSHIP APPLICATION

Applicants may apply for more than one scholarship. However, candidates are not eligible to receive more than one scholarship in a given year. Select the scholarship(s) to which you are submitting:

- The Dan Stewart EDC Scholarship** (*Open to all members.*)  
 **The Jack Ervin EDI Scholarship** (*Applicant must have completed two years of economic development work to be eligible and must show completion or plans to complete the Basic course, a prerequisite to the Economic Development Institute.*)  
 **The Governor James E. Holshouser Professional Development Scholarship** (*See page 2*)

## Applicant Information

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Business phone: (\_\_\_\_) \_\_\_\_\_ Business address: \_\_\_\_\_  
Email address: \_\_\_\_\_

## Professional Development Information

Title/Position: \_\_\_\_\_  
Describe current duties: (Attach separate sheet)  
How long in current position? \_\_\_\_\_  
Percentage of time spent in economic development activity: \_\_\_\_\_  
How long in economic development? \_\_\_\_\_

List any activities/memberships/awards, etc., in or related to economic development:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Previous Employment History and Educational Information (attach resume)  
What benefits do you hope to derive from attending either the Basic Economic Development Course or the Economic Development Institute? (Attach separate sheet)

## Financial Information

Employer Organization Type/Description (Attach Separate sheet if necessary)  
 100% Public  100% Private Non Profit  100% Private For Profit  
 Public/Private Partnership  Other (Please Describe: \_\_\_\_\_)  
Total budget for economic development program:  
Last fiscal year \$ \_\_\_\_\_ Current fiscal year \$ \_\_\_\_\_  
Projected next fiscal year \$ \_\_\_\_\_  
Source of funds for economic development program and staff (Please describe – use additional sheets if necessary):  
\_\_\_\_\_  
\_\_\_\_\_

Have arrangements/commitments been made to cover additional expenses?  Yes  No  
If yes, please provide name/title/organization of person authorizing additional expenses:  
\_\_\_\_\_

**Additional Information**

State your case. Please provide additional information using documentation, letters, etc., that best describes your need as these are very helpful to the selection committee.

**Applicant Certification**

Applicant resides and works in North Carolina; is a current member of NCEDA; will complete course if selected; has approval for additional costs associated with attendance; will submit application by February 8, 2010 at 5p.m.

Required Applicant Signature: \_\_\_\_\_

**Signature of authorized person(s) committing to the additional expenses associated with the program (i.e. travel, lodging, food, etc.):**

**Signature:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Submit Application to:**

**Louise Warenda, Scholarship Applications, NCEDA, 1201 Edwards Mill Road, First Floor, Raleigh, NC 27607, or lwarenda@capstrat.com.**



North Carolina Green Business Fund

Encouraging the Development and Commercialization of Promising Green Innovations

## The 2010 North Carolina Green Business Fund Solicitation (call for Proposals) is now open

As you may know, the North Carolina Green Business Fund is a competitive grants program established by the State of North Carolina in 2007, and administered by the Office of Science and Technology, a division of the North Carolina Department of Commerce. The grants, worth up to \$500,000 each, are funded by the federal Recovery Act through the N.C. Energy Office.

Eligibility for the program is limited to small for-profit businesses, non-profit organizations, State agencies, and local governments ***to encourage the expansion of small to medium sized businesses with 100 or fewer employees that have innovative commercial technologies, products and services to grow a green economy in the State.*** Applicants MUST have their principal base of business in North Carolina.

Those interested in applying for the NC Green Business Fund should visit <http://www.ncscitech.com/gbf/> to obtain a copy of the Solicitation and to familiarize themselves with the application requirements.

Potential applicants should read the Solicitation carefully and completely before submitting a pre-proposal. Deadline for the receipt of pre-proposals (750 words maximum) is **January 19th, 2010**. Invitations for full proposals will be issued by the end of January 2010.

**If you have any questions, please contact Paul Shannon, NC Green Business Fund Grants Administrator, at [pshannon@nccommerce.com](mailto:pshannon@nccommerce.com) or 919-715-0516.**

# Job Posting

**Director of Existing Industry  
Jacksonville Onslow Economic Development  
Commerce Center - 1099 Gum Branch Road - Jacksonville, NC 28540**

The Director of Existing Industry for the Jacksonville-Onslow Economic Development Office will coordinate and facilitate business development, retention & expansion and defense-oriented economic development on behalf of Onslow County and its five towns and municipalities.

The Director will coordinate public and private response to existing business needs and support entrepreneurship. This person will help implement a business visitation program and data-driven early warning system to detect business opportunities and challenges for both off-base and on-base companies; identify needs and develop programs to support existing industry and encourage local expansion of jobs, annual payroll and capital investment; function as a project manager once investment opportunities or issues are identified and help companies through product or service advancement, site selection, labor procurement, permitting, facility expansions and financial assistance.

## **Professional Experience/Qualifications**

The position requires a minimum of three years of relevant experience as an economic developer, civilian business manager or military service. Must have experience in following a business plan and closing business deals. Candidate should also have the ability to work with key technical administrators with the local community college and state university staff that will be providing technology training to military and civilian personnel. The position also requires the close working relationship with military leadership to fulfill desired goals in carrying out the mission of the base.

## **Preferred Skills**

- Knowledge of North Carolina's business climate
- Excellent written and verbal skills
- Ability to read and interpret construction site plans
- Real Estate sales and contract negotiations
- Strong professional public relations and interpersonal skills
- Independent worker with high level of initiative
- Excellent and honest work ethic
- Able to manage time and meet deadlines
- Demonstrates imagination and creative thinking in generating new business opportunities

## **Compensation**

Salary range for the position is \$60,000 to \$75,000 per year depending on experience.

**Application Process:** Resume, cover letter, salary range expectations, and at least three references should be emailed to [mcabezas@onslowedc.com](mailto:mcabezas@onslowedc.com). Target date to fill the position is first quarter 2010.

# Job Posting



**Title:** Manager, Governmental Affairs

**Reports to:** Vice-President, Governmental Affairs, Greensboro Partnership

## **General Summary:**

The mission of the Greensboro Partnership is to serve as the principal economic and community development organization in Greensboro, North Carolina and to strategically develop a vibrant community that creates, expands and attracts business while advancing the quality of life for all. The Governmental Affairs Department of the Partnership works to create awareness among elected officials at the local, state, and federal levels about key issues affecting the vitality of our economy.

The Governmental Affairs Manager plays a crucial role in successfully fulfilling the Department's goals. The position is primarily responsible for overseeing Greensboro's local governmental bodies under the direction of the Vice-President. Further responsibilities include support and engagement at the state and federal levels as necessary as well as the planning of Department events.

## **Governmental Duties:**

- Perform research and analysis on policy issues, current laws, local ordinances, pending bills at the State and Federal level, and pending local ordinance changes or additions.
- Attend and issue reports on City Council Briefings and County Commissioner Work Sessions.
- Attend/Monitor all City Council and County Commissioner Meetings, as well as Zoning Commission, Planning Board, Board of Adjustment, and other meetings as necessary and issue reports when directed.
- Provide support in the development and execution of local, state, and/or federal legislative agendas.
- Establish rapport and advocate/lobby for identified issues with local and state government officials when directed and as appropriate.
- Draft a regular (i.e. monthly) governmental affairs/legislative newsletter and ensure the Governmental Affairs webpage is current.
- Provide support on state and federal initiatives as appropriate and necessary.

## **Event Planning/Administrative Duties:**

- Plan and execute all Governmental Affairs events and assist with other Partnership events as they relate to the role of elected officials.
- Serve as a central point of contact for elected officials for all events.
- Provide administrative and research support to the following committees: Governmental Affairs, Transportation, Alternative Public Revenue
- Complete and file all reports and other documents requiring submission to the North Carolina Secretary of State consistent with the Ethics and Lobbying Laws.
- Provide customer service to members of the Partnership's organizations by answering questions about the Governmental Affairs department, researching policy issues, identifying where to locate services, etc.
- Partner with Executive Assistant on other administrative duties as needed.
- Other duties as assigned by the Vice-President.

## **Job Posting Continued**



### **Required Skills:**

- Bachelor's Degree in related field required; graduate level study preferred
- Three to five years of experience in governmental or non-profit organization
- Proven research and analytical abilities
- Excellent written and oral communication skills
- Proficiency in Microsoft Office and Adobe Acrobat
- Ability to advocate for identified issues with elected officials at the local, state, and federal levels of government
- Ability to excel in a fast-paced, ever-changing environment, working as both a leader and team member
- Ability to work a flexible schedule, including extended hours as required
- Ability to travel throughout the community on a regular basis as well as to Raleigh on occasion
- This position requires registration as a lobbyist with the North Carolina Secretary of State's Office.

### **Disclaimer:**

The above information in this description has been designed to indicate the general nature and level of work performed by employees within this position. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this position.

**To apply, send cover letter and resume no later than February 5, 2010 to:**

Jason Cannon, Vice-President for Governmental Affairs

Greensboro Partnership

342 North Elm Street

Greensboro, North Carolina 27401

Email: [jcannon@greensboro.org](mailto:jcannon@greensboro.org)

## **Meet Your Board**

**This month we will feature C. Michael Smith.**



Prior to being recruited as Executive Director of the Greater Statesville Development Corporation in 2006, Smith worked in Raleigh for 7 years at the Department of Commerce. Smith spent four years as the Client Services Manager and three years as a state wide Project Manager. He was a part of the first industry sector teams, serving on the Transportation team, and also on the Life Science team.

His most significant project at Commerce was the Chris\*Craft Boats/ Indian Motor Cycle project, which announced 700 jobs and \$40,000,000 investment.

Since moving to the Statesville area, the community has continued the previous record of success and landed several significant projects. These include the \$30,000,000 Newell-Rubbermaid flight operations center at Statesville Regional Airport, Over 300 jobs at Doosan Infracore's construction equipment manufacturing facility, and the September announcement of a significant Brazilian nonwovens manufacturing operation, Providencia USA. Smith's private sector experience includes over nine years in the recruitment industry, working in both the medical and information technology industries. During that period he spent two years in Atlanta and two years in Dallas, before returning home to North Carolina.

Smith is on the City Visioning Committee, The Technical Advisory Committee for the County Comprehensive Plan, and is a board member of the Statesville Chamber of Commerce.

He is a 2005 EDI graduate from the University of Oklahoma. In 2003 he was awarded the Holshouser professional development scholarship. Smith holds an MA in Geography and a BA in Political Science, both from East Carolina University.

## **Meet Your Patron Sponsor**

**This month we will feature North Carolina's Piedmont Triad Partnership.**

The Piedmont Triad Partnership is the primary economic development marketing arm of North Carolina's Piedmont Triad Region. The Piedmont Triad region is made up of the twelve central North Carolina counties surrounding the cities of Greensboro, Winston-Salem and High Point. This dynamic region includes a population of more than 1.5 million residents and a labor force of approximately 820,000 workers.

The Piedmont Triad Partnership markets the Triad domestically and internationally to attract new business investment and new job creation in the region. The Partnership teams with the local economic development offices in the region and with the North Carolina Department of Commerce to provide economic, demographic, site, building and labor information to companies and consultants around the globe.

Contact: Penny Whiteheart  
Phone: (800) 669-4556  
Email: [pwhiteheart@piedmonttriadnc.com](mailto:pwhiteheart@piedmonttriadnc.com)



# NCEDA Board of Directors

## 2009-2010 OFFICERS

### President

**Katherine Thomas**  
Progress Energy  
410 S. Wilmington St.,  
Ste. PEB 1505  
Raleigh, NC 27601  
Phone (919) 546-2653  
Fax (919) 546-7536  
[katherine.thomas@pgnmail.com](mailto:katherine.thomas@pgnmail.com)

### Vice President

**Jimmy Smith**  
Four County Electric  
Membership Corporation  
PO Box 667  
Burgaw, NC 28425  
Phone (910) 259-1821  
Fax (910) 259-1860  
[jimmysmith@fourcty.org](mailto:jimmysmith@fourcty.org)

### Secretary/Treasurer

**Bonnie Renfro**  
Randolph County EDC  
PO Box 2001  
Asheboro, NC 27204  
Phone (336) 626-2233  
Fax (336) 626-0777  
[brenfro@rcedc.com](mailto:brenfro@rcedc.com)

### Immediate Past President

**Scott T. Hamilton**  
AdvantageWest  
134 Wright Brothers Way  
Fletcher, NC 28732  
Phone (828) 687-7234  
Fax (828) 687-7552  
[shamilton@awnc.org](mailto:shamilton@awnc.org)

## 2010 DIRECTORS

### Mark Clasby

Haywood County EDC  
144 Industrial Park Dr.  
Waynesville, NC 28786  
Phone (828) 456-3737  
Fax (828) 452-1352  
[mclasby@haywoodnc.net](mailto:mclasby@haywoodnc.net)

### Joanna Helms

Wayne County Development  
Alliance  
P.O. Box 1280  
Goldsboro, NC 27533  
Phone (919) 731-7700  
Fax (919) 580-9147  
[joanna.helms@waynegov.com](mailto:joanna.helms@waynegov.com)

### Linda Weiner

N.C. Community College  
System  
Mail Service Center 5001  
Raleigh, NC 27699-5001  
Phone (919) 807-7146  
Fax (919) 807-7164  
[weinerl@nccommunitycolleges.edu](mailto:weinerl@nccommunitycolleges.edu)

## 2011 DIRECTORS

### Jim Nichols

O'Brien/Atkins Associates  
PO Box 12037  
RTP, NC 27709  
Phone (919) 941-9000 ext.279  
Fax (919) 941-9006  
[jnichols@obrienatkins.com](mailto:jnichols@obrienatkins.com)

### Michael Smith

Greater Statesville  
Development Corporation  
115 E. Front Street  
Statesville, NC 28677  
Phone (704) 871-0062  
Fax (704) 871-0223  
[msmith@greaterstatesville.org](mailto:msmith@greaterstatesville.org)

### Mike Wilkins

N.C. Biotechnology Center  
PO Box 13547  
RTP, NC 27709-3547  
Phone (919) 549-8891  
Fax (919) 549-8831  
[michael\\_wilkins@ncbiotech.org](mailto:michael_wilkins@ncbiotech.org)

## 2012 DIRECTORS

### Dr. Pat Mitchell

Ashe County Government  
150 Government Circle  
Suite 2500  
Jefferson, NC 28640  
Phone (336) 846-5502  
Fax (336) 846-5516  
[pmitchell@ashecountygov.com](mailto:pmitchell@ashecountygov.com)

### Jenny Mizelle

Town of Holly Springs  
P.O. Box 8  
Holly Springs, NC 27540  
Phone (919) 557-3906  
Fax (919) 567-3980  
[jenny.mizelle@hollyspringsnc.us](mailto:jenny.mizelle@hollyspringsnc.us)

### Harry Poovey

Duke Energy  
250 9th Street Ln., SE  
Hickory, NC 28602  
Phone (828) 323-2723  
Fax (828) 323-2794  
[hcpoovey@dukeenergy.com](mailto:hcpoovey@dukeenergy.com)

## EX-OFFICIO

### Dale Carroll

Deputy Secretary of Commerce  
N.C. Department of Commerce  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone (919) 733-4151  
Fax (919) 733-8356  
[dcarroll@nccommerce.com](mailto:dcarroll@nccommerce.com)

### Keith Crisco

Secretary of Commerce  
N.C. Department of Commerce  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone (919) 733-4151  
Fax (919) 733-8356  
[kcrisco@nccommerce.com](mailto:kcrisco@nccommerce.com)

### John Peterson

NCEDA  
1201 Edwards Mill Rd., First  
Floor  
Raleigh, NC 27607  
Phone (919) 882-1961  
Fax (919) 834-7959  
[jpeterson@capstrat.com](mailto:jpeterson@capstrat.com)

### Herb Crenshaw

AT&T North Carolina  
128 West Hargett St.  
Raleigh, NC 27601  
Phone (919) 821-6849  
Fax (919) 821-6013  
[herb.crenshaw@att.com](mailto:herb.crenshaw@att.com)

### Allen Joines

City of Winston-Salem/  
ED Board  
P.O. Box 2511  
Winston-Salem, NC 27102  
Phone (336) 727-2058  
Fax (336) 748-3241  
[allenj@cityofws.org](mailto:allenj@cityofws.org)