

NCEDA DEVELOPMENTS



January 2009
Volume VII, Issue 6
Emily Atkinson, Executive Editor

Inside This Issue:

- A Message From Your President
- NCEDA Calendar of Events
- Meet Your Board
- Meet Your Patron Sponsor
- NCEDA News
- NCEDA Board of Directors

Happy New Year! As NCEDA embarks on a new year, I would like to share some exciting opportunities and ask you to mark your calendars for several very important events in 2009.

First, I want to encourage you to attend our upcoming seminar on January 27, which will focus on responding to Requests for Proposals. We have a powerful line-up of speakers, including newly elected Lt. Governor Walter Dalton. This seminar will be beneficial and informative for economic developers, their administrative professionals, allies, business leaders and community leaders. Please visit our Web site, www.nceda.org to sign up for this exciting event. And, please share our event invitation with your co-workers, colleagues and friends. Registration for this ¾ day seminar is \$85.00 for members and non-members.

Our 2009 MidWinter Conference is quickly approaching. This year's event will be held March 5-6, 2009 in Pinehurst, NC. We have a packed agenda and great speakers, including NCSU professor and economist Mike Walden. We will let you know as soon as registration for this event is open. Please be sure to check our Web site for additional information.

As many of you know, the 2009-2010 North Carolina legislative session will soon convene. As the voice of economic development in North Carolina, NCEDA has positioned itself as the leading resource for economic development issues and concerns to our legislative leaders. As issues arise during the course of this legislative session, NCEDA will keep all our members updated on our positions and any necessary calls to action. Also, please mark your calendars for the 2009 legislative reception to be held March 25 from 5:30 – 7 p.m. at the N.C. Museum of Natural Sciences.

I would also like to note that our former NCEDA President, Dale Carroll, was recently named the Deputy Secretary of Commerce by Governor Bev Perdue. J. Keith Crisco was named Commerce Secretary. Please be sure to reach out to these gentlemen and share your congratulations.

I would like to thank all of you for making 2008 such a success. I also would like to thank you for your willingness to support NCEDA as it works to promote and protect economic development in North Carolina in 2009 and beyond.

Scott T. Hamiet

NCEDA President
2008-2009



2008-09 NCEDA Calendar of Events

REGISTRATION NOW OPEN: **NCEDA Professional Development Seminar** **“Ready to Respond to Requests for Proposals”** **January 27, 2009**

As a new addition to this year's professional development series, NCEDA is conducting a 3/4-day Professional Development Seminar that will help attendees better respond to Requests for Proposals (RFPs). Planned speakers include Lt. Governor Walter Dalton, a site selection consultant, representatives from the N.C. Department of Commerce, regional developers, local developers and allies . Each speaker will discuss tips and tools for responding to Requests for Proposals.

Registration includes the 3/4-day seminar, networking breaks and lunch. See below for more details on the agenda.

When: January 27, 2009; 10:00 a.m. – 3:15 p.m.
Where: N.C. Biotechnology Center; Research Triangle Park
Cost: \$85 (NCEDA members); \$85 (non-members)

Register online at www.NCEDA.org.

Professional Development Seminar Agenda:

10:00 – 10:05 a.m.	Welcome
10:05 – 11:00 a.m.	State and Local Responses <i>North Carolina Department of Commerce</i>
11:00 – 11:10 a.m.	Networking Break
11:10 – 11:40 a.m.	Regional Responses <i>Steve Yost – North Carolina’s Southeast</i>
11:40 a.m. – 12:00 p.m.	Lt. Governor Walter Dalton Address
12:00 – 12:40 p.m.	NETWORKING LUNCH
12:40 – 1:10 p.m.	EDIS Updates <i>John Correlus – N.C. Department of Commerce</i>
1:10 – 1:40 p.m.	Infrastructure – Responding to RFPs
1:40 – 1:55 p.m.	Networking Break
1:55 – 2:55 p.m.	Site Selection Consultant <i>Jeanette Goldsmith</i>
2:55 – 3:00 p.m.	Closing Remarks

2008-09 NCEDA Calendar of Events

2008-09 Scheduled Events and Dates to Note

January 28, 2009
N.C. General Assembly Convenes

March 5-6, 2009
2009 MidWinter Conference: Pinehurst, N.C.

March 25, 2009
Legislative Reception: N.C. Museum of Natural Science

April 15, 2009
Networking Luncheon: TBD

May 13, 2009
Networking Luncheon: Capital City Club

June 15-17, 2009
2009 Annual Conference: Atlantic Beach, N.C.

Additional Dates to Note

2009-2010

March 3-4, 2010
2010 MidWinter Conference: Pinehurst, N.C.

June 14-16, 2010
2010 Annual Conference: Atlantic Beach, N.C.

2010-2011

March 2-3, 2011
2011 MidWinter Conference: Pinehurst, N.C.

June 14-16, 2011
2011 Annual Conference: Asheville, N.C.

NCEDA Information for Members

LinkedIn

NCEDA can now be found on the networking site, LinkedIn. If you are on the site, please make add NCEDA to your network and encourage other LinkedIn users to join us as well. www.Linkedin.com

Follow-up to December Networking Luncheon

During his presentation at the December networking luncheon, Bob Leak, Sr. discussed the cost of community services. The Website he referenced is below.

<http://www.cals.ncsu.edu/wq/lpn/cost.html#cost>

Meet Your Board

This month we will feature board member Mark Clasby.



Mark Clasby is the Executive Director of the Haywood County Economic Development Commission, he has served in this position since August 2003.

Prior to that time, Mark served in several management capacities in the private sector, CEO of Cedar Hill Studio, Senior Vice President of C R Anthony Department Stores, President & Owner of a 3M Company Dealership, Regional Vice President of Marriott In-Flite Services and numerous management positions with American Airlines in New York and Washington, DC.

Mark is a graduate of the University of Miami, with a BBA in Aviation Management and the Embry Riddle Aeronautical Institute, with a Commercial Pilots License, Multi-Engine and Instrument Ratings. He is a graduate of the OU Economic Development Institute.

A native of Oklahoma, Mark moved to Haywood County in 1993 from Oklahoma City. He has been involved in his community serving on the Haywood Regional Medical Center Board of Commissioners and as Board Treasurer, Haywood Regional Medical Center Foundation, President of CarolinaWest, Advisory Committee for Biotechnology in Western North Carolina, Vice-Chair Haywood County Chamber of Commerce Board, ex-officio member of the Haywood County Tourist Development Authority and board member of the NCEDA. He is a member of the Southern Economic Development Council and the Waynesville Rotary Club where he serves as President-Elect. Mark lives in Waynesville.

Meet Your Patron Sponsor

This month we will feature Patron Sponsor: Electricities.

ElectriCities provides leadership and services to unite its Members in the common purpose of improving the quality of life in their communities by helping them realize the full benefits of their locally owned and operated public utilities.

ElectriCities and the Power Agencies (NCEMPA and NCMPIA1) provide resources and services which enable their members to be successful owners and operators of their local public utilities.

ElectriCities provides: (1) Representation and advocacy for the members and their customers in the legislative and regulatory processes; and (2) Information, expertise and other resources that enhance the members' ability to meet or exceed the expectations of the communities they serve.

The Power Agencies provide (1) Economic and reliable generation and transmission services that enable the members to meet the needs of their customers; and (2) Additional opportunities that enhance the Members' ability to provide excellent services to their customers.

Contact: Brenda Daniels
Phone: (919) 760-6363
Email: bdaniels@electricities.org



Economic Development News



TEMPORARY RULES OFFER MORE HELP FOR BUILDING REUSE PROJECTS

RALEIGH – To help counter the recession, the N.C. Rural Economic Development Center is offering local governments additional assistance with returning vacant buildings to job-generating uses.

The temporary rules make larger grants available and lessen other restrictions. They are scheduled to remain in effect through June 30, 2009.

The center's Building Reuse and Restoration Grants assist communities in preparing vacant buildings for new uses. Predevelopment grants may be used to assess the potential for new uses of vacant properties, from downtown storefronts to abandoned factories and hospitals. Development grants are awarded to projects with a committed tenant and a building ready for renovation. Eligible projects must be tied directly to job creation.

Under the temporary rules:

- Development grants may be issued for up to \$480,000.
- The grant amount for each job created rises to \$12,000.
- Local governments may count grant administration or local incentives toward the required local match.
- Eligible properties must be vacant for only three months.

Awards are limited to local governments in rural counties or the most economically distressed urban areas, with priority given to towns with fewer than 5,000 people.

The center's board of directors adopted the temporary rules Dec. 10.

The Building Reuse and Restoration Grants Program is made possible by funding from the N.C. General Assembly. For more information on the program, visit the website www.ncruralcenter.org/reuse/index.html or contact Melody Adams at 919-250-4314.



Dear Friends,

In response to a desire for more training in community and economic development finance expressed by many of our clients and partners, the School of Government's Community and Economic Development Program has created a new course, **The Development Finance Toolbox: A survey of financing tools for community and economic development.**

This one-day session will include discussions of municipal and private activity bonds, tax increment financing (also known as TIF or project development financing), tax credit financing and New Markets Tax Credits, business improvement districts, revolving loan funds, and other mechanisms for providing businesses with greater access to capital. Participants will learn the basics of these mechanisms and discuss examples of their application in North Carolina communities. North Carolina law and policy will be the primary focus of the course; we will also be joined by a representative from the Council of Development Finance Agencies to provide a national perspective.

For more information and to register, please visit <http://www.sog.unc.edu/courses/0779/>. Space is limited, so register today to discover what finance tools are available for your community.

What: The Development Finance Toolbox
When: February 12, 2009 –8:00am
Where: School of Government, UNC-Chapel Hill
Website: <http://www.sog.unc.edu/courses/0779/>

Questions? Contact Carla Stowe at
cstowe@sog.unc.edu or (919) 843-8176.

NCEDA Board of Directors

2008-2009 OFFICERS

President

Scott T. Hamilton

AdvantageWest
134 Wright Brothers Way
Fletcher, NC 28732
Phone (828) 687-7234
Fax (828) 687-7552
shamilton@awnc.org

Vice President

Katherine Thomas

Progress Energy
410 S. Wilmington St.,
Ste. PEB 1505
Raleigh, NC 27601
Phone (919) 546-2653
Fax (919) 546-7536
katherine.thomas@pgnmail.com

Secretary/Treasurer

Jimmy Smith

Four County Electric
Membership Corporation
PO Box 667
Burgaw, NC 28425
Phone (910) 259-1821
Fax (910) 259-1860
jimmysmith@fourcty.org

Immediate Past President

Donny Hicks

Gaston County EDC
P.O. Box 2339
Gastonia, NC 28053
Phone (704) 825-4046
Fax (704) 825-4066
dhicks@co.gaston.nc.us

2009 DIRECTORS

Leonard Kulik

North Carolina's Eastern
Region
3802 Highway 58 North
Kinston, NC 28504
Phone (252) 522-2400
Fax (252) 523-9017
kulik@nceast.org

George Sharpe

Giffels / IBI Group
801 Corporate Center Dr.,
Ste 202
Raleigh, NC 27607
[P] (919) 851-4288
[M] (919) 801-6990
george.sharpe@IBIGroup.com

Michael Trotter

Bearing Corp.
2915 Sliding Rock Trail
Fort Mill, SC 29708
[P] (803) 984-5242
motrotter@comporium.net

EX-OFFICIO

Herb Crenshaw

AT&T North Carolina
128 West Hargett St.
Raleigh, NC 27601
Phone (919) 821-6849
Fax (919) 821-6013
herb.crenshaw@att.com

2010 DIRECTORS

Mark Clasby

Haywood County EDC
144 Industrial Park Dr.
Waynesville, NC 28786
Phone (828) 456-3737
Fax (828) 452-1352
mclasby@haywoodnc.net

Joanna Helms

Wayne County Development
Alliance
P.O. Box 1280
Goldsboro, NC 27533
Phone (919) 731-7700
Fax (919) 580-9147
joanna.helms@waynegov.com

Linda Weiner

N.C. Community College
System
Mail Service Center 5001
Raleigh, NC 27699-5001
Phone (919) 807-7146
Fax (919) 807-7164
weinerl@nccommunitycolleges.edu

Jim Fain

N.C. Department of Commerce
4301 Mail Service Center
Raleigh, NC 27699-4301
Phone (919) 733-4151
Fax (919) 733-8356
jfain@nccommerce.com

John Peterson

NCEDA
1201 Edwards Mill Rd., Ste.
102
Raleigh, NC 27607
Phone (919) 882-1961
Fax (919) 834-7959
jpeterson@capstrat.com

2011 DIRECTORS

Jim Nichols

O'Brien/Atkins Associates
PO Box 12037
RTP, NC 27709
Phone (919) 941-9000 ext.279
Fax (919) 941-9006
jnichols@obrienatkins.com

Michael Smith

Greater Statesville
Development Corporation
115 E. Front Street
Statesville, NC 28677
Phone (704) 871-0062
Fax (704) 871-0223
msmith@greaterstatesville.org

Mike Wilkins

N.C. Biotechnology Center
PO Box 13547
RTP, NC 27709-3547
Phone (919) 549-8891
Fax (919) 549-8831
michael_wilkins@ncbiotech.org

Jordan Whichard

NC Economic Development
Board
The Daily Reflector/Cox NC
Publications, Inc.
P.O. Box 1967
Greenville, NC 27835
Phone (252) 329-9540
Fax (252) 329-9545
jwhichard@coxnc.com

Richard Wiley

N.C. Dept. of Commerce
4301 Mail Service Center
Raleigh, NC 27699-4301
Phone (919) 715-1397
rwiley@nccommerce.com