

# NCEDA DEVELOPMENTS



December 2009  
Volume VIII, Issue 6  
Cameron Macon, Executive Editor

## Inside This Issue:

- A Message From Your President
- NCEDA Calendar
- January Professional Development Seminar
- 2010 NCEDA MidWinter Conference Hotel Information
- NCEDA in the News
- NCEDA Scholarship Application
- Job Postings
- Meet Your Board
- Meet Your Patron Sponsor
- NCEDA Board of Directors



As 2009 comes to an end and many of us are swept up in the festivities of the holidays, please take the time to reflect on this past year and celebrate all the good work accomplished by economic developers and allies in our state.

The latest figures from the N.C. Department of Commerce (as of Dec. 8) list 13,356 new jobs created and \$2.86 Billion in capital investment so far this year. Let's consider all the lives touched by these economic development successes. And of course, don't forget all the hard work that went into making these deals possible. How about a round of applause for each of you who had a hand in making a positive difference in our state this year? Congratulations to you- all!

December is also a time to look forward to the new year. NCEDA has some noteworthy plans for early 2010, so please be sure to mark your calendars for the following events:

**NCEDA Professional Development Seminar – “Marketing 2.0 and Social Media”**  
January 13, 2010 at the N.C. Biotechnology Center; RTP, N.C.

This event will focus on the new wave of marketing and communications options we have today for promoting our state, regions and local communities. We have a number of expert speakers committed, as well as a panel of fellow NCEDA members who will share social media best practices.

**NCEDA 2010 MidWinter Conference – “Connecting to State Leadership”**  
March 4-5, 2010 at the Pinehurst Resort; Pinehurst, N.C.

Join NCEDA as we strengthen our connections to statewide leaders and elected officials. With a better understanding of the perspectives and objectives of our state leadership, attendees will be able to better communicate, engage and work with state government leadership to advance our mutual goal: more jobs for North Carolina.

Please take time to visit the NCEDA Web site for more information about both of these events and registration opportunities.

Thank you all for making 2009 such a great success, even amidst trying times for many North Carolinians. I am thankful for my connections with each of you and for your commitment to NCEDA!

Happy Holidays!

NCEDA President  
2009-2010



# NCEDA 2009-2010 Event Calendar

**January 13, 2010**

Professional Development Seminar: N.C.  
Biotechnology Center

**May 12, 2010**

Networking Luncheon: Capital City Club

**March 4-5, 2010**

2010 MidWinter Conference: Pinehurst, N.C.

**June 14-16, 2010**

2010 Annual Conference: Atlantic Beach, N.C.

**April 14, 2010**

Networking Luncheon: Capital City Club

## Additional Dates to Note:

**March 2-3, 2011**

2011 MidWinter Conference: Pinehurst, N.C.

**June 14-16, 2011**

2011 Annual Conference: Asheville, N.C.

# NCEDA January Professional Development Seminar

## **“Marketing 2.0: Social Media” - January 13, 2010**

NCEDA's 2010 Professional Development Seminar will focus on social media and best practices in marketing for the future. The seminar will be held at the North Carolina Biotechnology Center.

Registration includes the 3/4-day seminar, networking break and lunch. See below for more details on the agenda.

**When:** January 13, 2010; 10:00 a.m. – 3:00 p.m.

**Where:** N.C. Biotechnology Center; Research Triangle Park

**Cost:** \$85 (NCEDA members); \$85 (non-members)

Register online at [www.NCEDA.org](http://www.NCEDA.org).

### **Professional Development Seminar Agenda:**

10:00 – 10:10 a.m.	Welcome and Introductions
10:10 – 11:00 a.m.	Session I – Social Media 101
11:00 – Noon	Session II – Best Practices in Social Media: NCEDA Member Panel
12:00 – 12:45 p.m.	Networking Lunch
12:45 – 1:30 p.m.	Session III – Opportunities in Social Media: Engaging in Online Conversations
1:30 – 2:15 p.m.	Session IV – Social Media 2010 – The New Horizon
2:15 – 2:30 p.m.	Networking Break
2:30 – 3:00 p.m.	Session V – Q&A – Expert Panel/Open Discussion
3:00 p.m.	Closing

# NCEDA 2010 MidWinter Conference March 4-5, 2010

## Hotel Information for MidWinter Conference

The room block at the Pinehurst Resort is now open. The NCEDA rates are as follows:

- Single Occupancy: \$181.00+taxes/fees (per person, per night)
- Double Occupancy: \$109.00+taxes/fees (per person, per night)

For reservations, call Pinehurst Resort at 1.800.487.4653 or 910.235.8507. Please identify yourself as an NCEDA conference participant to receive the special room rate.

NCEDA's room block will be released on **Monday, February 1, 2010**. Reservations made after this date are on a space available basis.

For directions, visit [www.pinehurst.com](http://www.pinehurst.com).

## **NCEDA in the News**

Below is a letter to the editor from NCEDA President Katherine Thomas in response to the op-ed from Jesse White, director of the Office of Economic and Business Development at UNC-Chapel Hill. His piece was extremely critical of economic development incentives and NCEDA felt that a response was necessary and an opportunity to reinforce our support for North Carolina's performance based economic development policies. Our response ran on Saturday, November 14. As always, our goal is to position NCEDA as the voice of economic development in North Carolina. Please feel free to share our response with stakeholders in your communities.

### **With job creation as our top priority, N.C. can't give up incentives**

Jesse White's Nov. 11 Point of View article about economic development incentives ("End incentives and increase jobs") took an academic view of North Carolina's performance-based incentives. Unfortunately, the battles for new jobs in our state aren't being fought in the classrooms - they're being won out in the real world.

And in the real world, North Carolina can't be expected to compete for jobs on the global stage without adequate economic development tools. As long as nearly all other states and countries have incentives, our state should not be forced to compete with one arm tied behind its back. For years, North Carolina didn't have the current economic development policies and our new business announcements were significantly lower than they are today. The economic development tools provided by state and local governments have helped reverse that trend.

Our economic development incentives are primarily performance-based and self-funded by the companies receiving them. Companies are required to create jobs with qualifying salaries within a specific time frame. If they fail to meet those conditions and others, they don't receive the incentives.

And many economic development programs are available to existing businesses bringing in new investment and jobs. North Carolina wholeheartedly supports our home-grown businesses and industries. That's why the state worked so hard to keep Cree here when company officials were considering relocation to China a few years ago. Thanks to our ability to offer performance-based incentives, Cree decided to stay and continues to bring new jobs to our state.

With many "legacy" industries in decline over the past few decades, economic developers have wisely worked to diversify and bring in new industries to fuel our economy.

North Carolina must utilize multiple strategies to counter the current job loss and record-high unemployment. And that includes the continued investment in education, training and infrastructure, as well as economic development policies for new and existing businesses. That's the balance the General Assembly and economic development professionals have worked hard to strike - the strategic use of incentives to create jobs through both new and existing businesses.

Now is not the time to disarm our state's economic development efforts or create more confusion through academic conjecture. This is the real world.

And here in the real world, people need jobs.

Katherine K. Thomas  
President  
North Carolina Economic Developers Association

## MEMO

**TO:** NCEDA Membership  
**FROM:** Joanna Helms and Pat Mitchell, *Scholarship Awards Committee Co-chairs*  
**DATE:** November 5, 2009  
**RE:** 2009-2010 Scholarship Applications

Our association proudly sponsors three scholarships to support professional advancement in the economic development field: the Dan Stewart Scholarship to the Economic Development Course, the Jack Ervin Scholarship to the Economic Development Institute, and the Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute.

- **Dan Stewart EDC Scholarship** pays \$575 toward tuition to the one-week basic economic development course at UNC-Chapel Hill. The scholarship recipient is responsible for all travel costs.
- **Jack Ervin EDI Scholarship** pays \$650/year for three years (a total value of \$1,950) toward three years of tuition to the Economic Development Institute (EDI). The scholarship recipient is responsible for all travel costs.
- **Governor James E. Holshouser Professional Development Scholarship** pays for general funding support of the cost of attending EDI. The scholarship is in the amount of \$1,000/year for three years (a total value of \$3,000).

**\*\*TO BE CONSIDERED, APPLICATIONS MUST BE RECEIVED AT NCEDA BY FEBRUARY 8, 2010 AT 5P.M. HARD COPIES AND ELECTRONIC COPIES ARE ACCEPTED. NO FAXES PLEASE\*\***

## NCEDA Scholarship Information

Each year the North Carolina Economic Developers Association (NCEDA) seeks to identify outstanding practitioners and to recognize and support their advancement. The following scholarships honor three individuals who contributed to the profession, had a strong commitment to high professional/personal standards, and were highly successful in achieving their goals while earning the respect of their peers and associates.

### **Dan Stewart EDC Scholarship (\$575 total value)**

Dan Stewart was committed to economic development as a means of creating a better North Carolina. Stewart's career in economic development at NC State and CP&L led to his appointment as director of the North Carolina Department of Conservation and Development in the early 1960s. Stewart is also the author of "Thank You Lord for a Good Life."

The Dan Stewart scholarship provides \$575 toward the tuition cost of the Economic Development Course offered at UNC-Chapel Hill, a one-week program held in September. Accredited by IEDC (International Economic Development Council, formerly the American Economic Development Council), the Economic Development Course is for professionals and volunteers in the early stage of their careers. Topics include economic development tools for attraction, expansion and creation, as well as marketing, finance and management. Presenters include academia, site selection consultants and other noted professionals in the economic development field. A capstone case study is also featured during the program. Participants in

the course meet others from throughout the state, region and country, building invaluable contacts and forming lasting friendships.

Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed from NCEDA as a one-time reimbursement pending proof of payment in the form of a direct receipt from UNC-Chapel Hill.

### **Jack Ervin EDI Scholarship (\$650/year for three years)**

Jack Ervin was the executive director of the Columbus County EDC for 11 years. During that time, Ervin located 21 new industries creating more than 1,800 jobs and was instrumental in organizing the Columbus County Committee of 100. Ervin also served as president of NCEDA in 1988-1989.

The Jack Ervin scholarship provides \$650/year for three years (a total value of \$1,950) toward the tuition cost for the Economic Development Institute (EDI) during the three years of the program. EDI is the premier, nationally renowned education program for the economic development professional.

EDI's mission is to:

- Offer an advanced level of training on a broad range of subjects and skills required to carry out an effective economic development program;
- Prepare participants for professional certification eligibility; and
- Provide graduates for a level of education in demand by employers.

The Economic Development Institute is offered in a structured “academic” style and format with progressively advanced course-content. A graduate of EDI may then apply to sit for the Certification Exam. . The scholarship requires a commitment to complete the entire three-year program, and must be completed within three years. Each one-week course is offered at a different location and time, including the University of Oklahoma, Indiana University and Town & Country Resort in San Diego, CA. Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed from NCEDA as a reimbursement pending proof of payment in the form of direct receipts from the Economic Development Institute. Only one reimbursement request will be accepted per calendar year.

Applicants must have completed two years in economic development work to be eligible. Additionally, applicants must show completion of or plans to complete the Basic course, a prerequisite to the Economic Development Institute.

### **Governor James E. Holshouser Professional Development Scholarship (\$1,000/year for three years) *Funded by Sanford Holshouser LLP and selected by NCEDA***

An old friend to NCEDA, Governor Holshouser began his political career with four terms in the General Assembly, where he was vice chairman of the House Judiciary and Rules committees. He served on the Study Commission on Reorganization of State Government and the Legislative Commission on Student Financial Aid. As governor, he served on the Executive Committee of the National Governors Conference, as chairman of the Southern Regional Education Board and the Southern Growth Policies Board, and as co-chairman of the Coastal Plains Regional Commission.

The James E. Holshouser Professional Development Scholarship will award a recipient \$1,000 per year for three years (a total value of \$3,000) against all costs of attending the Economic Development Institute. Scholarship recipients are announced at the MidWinter Conference. Scholarship funds will be dispensed as a reimbursement directly from the Sanford Holshouser Business Development Group, pending proof of payment in the form of direct receipts from the Economic Development Institute and/or travel and lodging vendors. Only one reimbursement request will be accepted per calendar year.

Applicants must show a demonstrated financial need to be eligible. Additionally, applicants must show completion of or plans to complete the Basic course, a prerequisite to the Economic Development Institute.

## **NCEDA Scholarship Criteria/Submission Instructions**

NCEDA scholarships are intended to meet financial need in order to support deserving advancement. The primary criteria for selection will be demonstrated financial need followed by similarly demonstrated professional development. A third element will be the presentation of the application itself. The following information may help you in developing your application. **ALL INFORMATION SUBMITTED IS CONFIDENTIAL.**

### **Financial Need**

Given the vast differences among organizational entities, budget structures, funding levels and sources, etc., it is difficult to impose a single “one size fits all” set of target numbers or ratios in order to determine need. The key is to state your case as factually and effectively as you think is necessary to demonstrate and document your need for financial assistance.

### **Professional Development**

Is economic development your career or merely a “stop along the way” to something else? Demonstrate as convincingly as possible your career path in the profession (past, present and future) and how the program for which you are applying fits into your plans. **(NOTE: FOR THE ERVIN SCHOLARSHIP TO EDI, APPLICANT MUST HAVE COMPLETED TWO YEARS IN ECONOMIC DEVELOPMENT WORK.)**

### **Application Presentation**

Be it to clients, boards, or communities, economic developers make their living making presentations. Consider this application exercise good practice. Is the information complete and easy to read? Is it well organized and attractively and creatively formatted? Most importantly, does it effectively tell your story? Supporting documentation or letters of recommendation are helpful.

### **Other Criteria**

- Applicants must be residents of and work in North Carolina
- Applicants must be members of NCEDA for duration of the program
- Recipients must be willing to complete all course work
- Recipients will be responsible for all expenses not covered by the scholarship

### **Submission Instructions**

Please submit **one** copy of your application package either hardcopy or electronic file. The **application deadline is February 8, 2010 at 5 P.M.** Applications must be received at the NCEDA office by this time. **NO FAXES WILL BE ACCEPTED.**

**Send applications to: Louise Warena, NCEDA Scholarships, 1201 Edwards Mill Road, First Floor, Raleigh, NC 27607, or [lwarenda@capstrat.com](mailto:lwarenda@capstrat.com).**

# 2009-2010 NCEDA SCHOLARSHIP APPLICATION

Applicants may apply for more than one scholarship. However, candidates are not eligible to receive more than one scholarship in a given year. Select the scholarship(s) to which you are submitting:

- The Dan Stewart EDC Scholarship** (*Open to all members.*)  
 **The Jack Ervin EDI Scholarship** (*Applicant must have completed two years of economic development work to be eligible and must show completion or plans to complete the Basic course, a prerequisite to the Economic Development Institute.*)  
 **The Governor James E. Holshouser Professional Development Scholarship** (*See page 2*)

## Applicant Information

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Business phone: (\_\_\_\_) \_\_\_\_\_ Business address: \_\_\_\_\_  
Email address: \_\_\_\_\_

## Professional Development Information

Title/Position: \_\_\_\_\_  
Describe current duties: (Attach separate sheet)  
How long in current position? \_\_\_\_\_  
Percentage of time spent in economic development activity: \_\_\_\_\_  
How long in economic development? \_\_\_\_\_

\_\_\_\_\_ List any activities/memberships/awards, etc., in or related to economic development:  
\_\_\_\_\_  
\_\_\_\_\_

Previous Employment History and Educational Information (attach resume)  
What benefits do you hope to derive from attending either the Basic Economic Development Course or the Economic Development Institute? (Attach separate sheet)

## Financial Information

Employer Organization Type/Description (Attach Separate sheet if necessary)  
 100% Public  100% Private Non Profit  100% Private For Profit  
 Public/Private Partnership  Other (Please Describe: \_\_\_\_\_)

Total budget for economic development program:  
Last fiscal year \$ \_\_\_\_\_ Current fiscal year \$ \_\_\_\_\_  
Projected next fiscal year \$ \_\_\_\_\_

Source of funds for economic development program and staff (Please describe – use additional sheets if necessary):  
\_\_\_\_\_  
\_\_\_\_\_

Have arrangements/commitments been made to cover additional expenses?  Yes  No  
If yes, please provide name/title/organization of person authorizing additional expenses:  
\_\_\_\_\_

**Additional Information**

State your case. Please provide additional information using documentation, letters, etc., that best describes your need as these are very helpful to the selection committee.

**Applicant Certification**

Applicant resides and works in North Carolina; is a current member of NCEDA; will complete course if selected; has approval for additional costs associated with attendance; will submit application by February 8, 2010 at 5p.m.

Required Applicant Signature: \_\_\_\_\_

**Signature of authorized person(s) committing to the additional expenses associated with the program (i.e. travel, lodging, food, etc.):**

**Signature:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Submit Application to:**

**Louise Warenda, Scholarship Applications, NCEDA, 1201 Edwards Mill Road, First Floor, Raleigh, NC 27607, or lwarenda@capstrat.com.**

# Job Posting

## **Director Economic Development/Business Outreach**

### **Overview**

The Director of Economic Development/Business Outreach serves as the office liaison to the business community in District and eastern North Carolina. The DED is also responsible for providing assistance in the area of economic development. The position provides support and assistance in district outreach efforts and reports directly to the District Director.

### **Duties and Responsibilities**

#### **Economic Development**

- Monitors major economic development projects in the district; makes recommendations as to how the office might be helpful
- Identifies, develops and maintains relationships with key stakeholders within economic development community; communicates needs and goals of stakeholders to relevant staff and the Member
- Attends stakeholder meetings involving members of state and local economic development community.
- Provides assistance to members of the local business community and act as liaison between community and the SBA, USDA Rural Development and other federal agencies
- Assists local businesses and constituents to identify federal funding opportunities; provides necessary follow-up and support for local efforts
- Works closely with Grants Coordinator on overlapping issues
- Works with Communications Director to create and provide up-to-date content for website on economic development issues and opportunities

#### **Appropriations/Grants**

- Assists constituents and local governments in understanding and navigating the federal appropriations process; works closely with DC staff to prioritize and monitor appropriation requests
- Assists community groups, local government agencies and businesses who are seeking federal appropriations; works with District Director and DC staff to monitor local appropriations requests.
- Works with state, local and non-profit entities to generate appropriations requests (particularly for projects related to Agriculture, Transportation & Infrastructure, Homeland Security, Energy and Water)
- Works closely with Grants Coordinator to assist constituents with grant requests and to identify federal funding opportunities; assists Grants Coordinator in providing transition from failed appropriations requests to the grants process

#### **Outreach**

- Under the direction of the District Director, the DED acts as liaison to the following:
  - Statewide officials (elected and appointed)
  - County and local officials
  - Local business and community leaders
  - Foundations and charitable Organizations
  - State and local Chambers of Commerce
  - NC Rural Economic Development Center
  - USDA Rural Development
  - NC Department of Commerce
  - Governor's Office
  - Other relevant organizations and advocacy groups

# Job Posting

## **Director Economic Development/Business Outreach continued**

- Works with District Director to implement strategic outreach plan; specific focus on outreach to businesses and those seeking federal grants.
- Recommends district outreach based on Member's legislative agenda and priorities.
- Assists in planning and executing major district events.
- Works with Communications Director and other appropriate staff to publicize major economic development initiatives and other district events
- Distributes office publications to local organizations
  - Represents the Member at meetings and events as assigned by the Member, the Chief of Staff, and/or the District Director
  - Helps prepare the Member for district events; staffs Member as necessary
  - Helps identify District priorities that should be added to the Member's schedule
  - Identifies issues and concerns that may require legislative action and makes recommendations to the Legislative Director and the Chief of Staff
  - Serves as Outreach Coordinator for relief and redevelopment, in the event of disaster
  - Establishes and maintains relationship with counterparts in the NC Delegation

### **Required Skills and Qualifications**

- Bachelor's or graduate degree related to duties described above
- Three to seven years of experience in the field of economic development
- Extensive knowledge of Eastern North Carolina and demonstrable ties to the community
- Knowledge of federal appropriation process and/or experience in identifying and obtaining federal funding
- Strong oral and written communications skills
- Ability to work flexible hours which may include nights, weekends, and occasional overnight stays
- Knowledge/familiarity with local, state, and federal agencies and departments
- Thorough understanding of district and federal politics and the political process
- Proficiency in Microsoft Office applications

### **Other Information**

**Salary:** Commensurate with experience

**Location:** Within NC01 District

**Starting Date:** January 2010

**Closing Date:** Until filled

### **How to Apply**

- Please send your resume, cover letter, and a writing sample to [NC01DistrictResume@mail.house.gov](mailto:NC01DistrictResume@mail.house.gov).
- Phone calls regarding the position **will not** be accepted.

# Job Posting

## **Carteret County Economic Development Executive Director**

The Carteret County Economic Development Council, a private non-profit economic development group, is seeking applicants for the position of Executive Director due to current director's impending retirement. The Director works under the administrative direction of the Carteret County Economic Development Council Board of Directors.

The position requires a Bachelor's degree in business administration, marketing, economics or related field supplemented by training and considerable professional experience in economic development; experience in successfully managing public/private organizations, or an equivalent combination of education and experience. Master's Degree preferred.

Duties include interaction and communications with management/owners of existing industry, citizens, state and federal officials, the N C Department of Commerce, NC Rural Center, NC's Eastern Region and other economic development organizations.

The incumbent represents the council at local, state and national events, attends workshops and conferences related to economic development, prepares technical reports, prepares and administers a board approved budget, prepares marketing materials and grant applications, serves on committees and boards that support the council's mission, and monitors and takes action on environmental rules and regulations.

Work requires planning and timely execution, independent judgment, financial, socio-economic, legal and regulatory experience. Candidates must have a thorough knowledge of effective principles, practices, methods and techniques of economic development and good understanding of challenges affecting economic development in a coastal environment.

Additionally, candidates must have excellent written and verbal communications skills, including public speaking, strong professional public relations and marketing skills, along with the capacity to effectively manage economic development activities involving a mix of both public and non-profit private sector organizations.

Salary commensurate with qualifications and experience.

Applications will be received until January 30, 2010.

Submit applications to the attention of the Search Committee:  
Carteret County Economic Development Council, Inc.  
3615 Arendell Street  
Morehead City, NC 28557  
Equal Opportunity Employer

## **Meet Your Board**

**This month we will feature Linda Weiner.**



A native of Johnston County, Linda H. Weiner joined the NC Community College System in May 2008 as Special Assistant to the President for Engagement and Economic Development. Previously, Linda was Senior Director of Business Development in the Raleigh office of RSM McGladrey, the nation's fifth-largest accounting firm. Her experience includes serving in the NC Department of Commerce as Assistant Secretary for Communications and External Affairs under Sec. Jim Fain and Gov. Mike Easley and Director of Public Affairs during Gov. Jim Hunt's last term.

Linda's 20-year background in business, communications, lobbying, public relations and economic development encompasses both the public and private sector, including roles with NC State University, the University of North Carolina at Chapel Hill and Wake Medical Center. In 2006, Linda was named one of the Top 25 Women in Business by the Triangle Business Journal, and she is a member of the Raleigh Professional Women's Forum. She has been active in the Research Triangle Regional Partnership, the Greater Raleigh Chamber of Commerce and the Women Against MS Steering Committee.

In addition to the NCEDA Board, Linda serves on the state boards of Leadership North Carolina and the Small Business and Technology Development Centers. Linda has a B.A. in journalism and political science from the University of North Carolina at Chapel Hill, is married to Jeff, her husband of 28 years, and lives in Cary, NC. Linda's pride and joy are her two sons, Matt and Jon, and her daughter-in-law, Christina.

## **Meet Your Patron Sponsor**

**This month we will feature Electricities.**

ElectriCities provides leadership and services to unite its Members in the common purpose of improving the quality of life in their communities by helping them realize the full benefits of their locally owned and operated public utilities.

ElectriCities and the Power Agencies (NCEMPA and NCMPA1) provide resources and services which enable their members to be successful owners and operators of their local public utilities.

ElectriCities provides: (1) Representation and advocacy for the members and their customers in the legislative and regulatory processes; and (2) Information, expertise and other resources that enhance the members' ability to meet or exceed the expectations of the communities they serve.

The Power Agencies provide (1) Economic and reliable generation and transmission services that enable the members to meet the needs of their customers; and (2) Additional opportunities that enhance the Members' ability to provide excellent services to their customers.

Contact: Brenda Daniels  
Phone: (919) 760-6363  
Email: [bdaniels@electricities.org](mailto:bdaniels@electricities.org)



# NCEDA Board of Directors

## 2009-2010 OFFICERS

### President

**Katherine Thomas**  
Progress Energy  
410 S. Wilmington St.,  
Ste. PEB 1505  
Raleigh, NC 27601  
Phone (919) 546-2653  
Fax (919) 546-7536  
[katherine.thomas@pgnmail.com](mailto:katherine.thomas@pgnmail.com)

### Vice President

**Jimmy Smith**  
Four County Electric  
Membership Corporation  
PO Box 667  
Burgaw, NC 28425  
Phone (910) 259-1821  
Fax (910) 259-1860  
[jimmysmith@fourcty.org](mailto:jimmysmith@fourcty.org)

### Secretary/Treasurer

**Bonnie Renfro**  
Randolph County EDC  
PO Box 2001  
Asheboro, NC 27204  
Phone (336) 626-2233  
Fax (336) 626-0777  
[brenfro@rcedc.com](mailto:brenfro@rcedc.com)

### Immediate Past President

**Scott T. Hamilton**  
AdvantageWest  
134 Wright Brothers Way  
Fletcher, NC 28732  
Phone (828) 687-7234  
Fax (828) 687-7552  
[shamilton@awnc.org](mailto:shamilton@awnc.org)

## 2010 DIRECTORS

### Mark Clasby

Haywood County EDC  
144 Industrial Park Dr.  
Waynesville, NC 28786  
Phone (828) 456-3737  
Fax (828) 452-1352  
[mclasby@haywoodnc.net](mailto:mclasby@haywoodnc.net)

### Joanna Helms

Wayne County Development  
Alliance  
P.O. Box 1280  
Goldsboro, NC 27533  
Phone (919) 731-7700  
Fax (919) 580-9147  
[joanna.helms@waynegov.com](mailto:joanna.helms@waynegov.com)

### Linda Weiner

N.C. Community College  
System  
Mail Service Center 5001  
Raleigh, NC 27699-5001  
Phone (919) 807-7146  
Fax (919) 807-7164  
[weinerl@nccommunitycolleges.edu](mailto:weinerl@nccommunitycolleges.edu)

## 2011 DIRECTORS

### Jim Nichols

O'Brien/Atkins Associates  
PO Box 12037  
RTP, NC 27709  
Phone (919) 941-9000 ext.279  
Fax (919) 941-9006  
[jnichols@obrienatkins.com](mailto:jnichols@obrienatkins.com)

### Michael Smith

Greater Statesville  
Development Corporation  
115 E. Front Street  
Statesville, NC 28677  
Phone (704) 871-0062  
Fax (704) 871-0223  
[msmith@greaterstatesville.org](mailto:msmith@greaterstatesville.org)

### Mike Wilkins

N.C. Biotechnology Center  
PO Box 13547  
RTP, NC 27709-3547  
Phone (919) 549-8891  
Fax (919) 549-8831  
[michael\\_wilkins@ncbiotech.org](mailto:michael_wilkins@ncbiotech.org)

## 2012 DIRECTORS

### Dr. Pat Mitchell

Ashe County Government  
150 Government Circle  
Suite 2500  
Jefferson, NC 28640  
Phone (336) 846-5502  
Fax (336) 846-5516  
[pmitchell@ashecountygov.com](mailto:pmitchell@ashecountygov.com)

### Jenny Mizelle

Town of Holly Springs  
P.O. Box 8  
Holly Springs, NC 27540  
Phone (919) 557-3906  
Fax (919) 567-3980  
[jenny.mizelle@hollyspringsnc.us](mailto:jenny.mizelle@hollyspringsnc.us)

### Harry Poovey

Duke Energy  
250 9th Street Ln., SE  
Hickory, NC 28602  
Phone (828) 323-2723  
Fax (828) 323-2794  
[hcpoovey@dukeenergy.com](mailto:hcpoovey@dukeenergy.com)

## EX-OFFICIO

### Dale Carroll

Deputy Secretary of Commerce  
N.C. Department of Commerce  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone (919) 733-4151  
Fax (919) 733-8356  
[dcarroll@nccommerce.com](mailto:dcarroll@nccommerce.com)

### Keith Crisco

Secretary of Commerce  
N.C. Department of Commerce  
4301 Mail Service Center  
Raleigh, NC 27699-4301  
Phone (919) 733-4151  
Fax (919) 733-8356  
[kcrisco@nccommerce.com](mailto:kcrisco@nccommerce.com)

### John Peterson

NCEDA  
1201 Edwards Mill Rd., First  
Floor  
Raleigh, NC 27607  
Phone (919) 882-1961  
Fax (919) 834-7959  
[jpeterson@capstrat.com](mailto:jpeterson@capstrat.com)

### Herb Crenshaw

AT&T North Carolina  
128 West Hargett St.  
Raleigh, NC 27601  
Phone (919) 821-6849  
Fax (919) 821-6013  
[herb.crenshaw@att.com](mailto:herb.crenshaw@att.com)

### Allen Joines

City of Winston-Salem/  
ED Board  
P.O. Box 2511  
Winston-Salem, NC 27102  
Phone (336) 727-2058  
Fax (336) 748-3241  
[allenj@cityofws.org](mailto:allenj@cityofws.org)