

Vol. V, Issue No. 3 Sept. 2006
Kira Peoples, Executive Editor

Inside...

A Message From Your President...	1
NCEDA Calendar.....	2
Meet Your Board.....	3
Networking Luncheon.....	3
NCEDA Membership Drive.....	4
Job Openings.....	5
Across the State.....	5
Fall Conference.....	6

President's Message

by Ronnie Goswick

I'd like to start by thanking those NCEDA members who volunteered to serve on an NCEDA committee this year. Your committee co-chairs will be in contact with you shortly,-- if not already, about committee activities. If there are others of you who are interested in participating on one of our many committees, check out the committee descriptions on the NCEDA Web site. Then, you may contact the NCEDA office and express your interest.

Next, consider this a friendly reminder that our membership renewal season is coming to a close next week. If you have not renewed your membership and/or sent in your dues, you must do so by September 12 to avoid additional fees. Renewals take place online and are part of our new Web offerings.

With the production of this year's directory coming up soon, it's crucial that you log into your Web account on NCEDA.org and verify the accuracy of your personal information. Our Web site's database will be used for the creation of this year's directory. We are very excited about this technology and are confident it will play a great role in keeping our directory accurate.

And finally, there are two excellent networking opportunities fast approaching. This month, I invite you to join us at the Capital City Club for an NCEDA networking luncheon on September 20th. Don Hobart, from N.C. Department of Commerce, will be addressing members in detail about the legislative changes that took place during the short session.

(cont'd. on page two)

NCEDA

North Carolina Economic
Developers Association, Inc.

Developments is published the first
Friday of every month by NCEDA.

NCEDA

1201 Edwards Mill Rd., Suite 102
Raleigh, NC 27607
Toll-Free 1-888-24NCEDA
Fax 919-882-1902
nceda@capstrat.com
<http://www.nceda.org>

*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

NCEDA Officers

2006-2007

President

Ronnie Goswick

Franklin County EDC
919-554-1863
rgoswick2001@earthlink.net

Vice President

Donny Hicks

Gaston County EDC
704-825-4046
dhicks@co.gaston.nc.us

Secretary/Treasurer

Scott Hamilton

Henderson County Partnership
828-692-1413
scott@hcped.org

Immediate Past President

Scott Millar

Catawba County EDC
828-267-1564
SMILLAR@catawbacountync.gov

NCEDA Board Members

2007

John Hunter

Womble Carlyle Sandridge & Rice PLLC
704-331-4900
jhunter@wscr.com

Katherine Thomas

Progress Energy
919-546-2653
Katherine.Thomas@pgnmail.com

Jimmy Smith

Four County Electric Membership Corporation
910-259-1821
jimmy.smith@fourcounty.ncemcs.com

2008

Jon Hamm

Sprint
919-554-7311
jon.r.hamm@mail.sprint.com

Dianne Reid

Orange County EDC
919-245-2325
dreid@co.orange.nc.us

Bonnie Renfro

Randolph County EDC
336-626-2233
brenfro@rcedc.com

2009

Leonard Kulik

N.C.'s Eastern Region
252-522-2400
kulik@nceast.org

George Sharpe

Lord, Aeck & Sargent Architecture
919-913-2667
gsharpe@lasarchitect.com

Micheal Trotter

Duke Energy
704-382-3904
motrotter@duke-energy.com

Ex Officio

Bud Cohoon

NC Electric Membership Corp.

Jim Fain

N.C. Department of Commerce

Tony Copeland

N.C. Department of Commerce

Executive Director

John Peterson

888-246-2332
jpeterson@capstrat.com

(President's Message cont'd. from page one)

Next month, plan to join us at the 2006 NCEDA Fall Conference. Conference chair Katherine Thomas, along with vice chair Michael Trotter, have been working hard to pull together a dynamic program entitled "Lessons Learned in Economic Development." Come join us as we hear from your peers about the valuable lessons they have learned from wins and losses across the state. I hope to see each of you at the Grandover Resort.

As the state's leading economic development association, we would not be able to continue without the support and zeal of our membership. Thanks you all.

NCEDA CALENDAR

upcoming events:

September 20, 2006

Networking Luncheon
Capital City Club; Raleigh, N.C.

October 10-11, 2006

NCEDA 2006 Fall Conference
Grandover; Greensboro, N.C.

March 15-16, 2007

NCEDA 2007 Midwinter Conference
Pinehurst, N.C.

June 20-22, 2007

NCEDA Annual Conference
Sheraton; Atlantic Beach, N.C.

Meet Your Board

*This month we feature Board member
Leonard Kulik,
Project Manager/Business Analyst,
North Carolina's Eastern Region.*

Len has been with the N.C. Eastern Region Partnership since 1996, serving as Marketing Director, Project Manager and Business Analyst. The Eastern Region is one of seven regional development partnerships established and funded by the N.C. General Assembly to help promote economic development in their assigned service areas. Len's recent major projects include management of a General Assembly mandated Strategic Visioning process and development of a new 186 page website.

Prior to joining the Eastern Region staff, he was Executive Director of Marketing, Aerospace Group, Government Affairs Office, Textron Corporation, in Washington, DC. As senior Fortune 100 corporate representative to all branches of the U.S. Government, international agencies and industry partners, he was responsible for business development, marketing and resolving related contract, technical and operational issues.

Before moving to D.C., he worked at Bell Helicopter Textron, Fort Worth, Texas, as a design engineer, engineering project manager, U.S. Government marketing project manager, and helped to establish Bell's international military marketing department.

He holds a MA from Central Michigan University in Business Management/Personnel Administration, a BA in Industrial Design from the University of Illinois and is a graduate of the Dept. of Defense Systems Management College programs for US and International Defense Systems Program Managers. He attended the Basic Economic Development Course at Southern Mississippi University, the advanced Economic Development Institute-EDI program at Oklahoma University and is a graduate of the NC Rural Economic Development Centers Leadership Institute.

While on active duty with the US Army's 101st Airborne Div, he was an airborne infantry officer and instrument rated helicopter pilot.

ANNOUNCING: NCEDA Networking Luncheon

Legislative Wrap-Up

When: September 20, 2006

Where: Capital City Club; Raleigh, N.C.

Cost: \$40 member; \$60 nonmember

Register online at www.nceda.org

Join NCEDA for a Legislative Wrap-Up presentation, discussing legislation that is critical to economic development.

The 2006 short session was marked by significant changes to economic development in North Carolina. J. Donald Hobart, Jr., general counsel and liaison with the N.C. Department of Commerce, will update the NCEDA membership on the modifications to the William S. Lee Act and the JDIG program. Don's responsibilities with the Department of Commerce include coordinating passage of legislation favorable to economic development in the state.

Directions to Capital City Club: The Capital City Club is located on the top floor of the Progress Energy Building in downtown Raleigh at 411 Fayetteville Street, Center Plaza Building (919-832-5526).

Register online at www.nceda.org. Seating is limited. Registrants will be notified if the luncheon is full and placed on a waiting list.

Please RSVP by Monday, September 18, 2006. Refunds are not available.

Reminder:

Renew your NCEDA Membership by September 12

We are excited to report that we have had record-breaking membership renewals this year. During the first three weeks of our renewal process, we have had more than 70% of our members renew.

For those of you who have not yet renewed, the step-by-step directions are below.

If you are not sure if you have completed the renewal process, it's easy to check and see. Just log into your Web account at www.NCEDA.org using your email address and password. Once there, it will let you know if you are currently a member. You can also view your receipt for renewals online.

Please contact Kira Peoples in the NCEDA office with any questions at kpeoples@capstrat.com.

Step-by-Step Directions to Renew Your NCEDA Membership Online:

1. Visit www.NCEDA.org.
2. At the top right, you will click on Login.
3. The site will prompt you for your Email Address and Password. [Your password is "blueberry" unless you have already changed it in your online account. If you have forgotten your new password, let us know and we can reset it for you.]
4. Once logged into your personal Information Center, you will see at the top your Membership Status. It will read: *You are currently not a member of NCEDA, or your membership period has not yet started. Start your membership now to get access to the benefits of NCEDA membership.*
****Please note: The NCEDA year runs from July 1 until June 30. Therefore, technically, your membership with NCEDA expired as of July 1, 2006. This is why it tells you that you are not a member currently.****
5. Click on Start your membership now.
6. You will be taken to the online Membership payment page.
7. It will show that you are signing up for the membership period: July 1, 2006 – June 30, 2007.
8. You will only be charged \$200 – the renewal rate for NCEDA members.
9. As with events, you will indicate whether you choose to pay by Credit Card or Check. [NCEDA only accepts VISA and Mastercard.]
10. To complete your payment, click on Continue.
11. You will be taken to a final page that provides a printable receipt. [If you pay by check, please be sure to include this receipt when you mail in your payment.]

Job Openings

Vice President, Business Development Charlotte Regional Partnership (Char- lotte, N.C.)

The Charlotte Regional Partnership is currently conducting a national search for a Vice President, Business Development within the Department of Economic Development Services. The position reports directly to the Senior Vice President for Economic Development Services and also works closely with other senior staff members, including the president and CEO. Key responsibilities include identifying, developing and maintaining business and consultant contacts, managing active site location projects and working directly with public and private allies within the Charlotte region.

The candidate will possess outstanding academic credentials and at least five years of economic development experience – preferably in a business development or project management role. Foreign language skills and international business experience is valued. This position requires extensive domestic and international travel.

Please submit a resume to kmcdonald@charlotteusa.com no later than Thursday, September 14, 2006.

The Charlotte Regional Partnership is non-profit economic development organization that represents a dynamic, growing economic region encompassing 16 counties in North and South Carolina. The organization is focused on marketing the region aggressively within the United States and internationally.

Across the State

East Carolina University and the Northeast Commission present

Making Tourism Work For You II....

...an interdisciplinary conference offering research, education, and networking for communities, business owners, travel and tourism professionals, art organizations, and those interested in economic development.

**October 26 & 27, 2006
Hilton Greenville**

For registration or sponsorship opportunity, visit our Web site www.ecutourism.ecu.edu or contact Maria Allen at ecutourism@ecu.edu 252.328.4969.

REGISTRATION IS NOW OPEN

For the NCEDA 2006 Fall Conference

NCEDA 2006 Fall Conference Program

Get out your notebooks and pens! It's time to learn from each other's experiences, challenges and best practices in economic development. This year the NCEDA 2006 Fall Conference is bringing you "Lessons Learned." Straight from your colleagues – case studies and lessons they have learned from both economic development wins and losses. Join us in October at the Grandover Resort in Greensboro to hear from your peers across the state. Attendees will have an exciting program and lots of networking opportunities. The NCEDA 2006 Fall Conference is an event you won't want to miss! We look forward to seeing you at the Grandover!

Tentative schedule of events:

Tuesday, October 10, 2006:

Golf Registration & Lunch 11:30p.m. (12:30 p.m. shotgun start)
Volleyball Game 2:00 p.m. – 4:00 p.m.
Conference Registration 5:30 p.m. – 7:00 p.m.
Welcome Reception 7:00 p.m. – 8:00 p.m.
Dinner 8:00 p.m. – 9:30 p.m.
Networking Reception 9:30 p.m. – 11:00 p.m.

Wednesday, October 11, 2006:

Breakfast 7:30 a.m. – 8:30 a.m.
Conference Program 8:30 a.m. – 12:00 p.m.

- NCEDA Updates and Announcements
- N.C. Department of Commerce Update
- Panel Discussion: Economic Development Losses
- Panel Discussion: Economic Development Wins
- Presentation: A Funny Thing Happened on the Way to the Deal

NCEDA 2006 Fall Conference Registration

All NCEDA Fall Conference attendees should register online at www.NCEDA.org.

The registration fee covers all conference materials, Tuesday's receptions and dinner, and Wednesday's breakfast and breaks. Registrations received after Friday, September 29, 2006, will include a \$100 late registration fee.

The NCEDA registration desk will be open Tuesday, October 10 from 5:30 p.m.- 7:00 p.m. and Wednesday, October 11 from 7:30 a.m.- 8:30 a.m. For any questions about registration, please contact Cameron Sheffield at the NCEDA office: (888) 246-2332.

For more details or to register, visit www.NCEDA.org.