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Kira Peoples, Executive Editor

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NCEDA

North Carolina Economic
Developers Association, Inc.

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*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

President's Message

by Ronnie Goswick

As we reach November, I'd like to turn our attention for a moment to NCEDA's legislative efforts. This week, we will head to the voting booths to pick our choice for those who represent us in various positions across our state.

A lot may change after November 7, and regardless of the outcomes in your community and region, NCEDA will continue to serve as the voice of economic development for the state of North Carolina.

NCEDA worked hard to secure two appointments on the General Assembly's Study Commission on Economic Development Infrastructure. Two of our NCEDA officers - myself and Donny Hicks - will be serving on the Commission. A complete list of appointees is listed on page two of this newsletter, and you will recognize a handful of names as being very active members of NCEDA.

I encourage you to reach out to your representatives - new or veteran - and introduce yourself to them and help explain the importance of economic development in our state.

NCEDA is planning to host an economic development orientation for new members of the North Carolina General Assembly at the beginning of the 2007 session. Look for more information about this event in the coming months.

And while I have your attention, mark your calendars for December 13. We will be hosting a networking luncheon on the 13th at the Brownstone Hotel on Hillsborough Street in Raleigh. We look forward to seeing you then.

In addition, please be on the lookout for your NCEDA Membership Survey. You should be receiving the survey via email in the next few weeks. And as always, let us know if we can be of any assistance to you.

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2006-2007

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Jim Fain

N.C. Department of Commerce

Tony Copeland

N.C. Department of Commerce

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The Daily Reflector

Executive Director

John Peterson

NCEDA CALENDAR of EVENTS

December 13, 2006

NCEDA Networking Luncheon
Brownstone Hotel; Raleigh, N.C.

March 15-16, 2007

NCEDA 2007 Midwinter Conference
Pinehurst Resort; Pinehurst, N.C.

June 20-22, 2007

NCEDA 2007 Annual Conference
Sheraton; Atlantic Beach, N.C.

N.C. General Assembly Study Commission on Economic Development Infrastructure

Senate Appointments

- Sen. Linda Dew Garrou , Co-Chair
- Sen. David W. Hoyle , Co-Chair
- Sen. Walter H. Dalton
- Sen. Don W. East
- Sen. Kay R. Hagan
- Sen. John J. Snow Jr.
- Sen. David F. Weinstein
- Mr. Ronnie Bryant
- Hon. J. Richard Conder
- Mr. Billy Ray Hall
- Mr. Donny Hicks
- Mr. Don Kirkman
- Ms. Sheila Hale Ogle
- Mr. Mickey Price
- Mr. James Smith
- Mr. Tom Thompson

House Appointments

- Rep. Daniel Bruce Goforth , Co-Chair
- Rep. James A. Harrell III, Co-Chair
- Rep. William Gray Daughtridge Jr.
- Rep. Beverly Miller Earle
- Rep. Edward Jones
- Rep. William Clarence Owens Jr.
- Rep. Drew Paschal Saunders
- Rep. Michael Harold Wray
- Mr. Randy Broome
- Mr. Ronnie Goswick
- Mr. Charles Hayes
- Mr. Sanford R. Jordan Jr.
- Mr. Thomas B. Richter
- Ms. Katherine Thomas
- Mr. Smedes York
- Dr. Tony Zeiss

Meet Your Board

This month we feature Board member Donny Hicks of the Gaston County Economic Development Commission.

Donny Hicks is the executive director of the Gaston County Economic Development Commission, a position he has held for 17 years. Prior to his appointment as director he served as the development specialist for the same organization.

The EDC is a Gaston County Department charged with recruiting new business, retaining existing companies, marketing our assets and the development of public and private business parks.

Hicks is a cum laude graduate of the University of North Carolina at Charlotte and earned a Master of Public Administration degree from the University of North Carolina at Chapel Hill. Hicks is a graduate of the Economic Development Institute and the Economic Development Executive Program at the University of Oklahoma. He earned the Certified Economic Developer designation from the International Economic Development Council. He also earned the designation of Certified Commercial Investment Member from the Commercial Investment Real Estate Institute and the Designation of Economic Development Finance Professional from the National Development Council.

In 2001 he was chosen by the North Carolina Economic Developers Association as the Practitioner of the Year. He serves on the Board of Directors of the North Carolina Economic Developers Association and is the co-chair of the Legislative Committee.

Donny is married to Laurel Hicks. She is the assistant director of the Gaston County Public Library. They have twin girls.

Meet Your Patron Sponsors

This month we feature the North Carolina Electric Membership Corporation.

The North Carolina Electric Membership Corporation consists of family of corporations formed to support the state's 27 electric cooperatives.

- * North Carolina Electric Membership Corporation (NCEMC), the nation's second-largest generation and transmission cooperative.
- * North Carolina Association of Electric Cooperatives (NCAEC), a corporation providing trade association services to the state's electric cooperatives.
- * The Tarheel Electric Membership Association, Inc. (TEMA), a cooperative providing central purchasing and materials supply for the cooperatives.

Together, these organizations serve more than 2.4 million North Carolinians and who live through 58 percent of the state's land area.

NCEMC acquires the power it sells to its member cooperatives in a number of ways, including:

- Ownership of a 28 percent share (644 megawatts of power) of the Catawba Nuclear Station in York County, S.C.
- NCEMC-owned and operated peaking generators on the Outer Banks: one at Buxton (15 megawatts) and the other at Ocracoke (3 megawatts)
- Purchases from investor-owned utilities, such as Progress Energy and American Electric Power.
- Operates a load management system
- Engineering and construction management
- Power supply planning
- Demand Side Management (DSM) planning

NCEMC in partnership with the state's electric cooperatives, provides reliable, affordable and safe electric and related services.

**NCEDA 2006 Fall Conference
Golf Tournament
Grandover Resort, Greensboro
October 10, 2006**



Special thanks to
Erin Genest of the
Timmons Group for
providing these
snapshots of the
tournament!

JOB OPENINGS

Executive Director Chatham County Economic Development Corporation Pittsboro, N.C.

The Chatham County Economic Development Corporation, a private, non-profit is seeking a visionary Economic Development Director who is a highly effective communicator and consensus builder to maximize the economic potential of Chatham County.

Located in the heart of North Carolina, Chatham County, population 55,000, consists of the towns of Siler City, Pittsboro and Goldston. This community seeks an already successful economic developer who wants to take an expanding community to a new level of excellence. Successful candidates must have strong sales and marketing experience, product development expertise, excellent client and consultant development skills, professional integrity and ability to work well with an excellent team of business leaders, public sector and regional partners.

A minimum of a Bachelor's degree in economic development, business administration, marketing or related field is required. Applicant must have a minimum of five years direct economic development experience. Certified Economic Developers preferred.

Competitive salary and benefits. Salary dependent on qualifications.

To apply, send resume and salary history to:
Chatham County Economic
Development Corporation
PO Box 1627
Pittsboro, NC 27312
chathamedc@earthlink.net

Regional Marketing Director Northeastern North Carolina Regional Economic Development Commission

The Northeastern North Carolina Regional Economic Development Commission is seeking candidates for the position of Regional Marketing Director. This dynamic individual is responsible for developing and executing comprehensive, integrated marketing plans and programs to support business, industry and tourism development for the sixteen county region.

The Regional Marketing Director will be required to take the lead for the Commission in the design, development and implementation of action plans for newly-identified marketing clusters and development of a long-term marketing strategy for each cluster. The Regional Marketing Director must plan a regional marketing budget, develop sales material, and clearly articulate results. The Regional Marketing Director must also support, coordinate and lead recruiting missions and shows, and recruit business clients with an ultimate goal of a client visit to the Northeast Region. The Regional Marketing Director will become knowledgeable of regional demographics, available buildings and sites, infrastructure needs, labor, tax and incentive issues, and all other factors necessary to support recruitment of new and expansion of existing business, industry and tourism in the Northeast Region.

The Regional Marketing Director reports to the President and CEO. Minimum educational background, qualifications and skills include:

- Bachelor's degree with concentration in marketing or communications or related fields
- 5-7 years marketing experience
- Proficiency in Excel, PowerPoint, Word and the Internet
- Proven success in development and implementation of integrated marketing programs
- Excellent verbal and written communication skills
- Strong team-oriented attitude
- Ability to travel

Please submit resumes by November 10, 2006 to:
President/CEO, Northeastern North Carolina Regional
Economic Development Commission; 119 West Water
Street, Edenton, NC 27932 or by e-mail to:
info@ncnortheast.com.