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 Abbie Hollins, Executive Editor

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President's Message

by Scott Millar

Thanks to everyone who was able to join us last month for the NCEDA 2005 Fall Conference themed "Non-Traditional Economic Development: The Sports Impact on NC." Held on October 11-12, 2005, 200-plus NCEDA members and guests gathered at the Grandover Resort to celebrate the association's Fall meeting. The event kicked off with a sold-out golf tournament (congratulations to the winning teams!) and continued into the evening with stellar networking events and a special dinner presentation delivered by Ed Lewis, vice president of government relations with the Charlotte Bobcats.

Our program offered attendees an impressive lineup of speakers ranging from former NC Chief Justice Burley Mitchell, who gave an update on the economic development incentives lawsuit, to two grand slam sports-related presentations with representatives from the Greensboro Sports Commission, the US Open, the PGA Wachovia Championship, the Chrysler Classic of Greensboro, and the Charlotte Sports Commission. Even though conference organizer John Hunter could not attend the conference in person, I commend him for his efforts. Brenda Daniels, Vice Chair, also made a special effort to attend, driving non-stop from SEDC's Baltimore event. And a very special thanks to Bonnie Renfro for presiding over the event.

Moving forward, as we all know, the legislature is out of session until next spring; however, don't sit around and let your legislative knowledge collect dust. One way to stay sharp and up to speed in this arena is by attending NCEDA's November 17 professional development session at the Cardinal Club in

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NCEDA

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*If you have an idea or article of
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 submit it via e-mail or fax, prior to
 publication of
 Developments.*

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2005-2006

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Raleigh. Professional Development Chair Jimmy Smith has pulled together an excellent seminar devoted to effective lobbying. The seminar will bring together five seasoned lobbyists who will offer excellent insight: Rolf Blizzard (NCCBI); Susan Carr (former Sr. aide to Congressman Price); Frank Hill (Capstrat, former Chief of Staff for Sen. Elizabeth Dole (R-NC)); Jay Rouse (NC Association of Electric Cooperatives); and Gregg Thompson (National Federation of Independent Business – NC). It's a great opportunity to stay up to speed and, above all, network! This may also come in handy as we continue to develop insight into the Constitutionality debate and the rewrites of the Wm. S. Lee Act in coming months.

As we steadily approach the halfway point in the 2005-2006 membership season, I am amazed at what we have already accomplished. However, our journey is far from over. Let's do our best to stay prepared; and in the meantime, have a happy Thanksgiving holiday!

UPCOMING EVENTS



November 17, 2005

NCEDA Professional Development Seminar
Cardinal Club
Raleigh, NC

Topic: Effective Lobbying and Economic Development

December 7, 2005

NCEDA Networking Lunch
Capital City Club
Raleigh, NC
Speaker: TBD

March 16-17, 2005

NCEDA 2006 MidWinter Conference

Meet Your Board

This month we feature board member Brenda Daniels.

Brenda Daniels has worked with ElectriCities of N.C., Inc., since 1986 and is involved with the company's marketing and economic development department as the manager of Economic Development. Before joining ElectriCities, Brenda was with ITT Telecom for ten years.

Brenda is a native and resident of Knightdale, where she lives with her husband Lynn. They have two children, Jason (24), who resides in Raleigh; and Travis (21), who serves in the United States Air Force.

Brenda graduated from NC Wesleyan College with a Bachelor of Science degree in Business Administration. She also has her Associates degree in Medicine.

Brenda is a member of IEDC, SEDC, NAHB, NC Home Builders State Association and serves on the board of CoreNet Global. She is a member of Green Pines Baptist Church and participates in the Choir, Handbell choir/ensemble handbell choir, and Adoration ensemble singing group.

Patron Sponsor Profile

This month we feature our patron sponsor the North Carolina Department of Commerce.

The Department of Commerce is the State of North Carolina's lead agency for economic, community and workforce development, as well as international trade and tourism.

The mission of the Department of Commerce is to improve the economic well-being and quality of life for all North Carolinians.

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The Department staffs and receives policy direction from three statutorily required, independently appointed Boards and Commissions:

- North Carolina Economic Development Board, a 37-member board that is responsible for state economic development research and planning.
- North Carolina Board of Science and Technology, a 19-member board that advises the Governor, General Assembly, the Secretary of Commerce and the Economic Development Board on the role of science and technology in the economic growth and development of North Carolina.
- North Carolina Commission on Workforce Development, a 38-member board that is charged with recommending policies and strategies that will enable the state's workforce to compete in the current and future global economy.

The Department of Commerce is an Executive branch agency. The head of the Department, the Secretary of Commerce, is appointed by and reports directly to the Governor. The Secretary serves as a member of the Governor's Cabinet.

The Department's direct state appropriation includes an operating budget of \$29.3 million. It has 325 full-time employees working in the Raleigh area, nine regional economic development offices, five community development regional offices and six international locations around the world.

SEDC Appointments

Congratulations to NCEDA members Woody Brinson (Duplin Co. EDC), Harry Poovey (Duke Power), and John Swope (Sampson Co. EDC) for their leadership with the Southern Economic Development Council, Inc. (SEDC). Garrett Hart, 2006 Chairman of the Southern Economic Development Council, Inc. (SEDC) appointed Woody Brinson, Executive Director of Duplin County Economic Development Commission, as Chairman of the SEDC External Affairs Committee for 2006-2007 at the SEDC Annual Conference held in Baltimore, Maryland on October 8-11. Harry Poovey is serving as the Director on the SEDC Board for North Carolina, and also serves as the Mid Atlantic Regional Director. John Swope is serving as the Alternate Director for North Carolina.

The Southern Economic Development Council, Inc. is the oldest and largest regional economic development association in North America. It has members in 17 states and the District of Columbia. Its offices are located in Atlanta, Georgia and managed by a professional staff. The Vision Statement of SEDC is to be the innovative and effective professional economic development organization while providing useful information and dynamic leadership to economic development practitioners throughout the American South.

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NCEDA 2005-06 Membership Renewals

The NCEDA 2005-06 membership renewal season has come to a close. We are in the process of producing the 2005-06 membership directory and copies will be mailed to all members before Christmas.

Special thanks to all members who renewed their membership with NCEDA for the 2005-06 year. The success of NCEDA is dependent upon your participation and involvement, and we could not continue without your support. Thank you!!

Thank you to the NCEDA 2005

Fall Conference Sponsors!

**WOMBLE CARLYLE SANDRIDGE & RICE
RESEARCH TRIANGLE FOUNDATION**

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NC Department of Commerce

Norfolk Southern Corporation

NC Electric Membership Corporation

Piedmont Triad Regional Partnership

Progress Energy

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NCEDA 2005-2006 Committee Signups

It's that time of year again to sign up for NCEDA committees! We value member participation, and much of the work of the association gets done by our committees. Attached is a list describing 2005-2006 NCEDA committees. Please indicate any committee(s) on which you would like to serve by circling the committee listed. A description of each committee can be found on NCEDA's Web site: http://www.nceda.org/about_committees.cfm. Once you have filled out this response form, please send it back to the NCEDA office.

Committees vary in their organizational format. Some will meet only by e-mail or conference call. Others may only meet during NCEDA conferences.

For additional information, please contact Abbie Hollins at the NCEDA main office:
888.246.2332.

Thank you.

Fax: (919) 882-1902

Mail: NCEDA Committees, 1201 Edwards Mill Rd., Suite 102, Raleigh, NC 27607

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2005-2006 NCEDA Committee Response Form

Professional Development Committee

Membership Committee

Local Developers Advisory Committee

Allies Advisory Committee

2006 MidWinter Conference Committee

2006 Annual Conference Committee

Legislative Committee

Name _____

Company _____

E-mail Address _____

Job Postings

Rutherford County Economic Development Director Rutherfordton, NC

Rutherford County, N.C. population 64,000 located in the beautiful foothills of Western N.C. is seeking an Economic Development Director. Good schools, friendly folks with easy access to the mountains and coast make Rutherford County a wonderful place to live, work, and play.

The County is seeking a dynamic outgoing individual to be the Economic Development Director. The successful candidate will be a proven leader with a record of accomplishments in public service or business and community enhancement through expansion of existing industries and establishment of new industries, commercial and tourist properties. Must be innovative, energetic and open to promoting Rutherford County and building regional economic opportunity partnerships. Candidate must have excellent planning skills, proven project management and expertise in team building. Minimum Requirements: BA/BS degree in Business, Marketing or a related field with five years experience in Economic Development or an equivalent combination.

Send resumes to: Rutherford County Human Resources Department, 289 N. Main St., Rutherfordton, NC 28139, must include salary history. Salary negotiable DOQ – full benefit package. Drug testing required. Position open until filled. EOE.

* * * * *

Wilkes Economic Development Corporation Director North Wilkesboro, NC

Wilkes Economic Development Corporation, a private-public, non-profit corporation located in North Wilkesboro, NC, is accepting resumes for

(cont'd)

the position of Director. This person will be responsible for recruiting new businesses and assisting with the expansion of existing businesses. College degree with a minimum of two years experience in public relations, finance, real estate development, industrial development or a related field. Based on experience and background, salary range \$50,000+ including full benefit package.

Info on: www.wilkesedc.com.

Send resume to: WEDC, PO Box 727, N. Wilkesboro, NC 28659 by November 15, 2005.

* * * * *

Pitt County Development Commission Executive Director Greenville, NC

The Pitt County Development Commission is seeking a visionary Executive Director who is a highly effective communicator and consensus builder. The position reports to a Board of Directors and supervises three permanent staff members. A minimum of a Bachelor's degree in economic development, business administration, marketing or related field is required. A Masters Degree is preferred. Applicant must have a minimum of five years' experience in one or more of the following areas: business attraction, business retention and expansion, business start-up assistance, industry relations, incentive package development and negotiations, and interfacing with allies. Open until 1/15/06.

Competitive and commensurate with education and experience. Benefits include NC Local Government Retirement, 401K Supplemental Retirement, Health Insurance, and Life Insurance. Send cover letter, resume, salary history, and Pitt County or State of NC application to:

Director of Human Resources
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www.pittcountync.gov