

NCEDA DEVELOPMENTS



May 2008
Volume VI, Issue II
Cameron Sheffield, Executive Editor

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The next few months will be extremely busy for NCEDA:

First, on May 21 we have invited N.C. Community College System (NCCCS) President Scott Ralls to speak at our Networking Luncheon. Dr. Ralls will discuss his plans for the future of the NCCCS and the connection between the community colleges and economic development. NCEDA has also extended invitations to all N.C. Community College Presidents to join us for this event. This is part of our ongoing efforts to maintain and strengthen NCEDA's relationship with the NCCCS. Registration details on page 3.

The NCEDA 2008 Annual Conference, entitled "No Boundaries," will take an international approach. Held June 11-13 at the Sheraton-Atlantic Beach, we will explore economic development opportunities available to North Carolina on the global stage. For more information regarding the conference, please see page 3.

Also in June, NCEDA will host its 2008 Legislative Reception for members of the N.C. General Assembly. The reception will be held on June 25 at the N.C. Museum of Natural Sciences. I encourage all NCEDA members to attend this event and continue your support of NCEDA's legislative efforts. Last year we had 100 members and more than 80 legislators. Now, that's the ratio we're looking for again this year. Registration information can be found on page 3 and on the NCEDA Web site (www.nceda.org).

In addition, the NCEDA 2008-2009 membership renewal drive is upon us. This year's renewal process will take place **completely** online, just as it has for the past few years. For the 2007-2008 membership year, we are on track to hit record-breaking membership numbers. So, please pass along membership information to any non-members who may be interested in joining NCEDA. To find instructions for membership renewal, see page 4 of the newsletter.

Donny Hicks



Meet Your Board

This month we will feature board member Katherine Thomas.



A Progress Energy (formerly CP&L) employee for over 27 years, Katherine has held a number of management and marketing positions, serving as Manager, Community Relations (Triangle Region), Business Development Manager; District Manager (Henderson), Western Region Sales Manager (Asheville), and Area Manager (Hartsville/Darlington, South Carolina). She led the Community Relations integration effort during the Florida Progress Corporation acquisition.

Katherine was recognized by Business Leader Magazine as a Woman Extraordinaire in 2005 for her contributions in business, economic development and community. She was honored at the 1999 Women in Business Awards, by *Triangle Business Journal* for her impact on the Triangle business community.

Since moving to Raleigh in 1997, Katherine has been active in the triangle and throughout the Carolinas and Florida, accepting leadership positions in a number of community and economic development organizations. Katherine presently serves on the North Carolina Economic Developers Association Board of Directors (Treasurer); North Carolina Rural Center Board of Directors; Research Triangle Regional Partnership Executive Board; North Carolina Chamber (formerly NCCBI), Economic Development Committee (Vice-Chair); Communities in Schools-North Carolina, Board of Directors (Vice-Chair); College Business Advisory Board; Wachovia Community Advisory Board; Meredith College Business Advisory Board, and Duke Raleigh Hospital Advisory Board. She is treasurer for the North Carolina Commerce Trade and Development Fund, and a member of the South Carolina Economic Developers Association, Florida Economic Development Council, Triangle CREW, the Utility Economic Developers Association and White Memorial Presbyterian Church.

Meet Your Patron Sponsor

This month we will feature Patron Sponsor: Piedmont Natural Gas.

As North Carolina's largest natural gas distributor, Piedmont Natural Gas plays an important role in the state's growth and economic success by providing clean, efficient and reliable natural gas service to more than 725,000 customers in communities throughout the state, stretching from the mountains of western North Carolina to the Outer Banks on the Atlantic seaboard.

Contact: George Baldwin
 Phone: (704) 731-4063
 Email: George.Baldwin@piedmontng.com



NCEDA Calendar and Upcoming Conference Information

May 21, 2008

Networking Luncheon
Capital City Club; Raleigh
Speaker: Dr. Scott Ralls,
NC Community College System
12 p.m.

June 11-13, 2008

NCEDA Annual Conference
The Sheraton Hotel
Atlantic Beach, NC

June 25, 2008

2008 Legislative Reception
N.C. Museum of Natural Sciences
Raleigh, NC
5:30 p.m.—7:30 p.m.

September 22-23, 2008

NCEDA Fall Conference
Embassy Suites Hotel
Concord, NC

NCEDA 2008 Annual Conference Information

This year's 2008 Annual Conference will take an international approach. Our speakers will explore economic development opportunities available to North Carolina on the global stage. Presentations will cover economic development activities with Canada, Japan, Germany and more. In addition, we will also have a protocol expert on hand to give tips on international business customs and meeting etiquette. To top off our conference, we will have local and national site consultants review methods for putting together winning proposals.

The 2008 NCEDA Annual Conference activities will begin with conference registration on **Wednesday, June 11 at 5:30 p.m.** and adjourn on **Friday, June 13 at 12:00 p.m.**

For more information and registration, please visit:
www.nceda.org and click on the Calendar link.

May Networking Luncheon Information

Please join NCEDA for an informative presentation from the newly inducted N.C. Community College System President, Dr. Scott Ralls. President Ralls will share his vision for the Community College System moving forward. In addition, President Ralls will discuss the connection between economic development and the community colleges, as well as his thoughts on future collaborations.

When: Wednesday,
May 21, 2008;
12:00 – 1:30 p.m.

Where: Capital City
Club; Raleigh, N.C.

Cost: \$40 members, \$60
non-members



Register online at www.nceda.org.

NCEDA 2008 Fall Conference Information

The NCEDA 2008 Fall Conference is scheduled for September 22-23, 2008 at the Embassy Suites Hotel in Concord, NC.

More details about the conference program and registration will be forthcoming, but we encourage participants to go ahead and make hotel reservations, as the room block will expire on August 25, 2008.

To book a room under the NCEDA room block and get the discounted rate of \$129, attendees will need the group code: EDA. Guest may book their reservations by either:

- Calling the hotel direct at 704-455-8200 and speaking to the Embassy Suites Hotel reservations department.
- Calling 1-800-EMBASSY
- Going online to www.embassysuitesconcord.com and entering the Group/Convention Code: EDA.

Dear NCEDA Members:

On behalf of the Board of Directors of the North Carolina Economic Developers Association (NCEDA), I want to **thank you** for your continued support and invite you to renew your membership for the 2008-2009 year (July 1, 2008 – June 30, 2009). **Your support of NCEDA has allowed us to have a very successful year.**

NCEDA offers a full slate of programs and networking opportunities including the Fall, MidWinter and Annual conferences, networking luncheons, a monthly newsletter, a resource Web site, bi-weekly legislative updates while the legislature is in session, and the 2008-2009 membership directory.

To make the renewal steps as simple as possible for you, we'll be processing all membership renewals online at www.nceda.org. This is an extension of our expanded Web presence. We encourage you to renew your membership as soon as possible as your membership will automatically expire in our registration system on July 1, 2008.

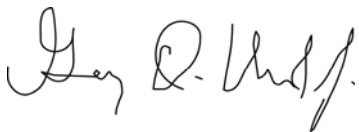
Simply log onto your NCEDA Web account using your email address and password. (Unless you have changed it your password is blueberry.) Review your personal contact information listed online and please make any necessary changes. All changes you make will update our online database immediately.

The cost for dues will be \$200 for the 2008-2009 year. We accept checks and credit cards (VISA or MasterCard ONLY). Please indicate your payment type on the online form. Payment is due by **July 31, 2008**, and we appreciate you sending in your payment as soon as possible.

If your membership renewal is not received **before July 31, 2008**, it will be necessary for you to reapply as a new member and pay the additional application fee of \$25.

The members make NCEDA the organization that it is, and we thank you for your continued support. If you have any questions, please contact the NCEDA office at (888) 246-2332 or e-mail Cameron Sheffield at nceda@capstrat.com. We value your membership and look forward to another outstanding year.

Sincerely,



Donny Hicks
President

Call for Nominations: NCEDA's N.C. Economic Developer of the Year

NCEDA is proud to open up nominations for its **N.C. Economic Developer of the Year** award. The **N.C. Economic Developer of the Year** award is given annually, recognizing the individual who has provided outstanding leadership in economic development and rewarding the nominee's contributions to expansions and projects completed during the 2007 calendar year.

The criterion for the award is as follows:

N.C. Economic Developer of the Year: The successful nominee will demonstrate significant and measurable leadership for economic development in any area. This person's job duties could include working with economic developers to promote economic development; a person whose primary job responsibilities do not include economic development, but who has demonstrated significant and measurable contributions in a volunteer capacity to economic development in an area; or a person whose primary job is economic development. Eligible candidates could include employees of utilities, banks, contractors, developers, realtors, non-profit organizations, a state developer, local developer or regional developer.

You are encouraged to make as many nominations as you wish. Attached is the nomination form for the **N.C. Economic Developer of the Year** award.

The award will be presented at the 2008 NCEDA Annual Conference during the awards presentation on Friday, June 13, 2008.

All entries must be received by **Friday, May 16, 2008**. Please submit **five (5)** original copies of your application package to:

**NCEDA Service Award
c/o Cameron Sheffield
1201 Edwards Mill Rd.,
Suite 102
Raleigh, NC 27607**

NCEDA “N.C. Economic Developer of the Year” Nomination Form

(Please print or type)

Nominee:

Name: _____

Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

Nominator:

Name: _____

Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

Criteria:

Explain how the nominee has made significant and measurable contributions to economic development. Please be specific and concise. Use separate sheets for each question.

- (1) Identify by name and description the project(s) the nominee contributed to and which were completed in calendar year 2007 and how the nominee contributed to the project(s).
- (2) Explain any obstacles overcome in completing the project(s) that are attributable to the nominee's efforts.
- (3) Provide supporting material such as letters, news stories, and other items documenting accomplishments and community and peer support.

Submission:

Nominations should be professional in appearance, similar to an economic development client proposal. Please submit **five** (5) original copies of your application package to: NCEDA Service Awards, c/o Amy Jackson 1201 Edwards Mill Rd., Ste. 102, Raleigh, NC 27607. All entries must be received by **Friday, May 18, 2007**.



36th Annual Basic Economic Development Course

Register now for the **36th Annual Basic Economic Development Course** at the **University of North Carolina at Chapel Hill**. The course will be offered on **August 4-7, 2008** in Chapel Hill, NC. The deadline for early registration is **July 7, 2008**. The registration fee will increase from \$625 to \$675 after that date.

Visit the course web-site at www.cednc.unc.edu/bedc for more information and to register online.

Contact Carla Stowe at cstowe@sog.unc.edu or 919-843-8176 with questions.

NOTE: Space is limited--course fills up quickly-- Register now!

Notice from *Business North Carolina*

The annual *North Carolina Economic Development Guide* will be published in fall 2008. Advertising in this guide offers your company or organization an excellent way to target North Carolina's best out-of-state and in-state prospects for business expansion and relocation. For more information, please contact Ben Kinney at *Business North Carolina* magazine at (704) 523-6987 or e-mail: binney@businessnc.com

BUILDING CUTTING-EDGE PUBLIC-PRIVATE PARTNERSHIPS CONFERENCE

JUNE 8 - 10 | CHARLOTTE, NC



The International Economic Development Council (IEDC) delivers the conference that everyone's been asking for! For the first time ever, IEDC presents the *Building Cutting-Edge Public-Private Partnerships* conference in association with the **International Council of Shopping Centers**, a conference focused on the real estate sector, to be held in **Charlotte, North Carolina, June 8-10**. This one-of-a-kind conference is centered on three tracks:

- Rural and Small Towns
- Urban and Mixed use Development
- Sports and Cultural Facilities

Explore these three areas and learn the best practices behind each. Session topics include: green development, finance, Brownfields, "dead" malls, major attractions, arts and culture, and smaller market downtowns.

Charlotte is the fifth-fastest growing city in the United States, attracting both population and business, serving as home to two of the nation's largest financial institutions. Its public-private partnerships have enabled dynamite development such as the development of the NASCAR race track. Charlotte is the ideal setting for this event!

EXCHANGE information and build relationships with experts in real estate development and public-private partnerships.

LEARN from industry experts as they discuss models that can be replicated in your community.

EXPERIENCE Charlotte and its surrounding communities through tours and case studies.

Who Should Come:

- Economic developers
- Local elected officials, city & county managers, planners and finance officials
- Redevelopment authorities representatives
- Port authority representatives
- Real estate developers, brokers, and lenders

*** Make Your Hotel Reservation today! ***

Cutoff Date is Wednesday, May 14th

Call Today: Westin Charlotte, 1-86-837-4148

After May 14th, reservations are subject to availability and prevailing rates.

FOR MORE INFORMATION AND TO REGISTER, PLEASE VISIT

www.iedconline.org

CONFIRMED SPEAKERS:



Mary Lou Fiala
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Brian France
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NASCAR



Jeffrey Kane
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