

NCEDA DEVELOPMENTS



July 2008
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Cameron Sheffield, Executive Editor

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For my first President's Message, I would like to thank all our NCEDA members for the work you do on the frontlines of economic development. You are the ones who help keep N.C. successful and create and maintain jobs in our state. So, thank you.

Also, I would especially like to recognize Donny Hicks for his leadership as NCEDA President over the past year. Donny racked up many miles traveling back and forth from Gaston County to Raleigh – all so that he could make sure NCEDA was well-represented at the legislature and continued to be successful as the voice of economic development. There is a strong tradition of NCEDA Presidents who work tirelessly to enhance this organization, and Donny Hicks is no exception.

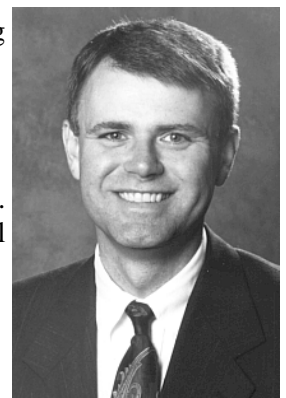
I would also like to thank everyone who has already renewed their membership for the 2008-2009 year and welcome all of our new members. Your continued support of NCEDA is greatly appreciated.

For those who have not renewed your membership, I urge you to do so immediately, the deadline is quickly approaching. This year's renewal process will take place **completely** online. Last year's membership numbers were record-breaking, so let's make 2008-2009 even stronger. To find instructions for membership renewal, see page 5 of the newsletter.

In the past month, NCEDA has been extremely busy – hosting both the 42nd Annual Conference and 2008 Legislative Reception as well as planning for the 2008-2009 year.

We have posted all of the speakers' presentations from the Annual Conference on the NCEDA Web site (www.nceda.org). Whether you attended the conference or not, I think you will find these presentations very informative.

***President's Message continued on page 2 ***



President's Message Continued

Mark your calendars now for the NCEDA Fall Conference. This year's conference will be earlier than usual, September 22-23, 2008. We also are trying a new venue for the conference, the Embassy Suites in Concord, N.C. Please see below for the hotel's contact information. I encourage you to make your reservations as soon as possible.

For one of my first acts as President, I want to share my theme for this year. As economic developers, our industry is all about timing, preparation and follow-through. To be successful in our job creation and investment development efforts, we have to be ready to respond at a moments notice with all the knowledge, tools and enthusiasm required to get the job done. When planning conference programs, networking luncheons and professional development events this year, I have asked the board, committee chairs and members to develop each on the theme "**Ready to Respond.**"

Finally, it is an honor to serve as NCEDA President this year, and I look forward to doing my part to make 2008-2009 another successful year for NCEDA.



NCEDA President
2008-2009

NCEDA Calendar and Upcoming Conference Information

NCEDA 2008 Fall Conference Information

The NCEDA 2008 Fall Conference is scheduled for September 22-23, 2008 at the Embassy Suites Hotel in Concord, N.C.

More details about the conference program and registration will be forthcoming, but we encourage participants to go ahead and make hotel reservations, as the room block will expire on August 25, 2008.

To book a room under the NCEDA room block and get the discounted rate of \$129, attendees will need the group code: EDA. Guests may book their reservations by either:

- Calling the hotel directly at 704-455-8200 and speaking to the Embassy Suites Hotel reservations department.
- Calling 1-800-EMBASSY
- Going online to www.embassysuitesconcord.com and entering the Group/Convention Code: EDA.

Meet Your Board

This month we will feature board member Mike Wilkins.



Former three-term state legislator Mike Wilkins brings a strong record of public service to the Biotechnology Center as senior vice president of statewide operations and economic development. Wilkins, former senior policy advisor to North Carolina House Speaker Joe Hackney, leads a division whose objectives include fostering the creation and growth of biotechnology companies, business development and new job opportunities throughout the state. Wilkins oversees the Biotechnology Center's five regional offices, five regional biotechnology advisory committees and worldwide economic development activities.

The Roxboro native was first elected in 1992 and served three consecutive terms in the North Carolina House of Representatives, representing House District 22. He resigned from his seat in 1997 to become the assistant secretary of Commerce for Economic Development. He had also served as the Chief of Staff to the Speaker of the state House of

Representatives and as a member of the state's Utilities Commission. Previously he was founder and chief operating officer of Convenience Corner Inc., a Roxboro company with real estate, restaurants, convenience stores and car washes in Central North Carolina. Wilkins has a bachelor's degree in business administration from the University of North Carolina-Chapel Hill and served four years as a captain in the U.S. Air Force.

Meet Your Patron Sponsor

This month we will feature Patron Sponsor: PSNC Energy.

PSNC Energy is franchised to serve a 28-county service area in North Carolina and distributes natural gas to approximately 380,000 winter-peak customers in 95 cities and communities ranging from the Raleigh, Durham and Chapel Hill areas in the north central part of the state; the Concord, Statesville, Gastonia and Forest City areas in the Piedmont; to the Asheville, Hendersonville, Bryson City, Cherokee and Brevard areas in the western part of the state. More information about PSNC Energy is available through the company's Web site at www.psnenergy.com.

Contact:

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**PSNC ENERGY**[®]
Natural Gas. Making Everyday Life BetterSM



NCEDA 42nd Annual Conference Wrap-Up

2008 NCEDA Annual Conference

The 2008 NCEDA Annual Conference took us beyond North Carolina's borders to give us insight into economic development on a global scale. From Asia, to Europe, to Canada, we heard presentations from state and national experts. In addition, there were presentations on international protocol and proposal writing.

Thanks again to our outstanding committee and all our sponsors!



LEFT: Scott T. Hamilton and Donny Hicks congratulate Secretary Jim Fain on receiving the NCEDA President's Award for his leadership in economic development for North Carolina.

BELOW: The Secretary and Mrs. Fain pose with NCEDA Board Member Linda Weiner, who worked tirelessly to coordinate logistics for the award presentation.

BOTTOM LEFT: Joanna Thompson was named NCEDA's 2008 Economic Developer of the Year. NCEDA Board Members Herb Crenshaw and Scott Hamilton congratulate Joanna on this impressive award.

BOTTOM RIGHT: Joanna's family also surprised her, by attending the award presentation.



Thanks
again to
all our
sponsors!

Dear NCEDA Members:

On behalf of the Board of Directors of the North Carolina Economic Developers Association (NCEDA), *thank you* for your continued support. NCEDA invites you to renew your membership for the 2008-2009 year (July 1, 2008 – June 30, 2009). **Your support of NCEDA has allowed us to have a very successful year.**

NCEDA offers a full slate of programs and networking opportunities including the Fall, MidWinter and Annual conferences, networking luncheons, a monthly newsletter, a resource Web site, bi-weekly legislative updates while the legislature is in session, and the 2008-2009 membership directory.

To make the renewal steps as simple as possible for you, we'll be processing all membership renewals online at www.nceda.org. This is an extension of our expanded Web presence. We encourage you to renew your membership as soon as possible as your 2007-2008 membership has expired as of July 1, 2008.

Simply log onto your NCEDA Web account using your email address and password. (Unless you have changed it your password is blueberry.) Review your personal contact information listed online and please make any necessary changes. All changes you make will update our online database immediately.

The cost for dues will be \$200 for the 2008-2009 year. We accept checks and credit cards (VISA or MasterCard ONLY). Please indicate your payment type on the online form. Payment is due by **July 31, 2008**, and we appreciate you sending in your payment as soon as possible.

If your membership renewal is not received **before July 31, 2008**, it will be necessary for you to reapply as a new member and pay the additional application fee of \$25.

The members make NCEDA the organization that it is, and we thank you for your continued support. If you have any questions, please contact the NCEDA office at (888) 246-2332 or e-mail Cameron Sheffield at nceda@capstrat.com. We value your membership and look forward to another outstanding year.



36th Annual Basic Economic Development Course

Register now for the **36th Annual Basic Economic Development Course** at the **University of North Carolina at Chapel Hill**. The course will be offered on **August 4-7, 2008** in Chapel Hill, NC. The deadline for early registration is **July 7, 2008**. The registration fee will increase from \$625 to \$675 after that date.

Visit the course web-site at www.cednc.unc.edu/bedc for more information and to register online.

Contact Carla Stowe at cstowe@sog.unc.edu or 919-843-8176 with questions.

NOTE: Space is limited--course fills up quickly-- Register now!

Notice from *Business North Carolina*

The annual *North Carolina Economic Development Guide* will be published in fall 2008. Advertising in this guide offers your company or organization an excellent way to target North Carolina's best out-of-state and in-state prospects for business expansion and relocation. For more information, please contact Ben Kinney at *Business North Carolina* magazine at (704) 523-6987 or e-mail: binney@businessnc.com

JOB OPENINGS

STOKES COUNTY ECONOMIC DEVELOPMENT DIRECTOR

ECONOMIC DEVELOPMENT
DIRECTOR – Stokes County, N.C.

Employee performs responsible administrative work directing the economic development program for expansion of existing industries and the establishment of new industries in the county. Bachelor's degree in business administration, marketing or a related field, and considerable experience in business, industrial development planning, or a related field; or any equivalent combination of training and experience which provides the required knowledge, skills, and abilities. For a detailed job description and application requirements visit www.co.stokes.nc.us. Stokes County is an EOE.

SCOTLAND COUNTY ECONOMIC DEVELOPMENT DIRECTOR

LAURINBURG, NC — Performs promotional and consultative work in developing and implementing an economic development program for the County. Employee is responsible for consulting with local officials; community leaders; along with retail and industry executives for the purpose of promoting economic growth through expansion and retention of existing industrial and commercial bases, and attraction of new business into the County. Duties include development of data, statistics, and publications, which portray the economic potential of the county; identification of prospective industries; and maintaining proper records, reports, and public information for the program; development of grants and funding sources in conjunction with local government efforts to support infrastructure improvements. Requires a BS degree in Bus., Planning, Economics, Public Admin., or a related field with 5 years of prof. exp. in industrial or econ. dev.; or equivalent combination of training and experience. CECD desired; Master's Degree preferred. Must have valid NC Driver's License. Salary based on q & e. Submit State application (PD-107 available through our website, www.scotlandcounty.org) along with resume, cover letter, and an OFFICIAL SEALED TRANSCRIPT OF THE HIGHEST DEGREE to: Scotland County Personnel, 507 W. Covington St., P O Box 489, Laurinburg, NC 28353. Open until filled. An EOE.

REGISTRATION NOW OPEN!

ARDI 8th Annual Leadership Summit
**Accelerating Our Economy:
Tapping Creative Assets**
Monday, August 11, 2008 · Boone, North Carolina

www.ardisummit.com

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