

Vol. V, Issue No. 1 July 2006
Kira Peoples, Executive Editor

Inside...

A Message From Your President...1
Legislative Update.....2
Meet Your Board.....3
Upcoming Events & Deadlines.....3
NCEDA News Releases.....4
Job Openings.....6

President's Message

by Ronnie Goswick

I think we can all agree that NCEDA's 40th Annual Conference was a tremendous success. With big name speakers like State Treasurer Richard Moore, Sen. Fletcher Hartsell and Burley Mitchell (former Supreme Court Justice), strong attendance, and a 40th Anniversary Celebration that brought down the house, I think it's safe to say that NCEDA made the most of its 40-year milestone.

I want to thank all of you who were able to be a part of this memorable event. Thanks again to all of our sponsors (see page six).

The Annual Conference put the final stamp on the 2005-06 fiscal year, and now we are ready to hit the ground running for 2006-07.

I offer my thanks to all of you for your outreach efforts throughout the past year. NCEDA has had a visible presence during the Legislature's short session, and we will remain the voice of economic development throughout the year – in the capital and throughout the state. Our members are the greatest assets we have. As you communicate with your legislators on relevant issues and legislation, you further the goals of the entire association. The voice of economic development continues to be heard.

Keeping ourselves knowledgeable and sharing that knowledge with our economic development colleagues is key. To stay informed about issues in our industry, NCEDA pledges to continue offering high quality networking luncheons and conferences. And we call on you, the members, to keep supporting the goals of the association by attending the networking and educational opportunities, reaching out to legislators and encouraging others to join NCEDA.

So, as we embark on the 2006-07 season, I challenge each of you to not only keep up the good work, but help us make NCEDA's next 40 years even more successful than the first.

I look forward to serving as your president this year, and I thank each of you for your continued support of NCEDA!

NCEDA

North Carolina Economic
Developers Association, Inc.

Developments is published the first
Friday of every month by NCEDA.

NCEDA

1201 Edwards Mill Rd., Suite 102
Raleigh, NC 27607
Toll-Free 1-888-24NCEDA
Fax 919-882-1902
nceda@capstrat.com
<http://www.nceda.org>

*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

NCEDA Officers

2006-2007

President

Ronnie Goswick

Franklin County EDC

919-554-1863

rgoswick2001@earthlink.net

Vice President

Donny Hicks

Gaston County EDC

704-825-4046

dhicks@co.gaston.nc.us

Secretary/Treasurer

Scott Hamilton

Henderson County Partnership

828-692-1413

scott@hcped.org

Immediate Past President

Scott Millar

Catawba County EDC

828-267-1564

SMILLAR@catawbacountync.gov

NCEDA Board Members

2007

John Hunter

Womble Carlyle Sandridge & Rice PLLC

704-331-4900

jhunter@wscr.com

Katherine Thomas

Progress Energy

919-546-2653

Katherine.Thomas@pgnmail.com

Jimmy Smith

Four County Electric Membership Corporation

910-259-1821

jimmy.smith@fourcounty.ncemcs.com

2008

Jon Hamm

Sprint

919-554-7311

jon.r.hamm@mail.sprint.com

Dianne Reid

Orange County EDC

919-245-2325

dreid@co.orange.nc.us

Bonnie Renfro

Randolph County EDC

336-626-2233

brenfro@rcedc.com

2009

Leonard Kulik

N.C.'s Eastern Region

252-522-2400

kulik@nceast.org

George Sharpe

Lord, Aeck & Sargent Architecture

919-913-2667

gsharpe@lasarchitect.com

Micheal Trotter

Duke Energy

704-382-3904

motrotter@duke-energy.com

Ex Officio

Bud Cohoon

NC Electric Membership Corp.

Jim Fain

N.C. Department of Commerce

Tony Copeland

N.C. Department of Commerce

Executive Director

John Peterson

888-246-2332

jpeterson@capstrat.com

NCEDA Legislative UPDATE

Sent to membership July 7, 2006

House Finance and Appropriations Pass Bill Lee Act Changes

NCEDA has issued several Calls to Action in the past weeks, in support of the proposed changes and encouraging all NCEDA members to reach out to legislators in the House Finance and Appropriations Committees, and our membership answered.

The proposed changes to the William S. Lee Act have been passed by both committees in the House. Several House members let us know that they had heard from NCEDA members.

JDIG Program Modifications Also Pass in House Finance and Appropriations

As with the Bill Lee Changes, the proposed JDIG Program Modifications have also passed in the House Finance and Appropriations Committees. Again, due in no small part to the outreach by NCEDA members.

This bill aims to allow the JDIG Program to assist more businesses, in an effort to bring more jobs to North Carolina. This bill will expand the JDIG Program cap to \$15 million for the 2006 grant period only and extends the program's existence through 2009.

Legislation like this is necessary because of the substantial amount of business activity we are seeing in 2006 by large projects. This bill requests the ability to use, in 2006, a portion of the \$18 million not allocated by the JDIG Committee from 2003 to 2005.

Time for Action in the Senate

Now that the Bill Lee Changes and the JDIG Program have made their way successfully through the House committees, the NCEDA Legislative Co-chairs ask that our members turn the focus on the Senate.

There is always a risk that the Senate will decide not to act on these bills from the House. NCEDA members are urged to let their Senators know how important these bills are and ask that they not be ignored in the rush to adjourn. The rumor is that adjournment isn't far away, so we need to really work hard on the Senate.

N.C. Budget Update

An \$18.9 billion state spending plan headed to Gov. Mike Easley on Thursday after the General Assembly gave its final approval. Included in that budget is a section that is specifically geared to help rural areas, as it pertains to agrarian zoning language. NCEDA heard from a number of members regarding the changes to the urban progress zones; with the addition of the agrarian zoning language section, those concerns should be alleviated.

Meet Your Board

This month we feature Board member Jon Hamm.

With more than 36 years of experience at Sprint and now EMBARQ, Hamm has an extensive background in broadband network development, rural economic development, general business development, business marketing, human resources, regulatory, tariffs, and public affairs / public relations / community relations.

Currently, Hamm is manager for community development and public affairs for EMBARQ operations in North Carolina. In this position since 2001, he manages a team of 10 area public affairs managers and two assistants located throughout the state, primarily in the rural areas. His team is responsible for coordinating economic development and community development activities, for local customer relations, and for promoting EMBARQ's services.

Hamm has also served as a commissioner on the North Carolina Rural Internet Access Authority, representing Sprint and now EMBARQ in this initiative to extend broadband connectivity and internet access to all parts of North Carolina. He was appointed to the RIAA in 2000 by Speaker of the House Jim Black. Subsequently he was appointed by Senator Marc Basnight in 2003 as a commissioner on the E-NC Authority.

Other business activities include: board of directors of NC Travel Industry Association, board of directors of NC Economic Development Association, member of economic development committee of NC Citizens for Business and Industry, board of directors of NC Business Committee for Education, member of NC Technology Association, and member of the Public Relations Society of America.

Hamm resides in Wake Forest. He is married and has four children.

NCEDA CALENDAR

upcoming events:

August 7-10, 2006

34th Annual Basic Economic Development Course
University of N.C. at Chapel Hill

October 10-11, 2006

NCEDA 2006 Fall Conference
Grandover; Greensboro, N.C.

March 15-16, 2007

NCEDA 2007 Midwinter Conference
Pinehurst, N.C.

Registration now open!

34th Annual Basic Economic Development Course at the University of North Carolina at Chapel Hill.

The course will be offered on August 7-10, 2006 in Chapel Hill, NC. The deadline for early registration was July 7, 2006. The registration fee is now \$640.

Visit the course Web site at www.cednc.unc.edu/bedc for more information and to register online.

Contact Emily Campbell at BasicCourse@unc.edu or 919-843-8176 with questions.

Note: Space is limited - course fills up quickly - Register now!

The following release was distributed to statewide media on July 5.

NCEDA ANNOUNCES 2006-2007 BOARD OF DIRECTORS

RALEIGH – The North Carolina Economic Developers Association (NCEDA) has elected its 2006-2007 board of directors.

The new officers are:

- President – Ronnie Goswick, Director of Franklin County EDC
- Vice-President – Donny Hicks, Executive Director of Gaston County EDC
- Secretary/Treasurer – Scott Hamilton, Executive Vice President, Henderson County Partnership for Economic Development

NCEDA's new president, Ronnie Goswick is the director of Franklin County Economic Development Commission – a position he has held for eight years. Prior to his appointment as Director, he served as the economic development coordinator for Kerr-Tar Council of Governments, a five-county regional organization that serves Franklin, Granville, Person, Vance and Warren counties. Goswick resides in Louisburg, N.C.

NCEDA also elected three new board members, who will serve until 2009:

- Leonard Kulik – Project Manager/Business Analyst for North Carolina's Eastern Region
- George Sharpe – Director of Business Development for Lord, Aeck & Sargent Architects
- Michael Trotter – Manager of Economic Development for Duke Energy

"NCEDA is fortunate to have such a strong board of directors to lead the association for the 2006-2007 term," said John Peterson, NCEDA's executive director.

The new officers and board members assumed their positions July 1.

About NCEDA

NCEDA is the leading statewide association of professional economic developers and their allies in North Carolina. Its more than 575-plus members promote the state and their communities as places for new economic activity. They are on the front line of economic development in North Carolina. Based in Raleigh, NCEDA provides professional development, advocacy and information services for its members.

For more information, visit www.nceda.org.

###

The following release was distributed to statewide media to announce NCEDA's Economic Developer of the Year.

Jane Smith Awarded 'N.C. Economic Developer of the Year' by the North Carolina Economic Developers Association

Raleigh, N.C. – The North Carolina Economic Developers Association (NCEDA) named Jane Smith N.C. Economic Developer of the Year. Smith was recognized by her peers on June 16, at the Association's 40th Annual Conference at the Grove Park Inn in Asheville, N.C.

This special award is given once a year to a North Carolina professional who has demonstrated outstanding achievements in economic development on a statewide level. NCEDA recognized Smith for her role and involvement as chair of North Carolina's Southeast Commission.

Her leadership was crucial to Brunswick County's efforts in convincing Mexico's largest chemical manufacturer to select Leland, N.C., as the site of a major expansion. She also successfully urged state leaders to certify a 1,355-acre mega industrial site in Hoke County.

"Jane Smith distinguished herself as a tremendous leader, while displaying class and dignity," said John Peterson, executive director of the North Carolina Economic Developers Association. "Jane demonstrated a commitment to the state, and it was an honor to recognize her with the association's highest achievement."

Smith also built consensus, preserved focus and listened to the perspectives of both major and minor stakeholders as the co-chair of the North Carolina Partnership for Economic Development (NCPED).

"At a time when regional development in North Carolina was under extensive scrutiny, Jane offered steady, credible leadership of NCPED," said Dale Carroll, President and CEO of AdvantageWest North Carolina. "Jane Smith embodies the best traditions of North Carolina's economic development leadership."

About the North Carolina Economic Developers Association

NCEDA is the leading statewide association of professional economic developers and their allies in North Carolina. NCEDA's 575-plus members promote the state and their communities as places for new economic activity. As the leading voice on economic development, they are on the front line of economic development in North Carolina. Based in Raleigh, NCEDA provides professional development, advocacy and information services for its members.

For more information, visit NCEDA's Web site, www.nceda.org.

###

Job Openings

Project Manager

The City's Office of Economic Development is seeking a Project Manager to perform complex professional work in the development and aggressive implementation of managing City of Danville Economic Development projects designed to attract industry; create better paying jobs, and increase the investment tax base. Participate in marketing the City of Danville and provide assistance to identify prospect opportunities; review, analyze and respond to prospect inquiries in a prompt and effective manner. Candidate must have a comprehensive knowledge of sales/marketing principles and methods and of the economic development process; Considerable experience with Microsoft Office Suite, the internet and sales/contact management programs; Must be able to obtain a passport; Must be able to travel extensively, both nationally and internationally; Bachelors Degree with major course work in economics, marketing, business administration, or related field required with considerable experience in an economic development position, preferably within a municipal environment; Starting salary range: \$45,088 - \$54,000 DOQ. Send resume with salary history to City of Danville Human Resources Department, PO Box 3300, Danville, Virginia 24543 or see our web site to access a City application: www.danville-va.gov Position will remain open until filled.

Economic Development Planner (ECD 02-05)

Harnett County Economic Development has an Economic Development Planner (ECD 02-05) position available to perform planning, analytical and consultative work in recruiting and retaining industry in the County. Duties include development of data, statistics, and publications which portray the economic potential of the county; identification of prospective industries; and maintaining proper records, reports, and public information for the program. Work requires considerable planning and timely execution of work. Minimum Requirements: Graduation from a four year college or university with a degree in business, planning, economics, or related field supplemented by training in economic development and considerable professional experience in industrial or economic development; or an equivalent combination of education and experience. Master's Degree preferred. Salary Range: \$51,945 - \$62,334, plus benefits. Deadline for Applications: Open until filled. Harnett County Applications must be submitted for consideration. Harnett County Employment Applications may be obtained from the Dunn ESC, the Harnett County Library, the Harnett County JobLink Career Center or the Harnett County Human Resources Office, 102 E. Front Street, Lillington, N.C. 27546.

Special Thanks to our Annual Conference Sponsors:

ARCADIS

Greenfield Associates

North Carolina's Eastern Region

O'Brien/Atkins Associates, PA

SBTDC

NC Biotechnology Center

City of Asheville Office of Economic Development

RSM McGladrey

S&ME

Parker Poe Adams & Bernstein LLP

Research Triangle Regional Partnership

Electricities

Progress Energy

Advantage West

Business North Carolina

KCI Technologies

Northeast Partnership

Samet Corporation

The Sanford Holshouser Business Development Group

Asheville Area Chamber of Commerce

PSNC Energy

MCAArchitecture, Inc.

Triad Design Group

EMBARQ

Duke Energy

N.C. Electric Membership Cooperatives

N.C. Ports Authority

Womble Carlyle Sandridge & Rice