

Vol. IV, Issue No.7 Jan. 2006
Kira Peoples, Executive Editor
Inside...

A Message From Your President...1
Upcoming Events.....2
Meet Your Board.....3
Patron Sponsor Profile.....3
NCEDA 2005-06 Scholarships4
2005-06 Board Consideration.....4
NCEDA Announcements.....4
MidWinter Sponsorships.....5
Job Postings.....5

President's Message

by Scott Millar

Happy New Year! I'd like to welcome 2006 and with it, the 40th Anniversary of NCEDA! We, as a group, have many accomplishments to celebrate and much work yet to be done. I'm going to take the opportunity this month to introduce you to an exciting, valuable new legislative feature on the NCEDA Web site and let you know about upcoming calendar-worthy events.

First, check your availability for next week's networking luncheon. Co-Chair Jimmy Smith has arranged for Martin Lancaster, president of the North Carolina Community College System, to address attendees on Jan. 11 at the Cardinal Club in downtown Raleigh. He will address the idea of building a knowledge-based economy for our state. We are expecting a great turnout and are anxious to hear President Lancaster's remarks.

The 2006 MidWinter and Annual Conference planning committees are up and running. Planning is underway for both programs and attendees should expect a rewarding and stimulating experience at each conference. The MidWinter sponsorship opportunities are going fast! Please note the remaining sponsorship opportunities on page five of the newsletter, and let us know immediately if you are interested!

And now, I'd like to introduce you to a new feature on the Legislative Action page of the NCEDA Web site. Using a program called CapWiz, you will be able to seamlessly, easily and readily deliver messages to members of the NC General Assembly, other state and federal elected officials and media.

Capwiz is designed to help you identify and communicate your messages with your elected officials, simplifying the process of contacting key legislators. It will also encourage our members to take action when it counts the most.

NCEDA

North Carolina Economic
Developers Association, Inc.

Developments is published the first
Friday of every month by NCEDA.

NCEDA

1201 Edwards Mill Rd., Suite 102
Raleigh, NC 27607
Toll-Free 1-888-24NCEDA
Fax 919-882-1902
nceda@capstrat.com
<http://www.nceda.org>

*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

NCEDA Officers

2005-2006

President
Scott Millar
Catawba County EDC
828-267-1564
SMILLAR@catawbacountync.gov

Vice President
Ronnie Goswick
Franklin County EDC
919-554-1863
rgoswick2001@earthlink.net

Secretary/Treasurer
Donny Hicks
Gaston County EDC
704-825-4046
dhicks@co.gaston.nc.us

Immediate Past President
Mac Williams
Alamance Co. Chamber of Commerce
336-228-1338
macwilliams@alamancechamber.com

NCEDA Board Members

2006

Brenda Daniels
ElectriCities of NC, Inc.
919-760-6363
bdaniels@electricities.org

Steve Gosselin
ECS Ltd.
704-525-5152
sgosselin@ecslimited.com

Don Porter
Raeford Hoke County EDC
910-875-6113
dporter@hokecounty.org

2007

John Hunter
Womble Carlyle Sandridge & Rice PLLC
704-331-4900
jhunter@wscr.com

Katherine Thomas
Progress Energy
919-546-2653
Katherine.Thomas@pgnmail.com

Jimmy Smith
Four County Electric Membership Corporation
910-259-1821
jimmy.smith@fourcounty.ncemcs.com

2008

Jon Hamm
Sprint
919-554-7311
jon.r.hamm@mail.sprint.com

Dianne Reid
Orange County EDC
919-245-2325
dreid@co.orange.nc.us

Bonnie Renfro
Randolph County EDC
336-626-2233
brenfro@rcedc.com

Ex Officio
Bud Cohoon
NC Electric Membership Corp.
Jim Fain
N.C. Department of Commerce
Tony Copeland
N.C. Department of Commerce

Executive Director
John Peterson
888-246-2332
jpeterson@capstrat.com

NCEDA members can search for representatives on the local, state and federal levels and contact them electronically through the NCEDA Web site. In addition, when the NCEDA legislative agenda is finalized for 2006, it will be posted and Action Alerts will be created for each issue, stimulating contact between our members, lawmakers and the media.

Please take the time in the coming month to browse this portion of our Web site. Visit www.nceda.org and click on Legislative Action tab. Familiarize yourself with its many features and, as always, let us know if you have any questions.

NCEDA has been committed to pursuing positive economic development in North Carolina for 40 years, and I look forward to all that we will accomplish together in 2006 and beyond.

UPCOMING EVENTS

January 11, 2006 & February 15, 2006
NCEDA Networking Luncheon

March 16-17, 2006
NCEDA 2006 MidWinter Conference

May 16, 2006
NCEDA Legislative Reception

June 15 - 16, 2006
NCEDA 2006 Annual Conference



Meet Your Board

This month we feature board member Katherine Thomas, Manager – Economic Development, North Carolina, Progress Energy.

A Progress Energy employee for 25 years, Katherine has held a number of management and marketing positions, serving as Manager, Community Relations (Triangle Region); Business Development Manager; District Manager (Henderson); Western Region Sales Manager (Asheville); and Area Manager (Hartsville/Darlington, South Carolina). She led the Community Relations integration effort during the Florida Progress Corporation acquisition.

Katherine completed Leadership North Carolina in June 2000, and she is a 1998 graduate of Leadership Raleigh. She helped lead the Raleigh Road Bond effort to a successful vote in 1998 and also the Raleigh Road, Parks & Affordable Housing Bond in 2000.

Katherine was honored at the 1999 Women in Business Awards, at which *The Triangle Business Journal* pays tribute to 25 women who've made a distinctive impact on the Triangle business community.

Since moving to Raleigh in 1997, Katherine has been active in the Triangle and throughout the state, accepting leadership positions in a number of community and economic development organizations. Katherine presently serves on the Communities in Schools-North Carolina Board of Directors; Meredith College Business Advisory Board; Wachovia Community Advisory Board; Research Triangle Regional Partnership Board; Raleigh Chamber of Commerce Board of Directors and Executive Committee (where she is the 2004 Economic Development Board Chair); and Raleigh Community Hospital Advisory Board.

She is treasurer for the North Carolina Commerce Trade and Development Fund, Inc. and a member of the North Carolina Economic Developers Association (serving on the 2004 Annual Conference committee). She is a member of Triangle CREW and White Memorial Presbyterian Church.

In addition, Katherine is a past member of the Coker College Board of Trustees and Executive Committee, Wake Education Partnership Board, the Board of Communities in Schools-Wake County, and the Rotary Club of Raleigh.

A native of Gastonia, Katherine is a Meredith College alumnae and magna cum laude graduate.

Katherine, her husband, Dr. Ken Thomas and their son, Will, reside in Raleigh.

Patron Sponsor Profile

This month we feature Piedmont Natural Gas.

Piedmont Natural Gas Company (Piedmont) is an energy and services company primarily engaged in the transportation, distribution and sale of natural gas to over 940,000 residential, commercial and industrial customers in North Carolina, South Carolina and Tennessee. Based in Charlotte, Piedmont is the second-largest natural gas utility in the Southeast.

Piedmont is also invested in a number of non-utility, energy-related businesses including companies involved in unregulated retail natural gas marketing, and interstate and intrastate natural gas storage and transportation.

NCEDA Membership Directories Available!

The NCEDA 2005-06 membership directory is complete! NCEDA mailed copies of the directory to all of our members this week. Please be on the lookout for your copy.

If you would like additional copies of the directory, they will be available for \$25 each. If you have any questions, please contact the NCEDA office.

2005-2006 NCEDA Scholarships

Our association proudly sponsors three scholarships to support professional advancement in the economic development field: the Dan Stewart Scholarship to the Economic Development Course, the Jack Ervin Scholarship to the Economic Development Institute and the Governor James E. Holshouser Professional Development Scholarship to the Economic Development Institute.

- **Dan Stewart EDC Scholarship** pays tuition to the one-week basic economic development course at UNC-Chapel Hill (a value of \$575). The winner pays travel costs.
- **Jack Ervin EDI Scholarship** pays three years' tuition to the Economic Development Institute (EDI) (a value of \$1,950). The winner pays travel costs.
- **Governor James E. Holshouser Professional Development Scholarship** pays for general funding support of the cost of attending EDI. The scholarship is in the amount of \$1,000/year for three years (a total value of \$3,000).

****TO BE CONSIDERED, APPLICATIONS MUST BE RECEIVED AT NCEDA BY FEBRUARY 10, 2006 AT 5P.M. NO FAXES WILL BE ACCEPTED, NO DEAD-LINE EXTENSIONS WILL BE GRANTED****

For an application or more information, please contact Cameron Sheffield at cshellfield@capstrat.com or 1.888.246.2332.

2006-2007 NCEDA Board Consideration Process

NCEDA is accepting applications for the 2006-2007 NCEDA Board of Directors. Directors serve three year staggered terms. The NCEDA year runs from July-June; therefore the incoming class term will be July 2006-June 2009. Nominations are due on or before Friday, April 14, 2006.

You are encouraged to discuss your interests in board service with the NCEDA past presidents. Please also feel free to contact any current NCEDA Board Member if you have any questions about service on the NCEDA Board of Directors. More information about the NCEDA past presidents and the current board is available at www.nceda.org.

To express interest in board service, please contact Kira Peoples at kpeoples@capstrat.com or 1.888.246.2332.

Brought to you by the State Energy office, Waste Reduction Partners and the N.C. Division of Pollution Prevention and Environmental Assistance...

Energy Savings Workshops

Great Cost-Cutting Ideas for
N.C. Businesses and Institutions

15 **FREE** regional workshops offered.

Topics include: Cost Outlook, Tips for Immediate Savings, Financial Strategy, Planning for Future Savings, Technical Assistance Providers & Resources

Call 1-800-662-7131 or visit www.p2pays.org/energyreg to register for any of these **FREE** workshops.

**ACT NOW:
Remaining NCEDA 2006
MidWinter Conference
Sponsor Opportunities**

There are several sponsorship opportunities remaining for your organization at the NCEDA 2006 MidWinter Conference, March 16-17, 2006 in Pinehurst, NC. Sponsorships enable NCEDA to offer high-quality programs at lower costs to participants.

Remaining Sponsorships

Thurs. Golf Tournament - \$500/each
Thurs. Golf Luncheon (Exclusive) - \$1500
Thurs. Croquet Tournament - \$500/each
Friday Breakfast (Exclusive)-\$1,000
Friday Networking Break (Exclusive)-\$1000
MidWinter Program Sponsors-\$500/each

Sponsorship Benefits

- **Sponsor Boards** – We will create a sponsor recognition board for your company that will be displayed at every opportunity available during the conference.
- **Sponsor Insert** – We will include an insert in the conference packets to give a brief overview of our MidWinter Conference sponsors.
- **PowerPoint Recognition** – We will post our MidWinter Conference sponsors' logos electronically during the program on Friday. Sponsor logos will be displayed on the screen between speaker presentations.
- **Sponsor Recognition** – Sponsors have their logo and name branded on all conference materials. As a MidWinter Conference sponsor, your company will also get verbal recognition throughout the conference.

For more information on becoming a conference sponsor, please contact the NCEDA office:
1.888.246.2332.

Job Posting

EXISTING INDUSTRY COORDINATOR

Economic Development Office, Youngsville, N.C.

General Statement of Duties

An employee in this class is responsible for supporting local business and industry by encouraging growth and expansion of companies within the County. Consults with local officials, community leaders, and industry executives for the purpose of encouraging growth of existing industrial bases. Duties include data, statistics, and publications which portray the economic potential of the County; assist local business and industry; and maintain proper records, reports, and information for the program. Work requires considerable planning and timely execution of work. Employee must exercise independent judgment and simultaneously must consider financial, socio-economical, legal, and regulatory variables as they affect the County. Employee will seek out grants that will enhance development in the County. Work is performed under the supervision of the Economic Development Director and is reviewed through conferences, reports, and results.

Desirable Education and Experience

Graduation from a four-year college or university with a degree in business, planning, economics, marketing, or related field supplemented by training in economic development and considerable professional experience in industrial or economic development; or an equivalent combination of education and experience.

To Apply:

Submit a Franklin County employment application to Franklin County, Attn: Kelly Faulkner, 113 Market Street, Louisburg, N.C. 27549. Resumes are not accepted in lieu of county applications. A separate application is required for each position for which you want to apply.