

Vol. IV, Issue No.6 Dec. 2005
Abbie Hollins, Executive Editor

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President's Message

by Scott Millar

I welcome the arrival of December as it allows me an opportunity to think about the accomplishments of NCEDA over the past six months. The association has been very busy since July 1, but the upcoming holiday will give us a little time to finally catch our breaths.

First, I would like to thank all of our members who have volunteered to serve on one of NCEDA's sub-committees for the upcoming year. We have several excellent committees shaped up for the 2005-2006 year, and your continued support of NCEDA is appreciated. If you are interested in serving but need a little bit more information on the committees, please contact the NCEDA office or visit the NCEDA Web site: http://www.nceda.org/about_committees.cfm.

The professional development committee has been hard at work lining up various speakers and topics for our monthly networking opportunities. This month, co-chair Dianne Reid secured Rick Weddle, president and CEO of the Research Triangle Foundation, who will address attendees on Dec. 7 about the history of the Park and its exciting plans for the future. We are expecting a great turnout on Wednesday and look forward to Rick's remarks. The 2006 MidWinter Conference committee, chaired by Steve Gosselin, is meeting in mid-December to officially kick-off the NCEDA 2006 MidWinter Conference planning.

On the legislative front, Scott Hamilton, Bonnie Renfro and Donny Hicks, will be chairing the legislative committee meeting to be held later this month, leading the effort to finalize our 2006 legislative agenda.

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NCEDA

North Carolina Economic
Developers Association, Inc.

Developments is published the first
Friday of every month by NCEDA.

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*If you have an idea or article of
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submit it via e-mail or fax, prior to
publication of
Developments.*

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We have many members serving on this committee, and we are looking forward to everyone's feedback and ideas as we lay out our key legislative priorities. We are looking again to partner with the NC Department of Commerce, NC ED Board, NCCBI, and other similar groups in jointly supporting legislation to ensure North Carolina is not just competitive but positioned to win.

We have also done a great job continuing to monitor the debate on incentives following Bob Orr's lawsuit, filed in June. We have submitted several op-eds and letters to the editor to various papers around the state, including one last week to the Asheville Citizen-Times, tirelessly defending economic development incentives. We encourage everyone to keep an eye on this very important issue and continue to help us monitor news coverage around the state.

Lastly, on behalf of NCEDA and the Board of Directors, I would like to give a heartfelt send off to two members that have truly made an impact during their time working with NCEDA. **Jeff McKay** will be leaving the Greater Statesville Development Corp. to begin the next phase of his career as Executive Director of the North East Strategic Alliance in South Carolina. As a past president of NCEDA, Jeff has been and continues to be a passionate and committed leader in economic development and a great friend to so many of us. He is truly one of a kind and will be sorely missed. **Abbie Hollins** will be leaving Capstrat on Dec. 9 to relocate to New York City where she will join Edelman PR as an Account Executive. In her two years with the association, she has proven herself a great asset and a talented young professional, and she will be undoubtedly missed. Join me in wishing Jeff and Abbie the very best of luck in their new endeavors.

Whew! It has been a busy, and successful, first half of the year but much is ahead to do in the second half. In the meantime, I extend best wishes for a good holiday season.

UPCOMING EVENTS

March 16-17, 2005
NCEDA 2006 MidWinter Conference

June 14 - 16, 2006
NCEDA 2006 Annual Conference

Meet Your Board

This month we feature board member Bud Cohoon.

William C. "Bud" Cohoon was born February 29, 1944. He attended High School at Oak Ridge Military Institute and graduated from UNC Chapel Hill in 1966 with an AB in Economics.

Bud has been the Manager of the Department of Economic Development since 1982. He has spearheaded statewide efforts for recruiting new and expanded industrial and commercial development for the EMC's. The marketing efforts have been successful in attracting: Aga Gas, Carolina Turkeys, Volvo-White, NCNB's Huntersville Business Part, Asmo Automotive, Helig-Meyers, Rocco Inc., QVC, and Minnesota Mining Manufacturers, plus a number of commercial shopping centers.

Bud formerly worked for the North Carolina Department of Commerce from 1972-1982, as a Senior Economic Development Representative. While there, he was successful in landing a number of leading manufacturers, most notably: Consolidated Diesel in Whitakers; Baker-Perkins in Goldsboro; Glaxo Pharmaceutical in Zebulan and Research Triangle Park; and Sumitomo Electric in Research Triangle Park.

Bud is a current member of the North Carolina Economic Developers Association and the Raleigh-Wake County Chamber of Commerce. He is currently serving on the Board of NCEDA and served as President of NCEDA from 1992-1993.

Bud was also a pitcher on the UNC baseball team that went to the college World Series in 1966.

Patron Sponsor Profile

This month we feature the North Carolina Electric Membership Corporation.

Fifty years ago, 17 electric cooperatives in North Carolina formed their first collective corporation. Known as the Eastern North Carolina Electric Membership Corporation, it was a generating and transmission cooperative whose purpose was to buy wholesale electricity and maintain facilities for power distribution to its member co-ops.

Today, the North Carolina Electric Membership Corporation (NCEMC) consists of a family of corporations formed to support the state's 27 electric cooperatives. Together, these organizations serve more than 2.4 million North Carolinians and who live through 58% of the state's land area.

NCEMC is one of the nation's largest purchasers of wholesale electric power. With more than \$588 million in annual revenues, it ranks 65th among the nation's cooperatives. NCEMC provides electric energy and related services to 26 electric cooperatives in North Carolina, reaching more than 1.6 million people. The corporation is part-owner of the Catawba Nuclear Power Station in York County, S.C. and owns peak and emergency generation stations on Hatteras and Ocracoke islands. It has gained a national reputation for the quality of its load forecasting, energy scheduling and demand-side management programs.

NCEMC is governed by a 52-member board composed of two directors representing each co-op. NCEMC serves as an umbrella organization for the North Carolina Association of Electric Cooperatives and the Tarheel Electric Membership Association, each of which is governed by separate boards.

NCEDA 2005-2006 Committee Signups

It's that time of year again to sign up for NCEDA committees! We value member participation, and much of the work of the association gets done by our committees. Attached is a list describing 2005-2006 NCEDA committees. Please indicate any committee(s) on which you would like to serve by circling the committee listed. A description of each committee can be found on NCEDA's Web site: http://www.nceda.org/about_committees.cfm. Once you have filled out this response form, please send it back to the NCEDA office.

Committees vary in their organizational format. Some will meet only by e-mail or conference call. Others may only meet during NCEDA conferences.

For additional information, please contact the NCEDA main office: 888.246.2332.

Thank you.

Fax: (919) 882-1902

Mail: NCEDA Committees, 1201 Edwards Mill Rd., Suite 102, Raleigh, NC 27607

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2005-2006 NCEDA Committee Response Form

Professional Development Committee

Membership Committee

Local Developers Advisory Committee

Allies Advisory Committee

2006 MidWinter Conference Committee

2006 Annual Conference Committee

Legislative Committee

Name _____

Company _____

E-mail Address _____

NCEDA 2006 MidWinter Conference Sponsor Opportunities

There are numerous sponsorship opportunities for your organization at the NCEDA 2006 MidWinter Conference, March 16-17, 2006 in Pinehurst, NC. Sponsorships enable NCEDA to offer high-quality programs at lower costs to participants.

Sponsorship Amount

Thurs. Golf Tournament - \$500/each
Thurs. Golf Luncheon (Exclusive) - \$750
Thurs. Croquet Tournament - \$500/each
Thurs. Welcome Reception (Exclusive)- \$1,500
Thurs. Dinner (Exclusive) - \$2,000
Thurs. Networking Reception (Exclusive)-\$1,500
Friday Breakfast (Exclusive)-\$1,000
Friday Break (Exclusive)-\$500
MidWinte Program Sponsors-\$500/each

Sponsor Benefits

- **Sponsor Boards** – We will create a sponsor recognition board for your company that will be displayed at every opportunity available during the conference.
- **Sponsor Insert** – We will include an insert in the conference packets to give a brief overview of our MidWinter Conference sponsors.
- **PowerPoint Recognition** – We will post our MidWinter Conference sponsors' logos electronically during the program on Friday. Sponsor logos will be displayed on the screen between speaker presentations.
- **Sponsor Recognition** – Sponsors have their logo and name branded on all conference materials. As a MidWinter Conference sponsor, your company will also get verbal recognition throughout the conference.

For more information on becoming a conference sponsor, please contact the NCEDA office: 1.888.246.2332.

NCEDA Membership Directories Available Soon!

The NCEDA 2005-06 membership directory is complete! NCEDA will be mailing copies of the directory to all of our members the week of December 12. Please be on the lookout for your copy.

If you would like additional copies of the directory, they will be available for \$25 each. If you have any questions, please contact the NCEDA office.

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Job Posting

Pitt County Development Commission Executive Director Greenville, NC

The Pitt County Development Commission is seeking a visionary Executive Director who is a highly effective communicator and consensus builder. The position reports to a Board of Directors and supervises three permanent staff members. A minimum of a Bachelor's degree in economic development, business administration, marketing or related field is required. A Masters Degree is preferred. Applicant must have a minimum of five years' experience in one or more of the following areas: business attraction, business retention and expansion, business start-up assistance, industry relations, incentive package development and negotiations, and interfacing with allies. Open until 1/15/06.

Competitive and commensurate with education and experience. Benefits include N.C. Local Government Retirement, 401K Supplemental Retirement, Health Insurance, and Life Insurance. Send cover letter, resume, salary history, and Pitt County or State of N.C. application to:

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