

Vol. III, Issue No.6 December 2004
Abbie Hollins, Executive Editor

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2004: A Highlight of Successes

by Mac Williams

It's hard to believe that it's already December. NCEDA has been very busy over the past few months; maybe the holidays will give us time to finally catch our breaths. We have accomplished many things since July 1, and NCEDA's membership has much to be proud of.

First, I would like to offer my congratulations to all parties involved in bringing Dell to the state of North Carolina. This was a major win for NC and we will all witness the jobs and economic growth that Dell will bring to our state.

Thanks to everyone who volunteered to serve on one of NCEDA's committees. We have several excellent committees shaped up for the 2004-2005 year, and your continued participation in NCEDA is appreciated. The professional development committee has been hard at work lining up speakers and topics for our monthly networking opportunities. This month they secured Ellis Hankins, executive director of the NC League of Municipalities, who will be on hand to discuss self-financing bonds implementation. And the MidWinter Conference Committee, chaired by Katherine Thomas, is meeting in mid-December to officially begin planning for this event.

On the legislative front, Scott Hamilton and Donny Hicks, will be leading the Legislative Committee next week, chairing the effort to finalize our 2005 legislative agenda. We are looking to again partner with the Department of Commerce, NC ED Board,

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NCEDA

North Carolina Economic
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*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

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2004-2005

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NCCBI and other similar groups in jointly supporting legislation to ensure North Carolina is not just competitive but positioned to win.

It has been a busy, and successful, first half of the year but much is ahead to do in the second half. In the meantime, best wishes for a good holiday season.

Mark Your Calendars



NCEDA December Networking Luncheon Guest Speaker: Ellis Hankins "Amendment One: What Next?"

December 8, 2004
12 - 1:30 p.m.
Captial City Club
Raleigh, NC

NCEDA 2005 MidWinter Conference

March 10 -11, 2005
Pinehurst Resort
Pinehurst, NC

NCEDA 2005 Legislative Reception

May 18, 2005
NC Museum of History
5:30 - 7:30 p.m.

Meet Your Board

This month we feature board member Brenda Daniels.

Brenda Daniels has worked with ElectriCities of N.C., Inc., since 1986 and is involved with the company's marketing and economic development department as the Manager of Economic Development. Before joining ElectriCities, Brenda was with ITT Telecom for 10 years.

Brenda is a native and resident of Knightdale, where she lives with her husband Lynn. They have two children, Jason (24), who resides in Raleigh; and Travis (21), who serves in the United States Air Force.

Brenda graduated from NC Wesleyan College with a Bachelor of Science degree in Business Administration. She also has her Associates degree in Medicine.

Brenda is a member of IEDC, SEDC, NAHB, NC Home Builders State Association and serves on the board of CoreNet Global. She is a member of Green Pines Baptist Church and participates in their Choir, Handbell choir/ensemble handbell choir, and Adoration ensemble singing group.

Patron Sponsor Profile

This month we feature our patron sponsor the North Carolina Department of Commerce.

The Department of Commerce is the State of North Carolina's lead agency for economic, community and workforce development, as well as international trade and tourism.

The mission of the Department of Commerce is to improve the economic well-being and quality of life for all North Carolinians.

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The Department staffs and receives policy direction from three statutorily required, independently appointed Boards and Commissions:

- North Carolina Economic Development Board, a 37-member board that is responsible for state economic development research and planning.
- North Carolina Board of Science and Technology, a 19-member board that advises the Governor, General Assembly, the Secretary of Commerce and the Economic Development Board on the role of science and technology in the economic growth and development of North Carolina.
- North Carolina Commission on Workforce Development, a 38-member board that is charged with recommending policies and strategies that will enable the state's workforce to compete in the current and future global economy.

The Department of Commerce is an Executive branch agency. The head of the Department, the Secretary of Commerce, is appointed by and reports directly to the Governor. The Secretary serves as a member of the Governor's Cabinet.

The Department's direct state appropriation includes an operating budget of \$29.3 million. It has 325 full-time employees working in the Raleigh area, nine regional economic development offices, five community development regional offices and six international locations around the world.

NCEDA UPDATES

NCEDA Membership Directories

The NCEDA 2004-2005 membership directories will be mailed out during the week of December 20-24. Additional copies can be obtained by contacting the NCEDA office. The cost is \$25 per book.

2005 MidWinter Conference Sponsorships

Before you finalize your 2005 budgets, consider taking advantage of the various sponsorship opportunities available for NCEDA's 2005 MidWinter Conference. Sponsorships start at \$500, and are a great way to showcase your organization. For more information about sponsoring the 2005 MidWinter Conference, please contact the NCEDA office.

JOB POSTINGS

Economic Development Director, City of Asheville

The City of Asheville, NC is seeking a seasoned, self-motivated professional to oversee the management and operations of the City's business assistance and economic development projects.

Reporting to the City Manager, this individual is responsible for planning, directing, and coordinating economic development and business assistance activities of the City. Duties will include developing and implementing policies and procedures; preparing and monitoring the budget; and coordinating economic development opportunities, initiatives, and incentives. This director serves as an advisor to a variety of boards, commissions, committees, and coalitions.

Successful candidate will possess a Bachelor's degree, with a Master's degree preferred. Must be CED certified. Salary is commensurate with experience. Competitive benefits package.

Interested, qualified candidates should apply online at www.ashevillenc.gov or send resume to City of Asheville, Human Resources Department, P. O. Box 7148, Asheville, NC 28802-7148 or fax information to 828-259-5479. This position will remain open until filled. EO/ADA/Drug-Free Workplace Employer

Director of Business Development, Charleston Development Regional Alliance

The Charleston Development Regional Alliance is seeking a director of business development who will be responsible for managing the marketing and sales functions for the domestic and international recruitment efforts.

Reporting to the President and CEO, this individual will manage the sales team; develop and implement project management systems and the annual sales and marketing plan; plan, organize and administer special events; and develop relationships that result in new inquiries and prospects.

Candidates must have a BA or BS in Business/Marketing, Economics, Geography or related subjects. Candidates must also have either a CED designation or at least ten years experience in the field of economic development. Completion of the Economic Development Institute or other formal economic development training is preferred.

Those interested in the position should submit a resume electronically to Strategic Development Group at: danielle@strategicdev.com. Please include "Charleston Director of Business Development" in the subject line. Application deadline is December 15, 2004.

**Expression of Interest
2005-2006 Board Service
NCEDA BOARD OF DIRECTORS**

Applicant Information

Name: _____

Title: _____

Organization: _____

Business address: _____

Phone: (____) _____ **Fax:** (____) _____ **E-Mail:** _____

Describe your current and historical professional experience:

How long have you been a member of NCEDA? _____

List all current and past involvement with NCEDA:

List any activities/memberships/awards, etc., in or related to economic development:

What would your priorities be if you served as an officer to the NCEDA Board of Directors?

Submitted by: _____

Date: _____

To express interest in board service, please complete the following form and send it, along with an accompanying letter, to:

John Peterson

Executive Director

NCEDA

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Raleigh, NC 27607