

Vol. V, Issue No. 2 August 2006
Kira Peoples, Executive Editor

Inside...

A Message From Your President...1
Membership Renewals.....2
Meet Your Board.....3
Upcoming Events & Deadlines.....3
NCEDA Committees.....4
Job Openings.....5
Across the State.....5

President's Message

by Ronnie Goswick

Along with July came the start of a new year for NCEDA. In this new year we will continue to be the voice of economic development for North Carolina.

Your Board met last month for the 2006-2007 Board planning retreat to discuss the upcoming year, work to build upon the success of the association and enhance your benefits as members. Your voices have been heard.

I will take a bit of time in this month's president's message to address a few issues discussed during the retreat. My goal is to provide ongoing communication about your association - NCEDA.

In the next couple of months, we will be polling the entire membership. The survey will include questions related to your member benefits, opinions and suggestions. The Board will use the survey results in planning and programming for upcoming conferences, legislative activities, networking luncheons and other events. The poll is part of the Board's commitment to you as members to bring the most value to your membership.

The question has been raised about possibly reducing the number of conferences from three to two each year. This would mean the elimination of the Fall Conference. We checked into the cost of canceling this year's Fall Conference, and the cost of doing so would be far too great to cancel it at this late date. Therefore, we will address the number of conferences in our membership survey and make decisions about next year's schedule based on your feedback.

We are looking forward to a great year of tremendous growth in 2006-2007. In this month's newsletter you will find our annual calendar of events, so you can mark your calendars in advance. We hope to have record participation both at our events and on our committees. Member participation is essential.

Please let us know how we can better serve you. Contact us with any questions, anytime.

NCEDA
North Carolina Economic
Developers Association, Inc.

Developments is published the first
Friday of every month by NCEDA.

NCEDA
1201 Edwards Mill Rd., Suite 102
Raleigh, NC 27607
Toll-Free 1-888-24NCEDA
Fax 919-882-1902
nceda@capstrat.com
http://www.nceda.org

*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*



NCEDA Officers

2006-2007

President

Ronnie Goswick

Franklin County EDC

919-554-1863

rgoswick2001@earthlink.net

Vice President

Donny Hicks

Gaston County EDC

704-825-4046

dhicks@co.gaston.nc.us

Secretary/Treasurer

Scott Hamilton

Henderson County Partnership

828-692-1413

scott@hcped.org

Immediate Past President

Scott Millar

Catawba County EDC

828-267-1564

SMILLAR@catawbacountync.gov

NCEDA Board Members

2007

John Hunter

Womble Carlyle Sandridge & Rice PLLC

704-331-4900

jhunter@wscr.com

Katherine Thomas

Progress Energy

919-546-2653

Katherine.Thomas@pgnmail.com

Jimmy Smith

Four County Electric Membership Corporation

910-259-1821

jimmy.smith@fourcounty.ncemcs.com

2008

Jon Hamm

Sprint

919-554-7311

jon.r.hamm@mail.sprint.com

Dianne Reid

Orange County EDC

919-245-2325

dreid@co.orange.nc.us

Bonnie Renfro

Randolph County EDC

336-626-2233

brenfro@rcedc.com

2009

Leonard Kulik

N.C.'s Eastern Region

252-522-2400

kulik@nceast.org

George Sharpe

Lord, Aeck & Sargent Architecture

919-913-2667

gsharpe@lasarchitect.com

Micheal Trotter

Duke Energy

704-382-3904

motrotter@duke-energy.com

Ex Officio

Bud Cohoon

NC Electric Membership Corp.

Jim Fain

N.C. Department of Commerce

Tony Copeland

N.C. Department of Commerce

Executive Director

John Peterson

888-246-2332

jpeterson@capstrat.com

Reminder:

Renew your NCEDA Membership by August 15

We are excited to report that we have had record-breaking membership renewals this year. During the first three weeks of our renewal process, we have had more than HALF of our membership renew.

For those of you who have not yet renewed, the step-by-step directions are below.

If you are not sure if you have completed the renewal process, it's easy to check and see. Just log into your Web account at NCEDA.org using your email address and password. Once there, it will let you know if you are currently a member. You can also view your receipt for renewals online.

Please contact Kira Peoples in the NCEDA office with any questions at kpeoples@capstrat.com.

Step-by-Step Directions to Renew Your NCEDA Membership Online:

1. Visit www.NCEDA.org.
2. At the top right, you will click on Login.
3. The site will prompt you for your Email Address and Password. [Your password is "blueberry" unless you have already changed it in your online account. If you have forgotten your new password, let us know and we can reset it for you.]
4. Once logged into your personal Information Center, you will see at the top your Membership Status. It will read: *You are currently not a member of NCEDA, or your membership period has not yet started. Start your membership now to get access to the benefits of NCEDA membership.*
Please note: The NCEDA year runs from July 1 until June 30. Therefore, technically, your membership with NCEDA expired as of July 1, 2006. This is why it tells you that you are not a member currently.
5. Click on Start your membership now.
6. You will be taken to the online Membership payment page.
7. It will show that you are signing up for the membership period: July 1, 2006 – June 30, 2007.
8. You will only be charged \$200 – the renewal rate for NCEDA members.
9. As with events, you will indicate whether you choose to pay by Credit Card or Check. [NCEDA only accepts VISA and Mastercard.]
10. To complete your payment, click on Continue.
11. You will be taken to a final page that provides a printable receipt. [If you pay by check, please be sure to include this receipt when you mail in your payment.]

Meet Your Board

*This month we feature Board member
Michael Trotter.*

Michael Trotter is Manager of Economic Development for Duke Energy. He is responsible for new and expanding industrial and commercial business recruitment in Duke Energy service territory covering nine (9) North Carolina counties.

Since 1904, Duke Energy's Economic Development team has helped build the Carolinas' economy with the textile industry, furniture industry and others. Today, they are evolving into an East Coast center for high-tech manufacturing: automotive, pharmaceuticals, biotech, medical devices and supplies. High economic growth occurring in the region is attracting suppliers such as glass, plastic and metal fabricators.

Michael joined Duke Energy in 1986 after graduating from Clemson University with a Bachelor of Science degree in electrical engineering. He is also a registered professional engineer in both North and South Carolina.

Michael and his wife, Susan, reside in Fort Mill, SC with their two young sons.

Duke Energy is a diversified energy company with a portfolio of natural gas and electric businesses, both regulated and unregulated, and an affiliated real estate company. Duke Energy supplies, delivers and processes energy for customers in the Americas. Duke Energy's Carolinas operations deliver safe, reliable and competitively priced electricity to more than 2.2 million electric customers in a 22,000 square mile service area of North Carolina and South Carolina. A diverse fuel mix of nuclear, coal-fired, hydro-electric and combustion-turbine generation provides approximately 28,000 megawatts of regulated generating capacity. Headquartered in Charlotte, N.C., Duke Energy is a Fortune 500 company traded on the New York Stock Exchange under the symbol DUK. More information about the company is available on the Internet at: www.duke-energy.com.

NCEDA CALENDAR

upcoming events:

August 7-10, 2006

34th Annual Basic Economic
Development Course
University of N.C. at Chapel Hill

August 15, 2006

Membership Renewals Due

September 20, 2006

Networking Luncheon
Capital City Club; Raleigh, N.C.

October 10-11, 2006

NCEDA 2006 Fall Conference
Grandover; Greensboro, N.C.

March 15-16, 2007

NCEDA 2007 Midwinter Conference
Pinehurst, N.C.

June 20-22, 2007

NCEDA Annual Conference
Sheraton; Atlantic Beach, N.C.

2006-2007 NCEDA Committees

**It's that time of year—
time to express your interest for the 2006-2007 NCEDA committees of your choice!**

Please reply to Cameron Sheffield at csheffield@capstrat.com and list any committee(s) that interests you. A description of each committee can be found below.

All member interest will be forwarded along to the Committee Chairs, who will then organize the committee activities.

Member participation is critical to our success. Thank you in advance for your commitment to NCEDA!

Note: Committees vary in their organizational format. Some will meet only via e-mail or conference call. Others may only meet during NCEDA conferences.

2006-2007 NCEDA Committee Descriptions:

Professional Development Committee, *Dianne Reid & George Sharpe, Co-chairs*

This committee is responsible for networking luncheons as well as professional development seminars and the NCEDA awards programs. This committee will also bring back recommendations on how to make the awards and scholarships more productive and useful to our members.

Membership Committee, *Katherine Thomas & Jimmy Smith, Co-chairs*

This committee handles member recruitment, member retention, membership survey, the NCEDA web site and NCEDA marketing materials. The Membership Committee will examine surveying the current membership and determine the satisfaction of members with NCEDA ongoing programs and economic development issues.

2006 Fall Conference Committee, *Katherine Thomas, Chair; Michael Trotter, Vice Chair*

This committee is responsible for choosing the theme of the 2005 Fall Conference, establishing the program, soliciting sponsorships and working with the NCEDA office to arrange logistics.

2007 MidWinter Conference Committee, *Jon Hamm, Chair; Len Kulik, Vice Chair*

This committee is responsible for choosing the theme of the 2004 MidWinter Conference, establishing the program, soliciting sponsorships and working with the NCEDA office to arrange logistics.

2007 Annual Conference Committee, *Donny Hicks, Chair*

This committee is responsible for choosing the theme of the 2004 Annual Conference, establishing the program, soliciting sponsorships and working with the NCEDA office to arrange logistics.

Legislative Committee, *Donny Hicks, Bonnie Renfro & Scott Hamilton, Co-chairs*

This committee is responsible for the association's legislative agenda, legislative updates, legislative calls to action and the 2004 legislative reception.

Local Developers Advisory Committee, *Bonnie Renfro, Chair*

This committee serves as a communications forum for local economic developers. This group will hold meetings at NCEDA conferences (Fall, MidWinter and Annual)

Allies Advisory Committee, *John Hunter, Chair*

This committee serves as a communications forum for NCEDA allies. This group will hold meetings at NCEDA conferences (Fall, MidWinter and Annual)

Job Openings

VP of Economic Development

Experienced economic developer to act as primary Cary Chamber of Commerce liaison providing coordination and comprehensive services to the business community with at least 5 years experience.

To perform administrative work in the planning and coordinating of Cary's economic development program, including business recruitment and retention.

A Bachelor's Degree in Urban Planning, Economics, Business Administration or a related field preferred. Fax resume to (919) 469-2375 or mail c/o Howard Johnson 307 N. Academy St, Cary, N.C. 27513 by August 28.

Across the State

UNC School of Government Essentials of Economic Development

August 29, Burlington

Public officials and economic developers from across the Piedmont and central North Carolina are invited to participate in a one-day workshop at the Ramada Inn in Burlington on August 29, 2006.

Sponsored by the Institute of Government at UNC-Chapel Hill, this *Essentials of Economic Development* workshop is one of four regional programs that are being offered across the state during 2006.

These regional training programs are designed to help local public officials and other policy makers understand the fundamentals of economic development in the current regional, national and global economic climate. The programs will help elected officials understand what is required to compete in the new economy and what a community must have in place in order to be an attractive location for private investment. Participants will examine various economic development strategies and consider how local government can help facilitate the process of creating jobs and wealth.

The Burlington workshop will feature economic development expert Mac Holladay, a consultant based in Atlanta who has worked extensively with communities and regions throughout North Carolina. In addition, key organizational players will discuss their roles in supporting economic development within the region and highlight innovative best practices.

For details and registration information, complete and return the attached form or visit www.cednc.unc.edu/traininglocalelected.htm. For more information, contact Angela Bowden at bowdena@sog.unc.edu or (919) 843-8176.