

Vol. IV, Issue No.2 August 2005
Abbie Hollins, Executive Editor

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President's Message

by Scott Millar

July was a big month for economic development. On Saturday, July 31, Gov. Easley signed into law legislation extending the William S. Lee Act (WSL) and Job Development Investment Grant (JDIG) programs for an additional years. Let me be the first to say that the Governor's bill signing did not come easily.

Since the start of the long session in January, NCEDA kept a close watch on the WSL Act and JDIG, as both were scheduled to sunset at the end of the year. The association proactively made recommendations on how to strengthen the tools and included them in our 2005 legislative agenda. So, when House Bill 947/ Senate Bill 1049 was introduced in May, reflecting potentially negative changes to the WSL Act, NCEDA realized we had an uphill battle to climb.

NCEDA set out to fight the proposed legislation that would have negatively affected the way many of us conduct business every day. Our association's Executive Committee met frequently with leaders from the Department of Commerce, NCCBI and the ED Board to come up with alternative solutions to HB 947. At long last, the General Assembly heard our concerns and opted to extend our state's primary economic development tools for two years, allowing the necessary time needed to create a stronger tool. It was a long shot heading in, but we did it, and it would not have happened without the active support of our membership. **Congratulations.**

Switching gears, the new membership year is underway! Membership renewals were mailed out last month, and I encourage you all to join us for another exciting year.

(continued on next page)

NCEDA

North Carolina Economic
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NCEDA

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*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

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We value our membership tremendously and need your support as NCEDA continues to serve as the primary voice for economic development in the North Carolina.

The NCEDA 2005 Fall Conference is also right around the corner, so be on the lookout for registration materials in the coming weeks. We'll be returning to the Grandover Resort in Greensboro on October 11-12, 2005, for this event, so go ahead and clear your calendars! If you are interested in serving on the Fall Conference Committee, feel free to contact John Hunter, Conference Chair, or the NCEDA office.

Last, but certainly not least, the economic development incentives lawsuit still looms in the future, but rest assured that your association is preparing to face this rising challenge head on. As the summer season begins to wind down, your association is already gearing up for a very busy fall.

UPCOMING EVENTS

August 24, 2005

Networking Luncheon
Environmental Permitting 101
*Guest Speakers: Cameron Weaver,
Edythe McKinney and Paul Jordan*
Cardinal Club
Raleigh, NC

September 6 - 9, 2005

33rd Annual Basic ED Course
University of North Carolina - Chapel Hill
Chapel Hill, NC

September 20, 2005

Networking Luncheon
Speaker: TBD
Cardinal Club
Raleigh, NC

October 11-12, 2005

NCEDA 2005 Fall Conference
Grandover Resort
Greensboro, NC

Meet Your Board

This month we feature board member Dianne Reid.

As Economic Development Director, Dianne Reid supervises the Orange County Economic Development Department and spearheads a wide range of development initiatives, including business assistance, tourism, arts promotion, employment education and training, and economic research and data collection. Reid is a graduate of the University of North Carolina at Chapel Hill with emphasis in sociology/urban and regional studies and also received her Master's Degree in Regional Planning from the University. In May 2001, she earned the designation of Certified Economic Developer, the highest professional designation in the economic development field.

Reid served for ten years as Director of Operations for the Camden Economic Development Corporation in Camden, New Jersey. In that position, she pursued such initiatives as development of revolving loan programs, a small business incubator, and self-employment training programs. In addition to her economic development work, Reid's employment experience includes community development and management experience as Executive Director of a YWCA in Philadelphia, PA, and the Piedmont Peace Project in Kannapolis, NC.

Reid is active on the Boards of numerous civic and business organizations, including the Research Triangle Regional Partnership, Leadership Triangle, and both Orange County Chambers of Commerce. She resides in downtown Carrboro.

Patron Sponsor Profile

This month we feature ECS, Ltd.

Engineering Consulting Services, Ltd. (ECS, Ltd.) is a diverse consulting firm specializing in the related fields of environmental, geotechnical and construction materials engineering.

At ECS, Ltd. the essence of their business philosophy is their commitment to providing their clients with innovative, cost-effective engineering solutions.

By teaming with ECS, Ltd. to provide services through all phases of development from site acquisition (ESAs and wetlands), to planning (soil borings and analysis), and construction (testing and inspection), their clients simplify their project coordination efforts, save paperwork and reduce costs.

ECS, Ltd. endeavors to build a firm foundation of trust between their clients and their employees to serve their site development needs.

ECS, Ltd. has played a vital role in the development of numerous major industrial projects and industrial parks in North Carolina and would like to be part of your team.

ECS, Ltd. employs a staff of over 700 people, including registered professional engineers and geologists, certified laboratory technicians, certified construction inspectors, field engineers, and support personnel.

The principal engineers in their North Carolina branch offices (Raleigh, Charlotte, Greensboro and Wilmington) have practiced in North Carolina for more than 20 years.

Our commitment is to provide the highest quality of work possible because quality exploration, laboratory testing, and design recommendations result in projects that are on time and under budget. ECS, Ltd. has the personnel, qualifications, and experience to assist you in all phases of your project and look forward to working with you in the near future.

NCEDA NETWORKING LUNCHEON
Special Topic: Environmental Permitting 101
Land, Air and Water

NCEDA will hold its next Networking Luncheon on Wednesday, August 24, 2005, from 12:00 – 1:30 p.m. at the Cardinal Club in Raleigh.

When it comes to North Carolina's environmental permitting process, often there's much more than what meets the eye! Join us on Wednesday, August 24, as Cameron Weaver and Edythe McKinney (NC Department of Environment and Natural Resources) and Paul Jordan (NC Department of Commerce) deliver an exciting and informative presentation highlighting the must-knows about the land, air and water permitting process in our state. This seminar will also provide an overview of the various environmental permits that exist, ranging from rain runoff to erosion; county zoning to county land use; and help the audience understand how to best streamline the permitting process. Additionally, attendees will be provided with key contact information for each of the DENR regional offices around the state.

Speakers:

Paul Jordan is an environmental specialist with the NC Department on Commerce, based in Raleigh.

Edythe McKinney serves as director of customer service center and small business ombudsman in the DENR Raleigh office.

Cameron Weaver serves as the one-stop permit coordinator for DENR in their Wilmington regional office.

Please fill out the form below and return it with payment via fax or mail. Registrants will be notified if the luncheon is full and placed on a waiting list. Please RSVP by Monday, August 22, 2005. Refunds are available in full if notice of cancellation is made 5 p.m. on August 22.

NCEDA Networking Luncheon
Topic: Environmental Permitting 101
Wednesday, August 24, 2005 12:00 p.m. - 1:30 p.m.
Cardinal Club, Raleigh, NC
Cost: \$35/member and \$55/non-member

Name: _____ Company: _____
Address: _____
Phone: _____ Fax: _____ Email: _____
Payment: Check Number _____
Credit Card Number (Mastercard or Visa only) _____ EXP: _____
Signature: _____

NCEDA - 1201 Edwards Mill Rd., Ste. 102 - Raleigh, NC - 27607 - 919.882.1902 (Fax)



2005-2006 Membership Renewals

It's that special time of year again - membership renewal season! We encourage everyone to renew their memberships for 2005-2006. NCEDA memberships run from July 1 - June 30.

You should have received a renewal letter in the mail, complete with an invoice for membership dues (\$200 per person) and a member information record. Please return the member information record with your dues payment. This is important as the information you return to us will be reflected in our 2005-2006 membership directory.

Members of NCEDA will continue to receive special discounted rates at our professional development seminars, networking luncheons, conferences and other events.

We are looking forward to an extremely successful year. Please renew your membership and enjoy the many ways that NCEDA can help you!

If you have any questions, please contact the NCEDA office at (888) 246-2332.

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The 9th annual North Carolina Economic Development Guide will be published in Fall 2005. Advertising in this guide offers your company or organization an excellent way to target North Carolina's best out-of-state and in-state prospects for business expansion and relocation. For more information, please contact Ben Kinney at Business North Carolina magazine at (704) 523-6987 ext. 236 or e-mail: binney@businessnc.com.



North Carolina HUBZone and Federal Procurement Conference

The University of North Carolina at Pembroke is sponsoring a North Carolina HUBZone and Federal Procurement Conference to be held at the Southeastern North Carolina Agricultural Center in Lumberton, North Carolina on August 18, 2005.



The primary purpose of this Conference is to bring together Federal procurement and small business officials with North Carolina small businesses to educate on the goals, objectives and opportunities of participating in the nation's HUBZone program for small businesses.

A full day of workshops, exhibits and one-on-one sessions between federal, state, and local government officials have been planned. We anticipate attendance from over 300 small business owners from across the State of North Carolina. Workshops include: HUBZone 101 Basics, How to Sell to the Government, SBA HUBZone Contracting Opportunities, NC Military Business Center's MatchForce, Internet Tools to Locate Contract Opportunities, Finding the Money Your Business Needs—Small Office Home Office Loan and How to Complete the HUBZone Application.

Door prizes will be given away to include a printer, office supplies and gift certificates.

Key speakers will include: Michael McHale, SBA's Associate Administrator for the HUBZone Empowerment Contracting Program; David Rouzer, Associate Administrator for USDA Rural Business—Cooperative Service; and James House, Director of USDA's Office of Small and Disadvantaged Business Utilization.

For a conference brochure and registration information visit: www.uncp.edu/rc/hz/ or contact Sylvia Pate at 910/775-4000 or email at sylvia.pate@uncp.edu.





Job Posting

Pitt County Development Commission
Assistant Director for Recruitment (new position)
Greenville, NC

The Assistant Director will be responsible for organizing prospect recruitment visits, participating in trade shows, preparing customized and detailed proposals for presentation to clients, and assisting in the development of marketing plans and strategies to strengthen the Pitt County workforce. The Assistant Director will also network within the business and economic development communities to learn of recruitment opportunities, and work with various industries, realtors, and lenders to identify and assist prospects. The successful applicant must be a team player with excellent written and verbal communication skills.


The position will report directly to the Executive Director of the Pitt County Development Commission.

Minimum Requirements: Bachelor's degree from an accredited college in Economic Geography, Business, Economics or related field and five years experience in the economic development field or any equivalent combination of training and experience

Salary and Fringe Benefits: Starting salary of \$42,753. Benefits include NC Local Government Retirement, 401K Supplemental Retirement, Hospitalization Insurance, and Life Insurance.

Send resume, cover letter, and Pitt County or State of NC application by August 31, 2005 to:
Director of Human Resources
County of Pitt
1717 W. Fifth Street
Greenville, NC 27834
(252) 902-3050

Pitt County application available online at www.pittcounty.nc.gov



Job Posting

Greater Statesville Development Commission
Contracted Position
Statesville, NC

Deadline: August 26, 2005

Provide support to existing industries in Statesville area. Business/industrial degree preferred/or equivalent education and experience. Expansion opportunities, assist industry in overcoming barriers, conduct workshops, plan events, be the liaison for existing industry.

The successful candidate should be familiar with issues and concerns of industry and business. Additionally, the candidate must coordinate with companies, City of Statesville, Town of Troutman, Iredell County, NC Dept of Commerce, financial institutions, and the Employment Security Commission. Represent the Greater Statesville Development Commission in local area workforce development efforts.

The candidate should maintain a close working relationship with the Charlotte Chamber, Charlotte Regional Partnership, all funding units, and the NC Dept. of Commerce.

Position is contract basis. Original contract for two year period based on funding availability and performance review.

Position reports to director of economic development.

Salary \$42,000; may be negotiable to a small degree.

JobLink Center to assist employers in the area. To apply send resume and cover letter to ESC/ JobLink, 1907 Newton Drive, Statesville, NC 28677.

