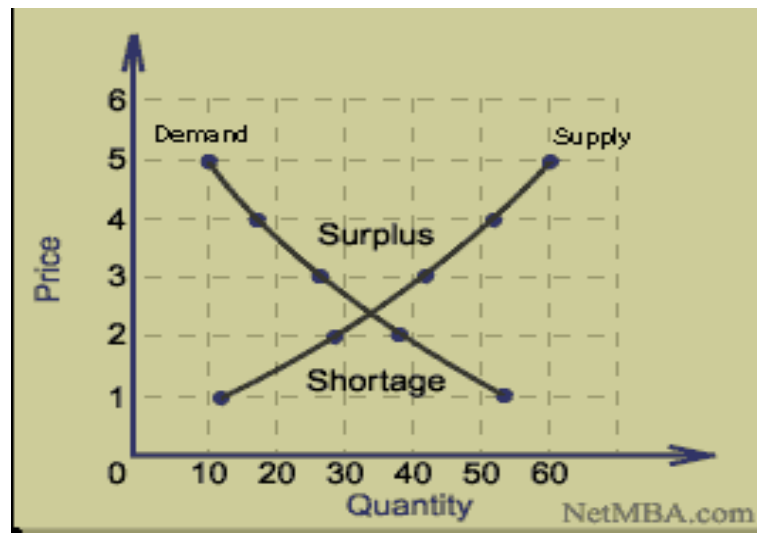




Supply, Demand and UNC



North Carolina
Economic Developers Association
Leslie Boney, UNC
March 16, 2007





Where we're heading:

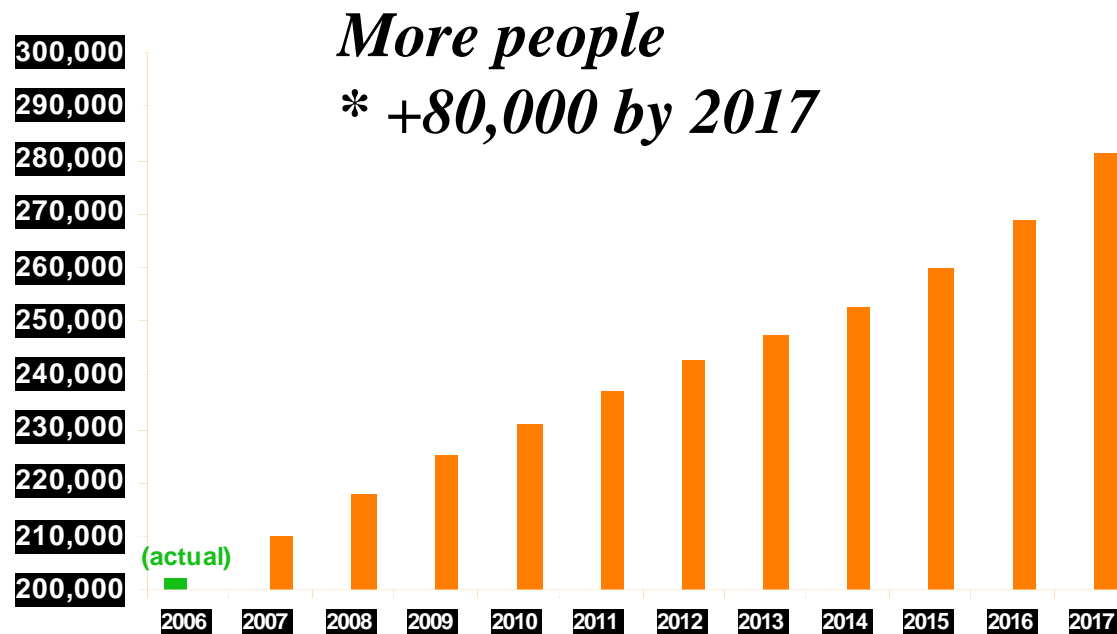
- **More engaged**
- **More and better access**
- **Students better prepared**
- **More “demand-driven”**





What do we *know* about supply?

UNC Students





What do we *know* about supply?

- **Different people**
 - *22,000 out of 30,000 new high school graduates by 2017 will be Hispanic*

High school senior class of 2007	High school senior class of 2017
64% White	47% White
27% Black	25% Black
4% Latino	23% Latino
2% Asian	4% Asian





What do we *know* about demand?



- ***Different skills***
 - *STEM*
 - *Global, teamwork*
 - *More creative*



What are we *doing* about demand?



More Capacity – UNC Online, 2+2, expanding campuses

More Access – financial aid, assisting K-12

Different Skills – entrepreneurial orientation, accountability measures





What are we *doing* about demand?

UNC Tomorrow

Learning, Connecting, Transforming



- **Spring 2007 - Campus Visits**
 - **Summer 2007 - Research**
- **Fall 2007 – Regional Meetings**
 - **Winter 2007 - Report**
- **Spring 2008 - Response**
 - **Going Forward - Implementation**





Where's the intersect with NCEDA?



- Legislative priorities:
 - **Competitive Research Fund for High Priority Economic Development fields** – nanoscience, marine science, natural products, environmental sciences, information technology, biomanufacturing, port logistics, advanced materials - \$15m FY07; \$15m FY08
 - **Cluster-based Economic Development** – enhance IES, Cooperative Extension regionally: \$2m FY07
 - **Training and Support for High-growth Companies** – support for “gazelles”: \$1m FY07
 - **Training for Local Government Officials in Economic Development:** \$1m FY07





Where's the intersect with NCEDA?

Economic Transformation Council

ASU: Lorin Baumhover
ECSU: Richard Lucas
NC A&T: Doug Speight
NCSA: Jim DeCristo
UNCA: Wilma Sherrill
UNC-CH: Jesse White
UNC-P: Collie Coleman
WCU: Tom McClure



ECU: Deirdre Mageean
FSU: Emily Dickens
NCCU: Tyrone Baines
NCSU: Jim Zuiches
UNCC: Bob Wilhelm
UNC-G: Rosemary Wander
UNC-W: Billy King
WSSU: Jonathan Martin



Where's the intersect with NCEDA?

Economic Transformation Subcommittee

Charles Hayes

Fred Mills

Bunny Saunders

Economic Transformation Website

<http://www.northcarolina.edu>





Focus



**“If you’re about everything,
you’re about nothing.”
Erskine Bowles**



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