

NCEDA 2011 MidWinter Conference Speaker Biographies

Leslie Boney, The University of North Carolina

Leslie Boney is Associate Vice President for Economic Development and Engagement for the University of North Carolina system, where he works to connect the work of the 17 campus system's teachers, researchers, staff and students to people across the state.

In that role, he works with state, regional and local economic developers on a variety of projects to ensure that UNC campuses assist with recruitment, retention and expansion and startups of companies. In the past two years, these efforts have included:

- UNC Tomorrow, a comprehensive effort to make UNC more responsive to community needs
- UNICOM, an effort to connect campuses to regional economic developers
- Innovate, Collaborate, Accelerate, a project between UNC and IBM to improve innovation and technology transfer throughout the system
- NC Connect, a database for state economic developers depicting supply chains in key industrial sectors
- BizBoost, a project of SBTDC designed to reach out to struggling small businesses to help them reorganize
- And REACH NC a new economic development tool he will discuss today

Mr. Boney serves on the board of the Rural Center, and the RFD CDC, the Board of Science and Technology, the Governor's Innovation Council and China Council and as the university's representative on the Economic Development Board.

In past position he has worked in the Governor's Office, at the NC Department of Commerce and as director of two different rural redevelopment initiatives.

William O. Bullock, N.C. Biotechnology Center

William O. Bullock, is Vice President of Bioscience Industrial Development for the North Carolina Biotechnology Center (NCBC), a private, non-profit corporation located in Research Triangle Park, North Carolina dedicated to providing long-term economic benefit to North Carolina through support of biotechnology research, development and commercialization statewide. Mr. Bullock's direct efforts focus on facilitating life science company expansion within, and attraction to, North Carolina. He also works as a liaison with the North Carolina Department of Commerce (NCDOC) as part of his efforts to support the growth and development of the state's life sciences industry.

Prior to joining NCBC, Mr. Bullock served as International Business Development Manager for Biotechnology within the International Trade Division of NCDOC. He was also Vice President of the biotechnology consulting firm BioAbility, where he directed numerous studies and client consulting projects in North America and abroad, including international biotechnology competitiveness benchmarking, economic development strategic planning, business plan development, technology assessments, and market research/analyses. Other prior experience includes business consulting for global pharmaceutical and biotechnology firms and six years in research, development and marketing at Stratagene Cloning Systems in San Diego, California.

Mr. Bullock has written and presented extensively on a variety of topics related to commercial biotechnology, including economic development, business development, market research, regulation, agriculture, workforce development, strategic alliances, US/International biotechnology, and more. He

received his undergraduate degree in Cell Biology and Biochemistry from the University of California, San Diego and an MBA from the University of North Carolina, Chapel Hill's Kenan-Flagler Business School.

Deputy Secretary Dale Carroll, N.C. Department of Commerce

Dale Carroll was appointed by Gov. Bev Perdue as the deputy secretary of the N.C. Department of Commerce in January 2009 – bringing three decades of business management and executive leadership to the position.

Prior to joining Commerce, Carroll served for 12 years as the chief executive officer of AdvantageWest.

Before that, he worked for 18 years with Carolina Power & Light (now Progress Energy) in roles that ranged from energy services engineer to manager of economic development.

He is a past president of NCEDA and has served on the state's Economic Development Board and the N.C. Biotechnology Center's Advisory Committee for Biotechnology in Western North Carolina.

Manfred Emmrich, Employment Security Commission

Manfred Emmrich is Director of the Employment Service Division of the Employment Security Commission of North Carolina and has held this position since 1985. He is responsible for the operation of local Employment Security Commission offices across the state.

From 1978 to 1985 Emmrich served as a Senior Associate with MDC, Inc., a non-profit research and development group with special interests in workforce and economic development issues.

Emmrich was Chairman of the Employment Security Commission of North Carolina from 1973 to 1978.

From 1962 to 1973 Emmrich was employed by The Macke Company where he held a number of management and executive positions.

Prior to entering the private sector, Emmrich served in the US Army as an officer in Army Intelligence and Security.

He was a former president of the Interstate Conference of Employment Security Agencies, Inc., (now the National Association of State Workforce Agencies) and continues to serve on that organization's Employment and Training Committee.

Emmrich served on the National Academy of Sciences/National Research Council Committee on the General Aptitude Test Battery, on the Secretary of Labor's Advisory Panel on the Dictionary of Occupational Titles, and as a Managing Partner of the National O*NET Consortium.

He represented the US Employment Service with the Department of Defense at the US Army (Europe) Career Transition Fair in Heidelberg, Germany; he served as the United States representative to a ten nation forum sponsored by the World Association of Public Employment Agencies in Stockholm, Sweden; and returned to Germany as a member of the US Embassy's Guest Speaker Program, where he consulted with the German Employment Service and made presentations in Nuremberg, Munich and Berlin.

Mr. Emmrich is a graduate of Davidson College with a bachelor's degree in economics.

Susan Fleetwood, N.C. Department of Commerce

Since October 2009, Susan Fleetwood has served as the Director of Business & Industry Development – a division of the North Carolina Department of Commerce. She provides leadership for the 25 economic development professionals of the B&I Division that work to recruit new companies to the state and help existing companies expand.

She has worked with the Department of Commerce since 1999 serving in a number of positions including International Trade Representative, International Development Representative and Director of Strategic Projects.

She also worked with the City of Birmingham, AL Office of Economic Development and the Emerging Issues Forum in Raleigh.

Ms. Fleetwood is a graduate of Wake Forest University with a Bachelor of Arts degree in Politics, and NC State University with a Master's degree in Public Administration.

Robert E. Leak, Jr., Winston-Salem Business, Inc.

Robert E. Leak, Jr. works closely with business leaders and elected officials to recruit companies to locate in the Winston-Salem area.

Prior Bob has served as the Director of Economic Development for Winston-Salem Business where he was responsible for developing active clients for recruitment and coordinating site visit locations, working closely with state economic development contacts, sit analysis and marketing and sales planning and execution.

He received a B.S. in Business Administration from the University of North Carolina at Chapel Hill and a MBA from Wake Forest University Babcock Graduate School of Management.

Lynn Minges, N.C. Department of Commerce

Lynn Minges is the Assistant Secretary of Tourism, Marketing, and Global Branding for the North Carolina Department of Commerce. In this role, she provides leadership and strategic direction for the state's tourism, film, sports, and wine industries while marketing the state as the preferred location for domestic and international business. She reports to Commerce Secretary, Keith Crisco.

Under her leadership, the department has been recognized with numerous national and international awards for marketing excellence. Lynn was recently recognized by *Triangle Business Journal* with their "Outstanding Women in Business Award." She also serves on the executive committee and the board of directors of the US Travel Association and currently serves as Vice-Chair of the National Council of State Travel Directors. She also serves on the Business Advisory Council of the John A. Walker College of Business at Appalachian State University.

Lynn is a graduate of Peace College and North Carolina State University and has been with the Department of Commerce in progressive leadership roles for 18 years.

Dr. R. Scott Ralls, N.C. Community College System

Dr. R. Scott Ralls has served as the seventh president of the NC Community College System, which provides educational opportunities and workforce training to nearly 900,000 students, since May 2008. Five years as a community college president in North Carolina, decades in workforce and economic development and scores of innovative initiatives in education, technology and job training have provided a well-rounded foundation for Dr. Ralls' leadership role in the 58-college system. Dr. Ralls holds a

Bachelor of Science degree with highest distinction from the University of North Carolina at Chapel Hill, and Master's and Ph.D. degrees in Industrial and Organizational Psychology from the University of Maryland, as well as an appointment as an Adjunct Full Professor in the College of Education at NC State University.

Rick Sago, Richmond County

Rick Sago, Richmond County Manager/Director of Development, has done work with high-level decision makers and owners of large businesses. He has had to interact and coordinate with a vast array of governmental programs involving political and administrative officials as high as the governor's office.

He has been involved in numerous grants for county and industry improvements.

Rick's service to the county and beyond includes being chairman of the Richmond County Tourism Development Authority, member of the N.C. Southeast Technical Advisory Group, ex-officio member of the Richmond County Chamber of Commerce and member of the Richmond County Board of Health, among others.

He has a bachelor of science degree in mining engineering technology from Fairmont State College in West Virginia earned in 1984 and a master's degree in public administration from N.C. State University in 1996.

He is a Registered Professional Engineer in North Carolina, and a Certified Economic Developer.

Chip Sisk, Hollingsworth Companies

Chip Sisk is the Industrial Real Estate Director for The Hollingsworth Companies, developing and managing its business parks and properties in North Carolina and Virginia. He graduated from Washington and Lee University armed with a degree in Economics and had a first career as a commercial banker before entering the construction and development fields. During the past 28 years he has worked in 18 states and been involved with building and renovation projects for companies like DuPont, Nestle, Bayer, Sara Lee and Tyson Foods. The Hollingsworth Companies has developed or acquired over 15 million square feet of industrial property with a Southeastern focus and regularly works with economic developers at the state, regional and local levels.

Patrick Woodie, N.C. Rural Center

Patrick Woodie joined the Rural Center staff in October of 2006 as the Vice President of Rural Development Programs for the North Carolina Rural Center. At the Rural Center, Patrick oversees capacity-building programs in the areas of Physical Infrastructure, Business Development, Workforce Development, and Civic & Social Infrastructure.

Patrick is a native of Alleghany County, located in northwestern North Carolina, and a graduate of Wake Forest University and Wake Forest School of Law.

Prior to his work at the Rural Center, Patrick was Executive Director of New River Community Partners and the Blue Ridge Business Development Center in Sparta, NC, both non-profits engaged in community and economic development. Patrick help found New River Community Partners when the New River was designated one of fourteen American Heritage Rivers by President Clinton in 1998. NRCP assisted New River communities in leveraging more than \$40 million in federal, state, and local government funding, as well as private foundation funding, to implement community-initiated projects. Patrick served one term as Alleghany County Commissioner and is a former Executive Director of the

Alleghany County Chamber of Commerce. He was a founding member of the Blue Ridge National Heritage Area; and in 2005, he received the Rural Center's annual award for "Outstanding Rural Leadership".