

**NC Commerce Update  
NCEDA Annual Meeting  
June 2010**

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Deputy Commerce Secretary/COO**

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CAROLINA**

# NC Commerce Update

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- **Governor Bev Perdue's 2010 Agenda**
- **Divisional Highlights**
- **Celebrating Teamwork**
- **Status of Legislative Agenda**
- **Question & Answer Session**

# **Governor Bev Perdue's 2010 Agenda**

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- **Jobs and Economic Recovery - JobsNOW**
- **Career and College – Ready, Set, Go**
- **Setting Government Straight**
- **Healthy and Safe Communities**

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# Divisional Highlights

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- **Marketing – “Thrive In North Carolina” Campaign**
- **B&I Development – Performance Metrics in All Appraisals**
- **Commerce Finance – Flexibility with One-NCs and JDIGs**
- **Community Development – Main Street Solutions Statewide**
- **Energy – Energy Efficient Community Block Grants**
- **International Trade – Europe, Asia and South America**
- **Small Business – Lending Initiative w/ Banking Commission**

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# Celebrating Teamwork

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- **Unprecedented Joint Recruitment Packages at Local Level**
- **The “Friends of NC” Participation at All-Time High**
- **NCEDA Leadership and NC Commerce Collaboration**
- **Jobs Focus by Executive Branch, State Senate & NC House**
- **White House, Congressional Delegation & Governor Recovery Act**
- **Proposals by NC Commerce, Golden LEAF & Rural Center**
- **Town Hall Meetings with Commissioner of Small Business**

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# Status of Legislative Agenda

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- NER Appropriations Committee Supported NC Commerce Operating Budget, Including Some Expansion Items
- State Senate Supported Series of Bills In Support of Competitiveness and Jobs
- NC House Placed All of the Senate Legislation in an Omnibus Competitiveness & Jobs Bill 1973
- NC House Commerce Committee Gave Bill 1973 a Favorable Report and NC House Finance Committee will Consider on Wednesday, June 16

**Thanks to NCEDA for Your  
Support of Governor Bev Perdue's  
JobsNOW Program**

**Questions & Answers**

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