

NCEDA 2009 Annual Report

The State of NCEDA



As the voice of economic development in our state, the North Carolina Economic Developers Association (NCEDA) feels an obligation to support economic development professionals and their allies and to participate in public policy discussions impacting economic growth and job creation. Additionally, it is our responsibility to report back to our membership, legislative leaders and North Carolina citizens on the impact our association and its members have had on our state.

We enthusiastically support the creation of jobs and economic prosperity as a top priority for North Carolina. Despite the fiscal challenges facing our state, we know that a focus on jobs will enable North Carolina's economic recovery to be accelerated. It is NCEDA's position that now is the time to invest in programs and policies that have a positive return. Economic development policies should be viewed as revenue generators, not expenses.

This document outlines "The State of NCEDA" and, in turn, the state of economic development efforts throughout North Carolina. This is the first edition of what we hope will become a regular report of NCEDA's activities and successes.

In these difficult economic times, our work in economic development becomes a vital part of our state's recovery. Working together, we can keep North Carolina competitive, create new jobs and ensure that economic growth reaches North Carolinians in all 100 counties.

Scott T. Hamilton

Scott T. Hamilton
2008-2009 NCEDA President

Economic Development in North Carolina

THE VOICE OF ECONOMIC DEVELOPMENT

In recent years, NCEDA and its members have worked with government leaders to create and maintain legislation that helps position North Carolina as a pro-business state, while working to fend off any potential legislation that could be detrimental to North Carolina's economic success. The result has been business retention, job creation and economic growth throughout the state. Legislators and state leaders increasingly turn to NCEDA for insight about the impact of current and potential economic development policies.

"NCEDA represents North Carolina's economic development soldiers. As Governor, I depended on them to work hard everyday to improve the quality of life for all North Carolinians. Today, North Carolina continues to count on this organization and its members to fight for our state's economic success during difficult economic times."

– Former Governor Jim Hunt

EXPANDING NORTH CAROLINA'S ECONOMIC DEVELOPMENT TOOLBOX AND UPDATING ECONOMIC DEVELOPMENT POLICIES

NCEDA advocates for the creation and retention of performance-based economic development policies that benefit all North Carolina's 100 counties.

A few of the issues NCEDA has been involved with are:

- **Industrial Machinery – Building Code (SB 490/SL 2007-529)**

In 2007, NCEDA's Legislative Committee and membership rallied around Senate Bill 490 (Industrial Machinery - Building Code), a bill which provided clarification around building codes concerning industrial machinery. Thanks in part to the efforts of NCEDA, there were unanimous votes in favor of the bill from both the N.C. House and Senate.

- **Changes to the William S. Lee Act/Creation of Article 3 J Tax Credits (SB 1704, SL 2008-134)**

NCEDA worked closely with the N.C. Department of Commerce and N.C. General Assembly throughout the revision process for the William S. Lee Act. In 2007, the N.C. General Assembly passed legislation creating the current Article 3 J credits.

The Voice of Economic Development *(continued)*

“NCEDA has done an excellent job keeping the General Assembly members informed on economic development. The Association has helped identify and implement economic development efforts across the state. Their role is vital to our continuing growth.”

– Representative Bill Owens

■ **Creation & Expansion of Job Development Investment Grants (JDIG)**

NCEDA has supported the JDIG program since its inception in 2003. JDIG has now become one of North Carolina’s most effective economic development tools, generating commitments of 30,000 jobs and investments of \$5 billion to date (March 2009).

■ **Development and Passage of Amendment One – Self Financing Bonds**

NCEDA was involved with the campaign to pass legislation allowing self financing bonds for economic development projects. Amendment One was passed in 2004.

North Carolinians for Jobs & Progress

VOTE FOR AMENDMENT ONE

■ **Increasing One North Carolina Fund**

NCEDA has championed the One North Carolina Fund as a vital part of the state’s economic development toolbox. Since 2001, this program has garnered commitments of 35,000 jobs and \$6.5 billion in investments.

■ **Work with Joint Select Committee for Economic Development Incentives**

NCEDA has been working with the members of the committee and the UNC Center for Competitive Economies (C3E) since the committee was reconvened in late 2007. NCEDA representatives have addressed the committee on multiple occasions and provided valuable input. Following the committee’s recommendations to the N.C. General Assembly, NCEDA will continue to be involved with the crafting of future economic development legislation.

■ **Relationship Building – Perdue Administration**

NCEDA began reaching out to the gubernatorial candidates prior to the 2008 election – sharing the importance of economic development with both candidates. Following the election, NCEDA began a dialog with Governor Perdue’s transition team. And when new appointments were made to the N.C. Department of Commerce, NCEDA quickly offered its support and expertise to the new Secretary of Commerce and his staff.



Professional Development



NCEDA works to provide its membership with quality professional development opportunities. Through committee discussions, membership surveys and individual member suggestions, NCEDA identifies the needs of its members and incorporates them into the yearly professional development event schedule.



NCEDA offers 6-7 monthly Networking Luncheons, which provide membership with an opportunity to both network with colleagues and learn from expert speakers. In addition, NCEDA hosts three conferences: Fall Conference (Oct.), MidWinter Conference (March), Annual Conference (June). Periodically, NCEDA also organizes day-long professional development seminars, such as the recent seminar focused on “Responding to Requests for Proposals.”

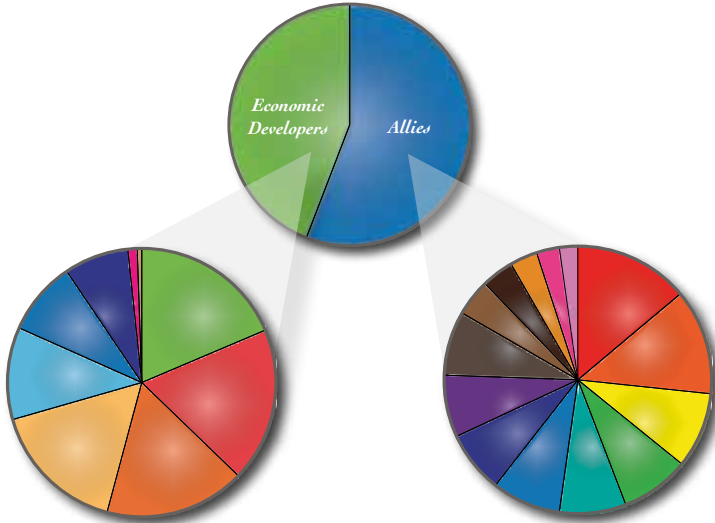
"NCEDA has provided consistently effective support for economic development success in North Carolina through strong legislative and public advocacy and professional development, networking and communications programming. The Association has been driven by strong leadership and management; past presidents and board members constitute a "who's who" in economic development, and Capstrat has provided professional and capable staffing."

– Former Secretary of Commerce Jim Fain

Breakdown of the NCEDA Membership

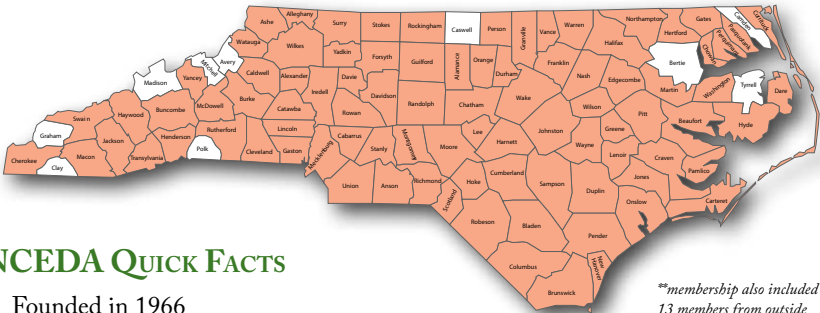
NCEDA's diverse membership includes state, regional and local economic developers, as well as their allies from a number of different industries.

Membership Breakdown



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|---|----------------------------|----------------------|
| Elected Official | Contractor/Builder | Attorney |
| Statewide Developer/Private Sector | Other | Engineer |
| Other Local Government Employee | Real Estate | Architect |
| Local Developer/Public Sector | Electric Service Provider | Finance |
| Local Developer/Chamber of Commerce | Environmental/Geotechnical | Gas Service Provider |
| Regional Economic Developer | Consultant | Telecommunications |
| Local Developer/Nonprofit, Development Co | Education | Railroad |
| Statewide Developer/Public Sector | | |
| Local Developer/County EDC | | |

NCEDA's Membership Representation



NCEDA QUICK FACTS

- Founded in 1966
- 590 total members in 2007-2008

***membership also included 13 members from outside North Carolina*

2008-2009 Board of Directors

“The reason North Carolina is consistently ranked at the top of states for economic development is that we have incredible folks working to showcase our existing assets and attract the new businesses that we need.”

– Representative Pryor Gibson

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NCEDA Past Presidents

1966-67	C. Joseph Turner	1987-88	Kenneth M. Atkins
1967-68	Creed F. Gilley	1988-89	Jack Ervin
1968-69	John B. Parramore, Jr.	1989-90	Jackie H. Stephenson
1969-70	Peyton Beery	1990-91	Thomas B. Broughton
1970-71	John H. Swope	1991-92	Marc Bush
1971-72	Herman Anderson	1992-93	William C. Cohoon
1972-73	William V. Coley	1993-94	Larry Jones
1973-74	S. Kenneth Schubart	1994-95	Walter C. Sprouse, Jr.
1974-75	W. Craig Kennedy, Jr.	1995-96	Terry Orell
1975-76	Robert L. Howard	1996-97	Danny Fore
1976-77	Charles M. Clayton	1997-98	Herb Crenshaw
1977-78	Paul W. Spain	1998-99	Randy Harrell
1978-79	Charles Hayes	1999-00	Robert E. Leak, Jr.
1978-79	Tony Tucker	2000-01	Donald A. Kirkman
1979-80	Stephen E. Kelley	2001-02	Jeffrey D. McKay
1980-81	Reese Hart, Jr.	2002-03	Dale Carroll
1981-82	G. Ray Cantrell	2003-04	Richard Wiley
1982-83	John Nelms	2004-05	Mac Williams
1983-84	Thomas PolICASTRO	2005-06	Scott Millar
1984-85	Paul G. Butler	2006-07	Ronnie Goswick
1985-86	K.V. Epting, Jr.	2007-08	Donny Hicks
1986-87	Anne McGaughey		



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