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Kira Peoples, Executive Editor

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NCEDA

North Carolina Economic
Developers Association, Inc.

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*If you have an idea or article of
interest for the newsletter, please
submit it via e-mail or fax, prior to
publication of
Developments.*

President's Message

by Ronnie Goswick

Spring is here! And there is a lot of activity surrounding economic development in our state. NCEDA is proud to be a part of that activity and looks forward to our upcoming events this spring and summer.

Please be sure to mark your calendars now for the April and May networking luncheons and the 2007 Annual Conference!

Our April networking luncheon promises to be a very informative event. Join us on April 26 as we welcome several key players of the Google/Caldwell County announcement for a panel discussion surrounding the project. This discussion will include a thorough analysis of the project's transformative economic impact. As we are all aware, the media has placed a lot of focus on this project, and it has gained constant attention since it's unveiling. We want to provide the members of NCEDA with the answers to their questions. And we want to emphasize the positive impact this project will have on Caldwell County and our state.

The panelists will include:

- Secretary Jim Fain, N.C. Department of Commerce
- Rhett Weiss, Google, Senior Team Leader of Strategic Development for Global Infrastructure
- Mayor David Barlow, City of Lenoir
- Faye Higgins, Chair, Caldwell County Board of Commissioners

We are expecting a large crowd for this event, so please be sure to register beforehand.

Also, our May networking luncheon is scheduled for Wednesday, May 16th at the Capital City Club. We will notify membership when registration opens for this event.

(cont'd. on page two)

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Tony Copeland

N.C. Department of Commerce

Jordan Whichard

The Daily Reflector

Executive Director

John Peterson

(cont'd. from page one)

The 2007 Annual Conference will be held at the Sheraton Atlantic Beach June 20 – 22. The conference committee is already hard at work planning this event. The sponsorship opportunities have been announced and program materials are being developed. Be on the lookout for registration information in the coming weeks. As always, if you are interested in a sponsorship for the conference – act fast. These sponsorships are popular and are usually confirmed quickly.

Last, but certainly not least, I wanted to remind our membership of the upcoming Board of Directors selection process. The members of NCEDA have received a copy of the application for board consideration. Please feel free to contact me or any of the board members with any questions. **The applications are due on Monday, May 14th.**

We are looking forward to this nominating process. Please see the application on page three of this month's newsletter.

Again, always a pleasure working with you.

Announcement:

NCEDA MidWinter Conference presentations available for download at www.nceda.org.

NCEDA CALENDAR of EVENTS

April 26, 2007

**NCEDA Networking Luncheon
Capital City Club; Raleigh, N.C.**

May 16, 2007

**NCEDA Networking Luncheon
Capital City Club; Raleigh, N.C.**

June 20-22, 2007

**NCEDA 2007 Annual Conference
Sheraton; Atlantic Beach, N.C.**

2007-2008 Board Consideration Process

The North Carolina Economic Developers Association (NCEDA) is accepting applications for consideration for the 2007-2008 NCEDA Board of Directors. Directors serve three year staggered terms. The NCEDA year runs from July-June; therefore the incoming class term will be July 2007-June 2010. Applications are due on or before Monday, May 14, 2007.

You are encouraged to discuss your interests in board service with the NCEDA past presidents. Please also feel free to contact any current NCEDA Board Member if you have any questions about service on the NCEDA Board of Directors. For more information about the NCEDA past presidents and the current board, please visit www.nceda.org.

To express interest in board service, please complete the following application and send it, along with an accompanying letter, to: John Peterson, Executive Director, NCEDA, 1201 Edwards Mill Road, Suite 102 Raleigh, NC 27607. Or you may email to kpeoples@capstrat.com.

2007-2008 Board Service Consideration Application NCEDA BOARD OF DIRECTORS

Applicant Information

Name: _____

Title: _____

Organization: _____

Business address: _____

Phone: (____) _____ Fax: (____) _____ E-Mail: _____

Describe your current and historical professional experience:

How long have you been a member of NCEDA? _____

List all current and past involvement with NCEDA:

List any activities/memberships/awards, etc., in or related to economic development:

What would your priorities be if you served as an officer to the NCEDA Board of Directors?

Submitted by: _____

Date: _____



N.C Economic Developer of the Year Award Call for Nominations

NCEDA is proud to open up nominations for its N.C. Economic Developer of the Year award. The N.C. Economic Developer of the Year award is given annually, recognizing the individual who has provided outstanding leadership in economic development and rewarding the nominee's contributions to expansions and projects completed during the 2006 calendar year.

The criterion for the award is as follows:

N.C. Economic Developer of the Year: The successful nominee will demonstrate significant and measurable leadership for economic development in any area. This person's job duties could include working with economic developers to promote economic development; a person whose primary job responsibilities do not include economic development, but who has demonstrated significant and measurable contributions in a volunteer capacity to economic development in an area; or a person whose primary job is economic development. Eligible candidates could include employees of utilities, banks, contractors, developers, realtors, non-profit organizations, a state developer, local developer or regional developer.

You are encouraged to make as many nominations as you wish. Attached is the nomination form for the N.C. Economic Developer of the Year award.

The award will be presented at the 2007 NCEDA Annual Conference during the awards presentation on Friday, June 22, 2007.

All entries must be received by Monday, May 14, 2007. Please submit five (5) original copies of your application package to: NCEDA Service Award, c/o Kira Peoples, 1201 Edwards Mill Rd., Ste. 102, Raleigh, NC 27607.

NCEDA "N.C. Economic Developer of the Year" Nomination Information

Nominee:

Name, Title, Organization

Address/City/State/Zip

Phone, Fax, Email

Nominator:

Name, Title, Organization

Address/City/State/Zip

Phone, Fax, Email

Criteria: Explain how the nominee has made significant and measurable contributions to economic development. Please be specific and concise. Use separate sheets for each question.

(1) Identify by name and description the project(s) the nominee contributed to and which were completed in calendar year 2006 and how the nominee contributed to the project(s).

(2) Explain any obstacles overcome in completing the project(s) that are attributable to the nominee's efforts.

(3) Provide supporting material such as letters, news stories, and other items documenting accomplishments and community and peer support.

Submission:

Nominations should be professional in appearance, similar to an economic development client proposal. Please submit five (5) original copies of your application package to: NCEDA Service Awards, c/o Kira Peoples 1201 Edwards Mill Rd., Ste. 102, Raleigh, NC 27607. All entries must be received by Monday, May 14, 2007.

Meet Your Board

This month we feature Board member Scott Hamilton with Advantage West Economic Development Group.

Scott Hamilton, a graduate of the University of North Carolina at Greensboro, has enjoyed a varied career in economic development.

Most recently serving as the President & CEO of the Henderson County Partnership for Economic Development, Inc. a 501 (c) 6 corporation.

Prior to accepting a position in Henderson County, Scott served as Director of Marketing and Site Development for AdvantageWest and prior to that with the Caldwell County Economic Development Commission as the Retention & Expansion Specialist and served as Interim Executive Director.

Scott is a member of the International Economic Development Council and the Southern Economic Development Council. He serves on the Friends of N.C. Advisory Board and in 2001; Governor Mike Easley appointed Scott to a three-year term on the Governor's Commission on Workforce Development.

In 2005, Governor Easley reappointed Scott to a four-year term on the Commission. Scott currently serves as the secretary/treasurer to the NCEDA Board of Directors and serves as the co-chair of NCEDA's Legislative Committee.

Scott lives in Henderson County with his wife and two daughters.

Meet Your Patron Sponsors

This month we feature Patron Sponsor Duke Energy.

Duke Energy is a diversified energy company with a portfolio of natural gas and electric businesses, both regulated and unregulated, and an affiliated real estate company.

Duke Energy supplies, delivers and processes energy for approximately 3.8 million electric and 1.7 million gas customers in the Americas.

Their economic development team provides hands-on, high-quality services tailored to meet the needs of their clients and their unique business requirements.

Duke Energy's services are performed timely, accurately, confidentially and always *free-of-charge*.

Duke Energy is committed to providing customers with a continuous flow of service and expertise, and quickly responds to new opportunities.

For more information regarding Duke Energy, please visit www.duke-energy.com.

NCEDA April Networking Luncheon: Join Us!

Please join NCEDA for an informative panel discussion regarding the recent Google/Caldwell County announcement, including a thorough analysis of the project's transformative economic impact.

Panelists will include:

- Secretary Jim Fain, N.C. Department of Commerce
- Rhett Weiss, Google, Head of Strategic Development for Global Infrastructure
- Mayor David Barlow, City of Lenoir
- Faye Higgins, Chair, Caldwell County Board of Commissioners

When: Thursday, April 26, 2007;
11:30 a.m. to 2:00 p.m.

Where: The Capital City Club; Raleigh, N.C.

Cost: \$40 members, \$60 non-members

Register online at www.nceda.org. Register by Monday, April 23.

We anticipate a great showing for this luncheon. You must register online in order to attend. There are only a limited number of seats available.

Note to NCEDA Members: To register a guest, log out of your NCEDA Web account and create a Web log in for your guest — When you choose the Networking Luncheon on the calendar, you will click to sign up and choose “not registered yet.” Follow the steps and register your guest for the event.

Directions to Capital City Club: The Capital City Club is located on the top floor of the Progress Energy Building in downtown Raleigh at 411 Fayetteville Street Mall, Center Plaza Building (919-832-5526).

2007 NCEDA Annual Conference Sponsorship Opportunities

There are numerous sponsorship opportunities still available for your organization at the 2007 NCEDA Annual Conference, June 20-22, 2007.

Below are sponsorship opportunities still available:

Sponsorship	Amount
Thursday Golf Tournament Sponsors	\$500/each
Thursday Breakfast (Exclusive)	\$1,500
Thursday Dinner (Exclusive)	\$3,500
Friday Breakfast (Exclusive)	\$1,500
Friday Networking Break (Exclusive)	\$1,000
Annual Conference Sponsors	\$500/each

Benefits that come with your organization's sponsorship:

Sponsor Boards

We will create signage for your company that will be displayed at every opportunity available during the conference – primarily at the event you sponsor.

Sponsor Insert

To give our attendees a brief overview of our 2007 Annual Conference sponsors, we will include your company description in all conference packets.

PowerPoint Recognition

All of our sponsors' logos will be displayed on the PowerPoint screen during all breaks in the program on Thursday and Friday at the 2007 Annual Conference.

Brand Awareness – Conference Materials

Sponsors will have their names branded on all conference materials.

Verbal Recognition

As a 2007 Annual Conference sponsor, your company will receive verbal recognition throughout the conference.

To become a sponsor:

For more information or if you have any questions, please contact Donny Hicks, 2007 conference chair at 704.825.4046 or the NCEDA office at 888.246.2332.

Across the State

Building Entrepreneurial Communities:

Why, How and What Role for Local Leaders

May 17, 2007

(NEW DATE!)

9:00 a.m. – 4:30 p.m.

Cost: \$75

Greenville Hilton

207 SW Greenville Blvd., Greenville, NC

Local officials from across central and eastern North Carolina are invited to attend a workshop on the ways local governments can boost their communities' economies by supporting small business creation and development.

Sponsored by the Institute of Government at UNC-Chapel Hill, the workshop is designed to help local elected officials and other leaders understand the role entrepreneurship plays in local economic development and ways to get started in building entrepreneurial communities.

Training topics include:

- Why Entrepreneurship Development?
- Getting Ready to do Entrepreneurship Development
- Panel of North Carolina Entrepreneurs
- Getting Started: What's Happening in the Field

Tentative agenda and online registration are available at www.cednc.unc.edu/trainingadvanced.htm.

Participants may also register by contacting Angela Bowden at (919) 843-8176 or bowdena@sog.unc.edu.

ACEC/NC, NCEDA, AIA-NC & PENC

Networking Opportunity

Golf Tournament & Dinner

featuring keynote address by
General Hugh Shelton

April 17, 2007

North Ridge Country Club

The memberships of the American Council of Engineering Companies of North Carolina (ACEC/NC), the North Carolina Economic Developers Association (NCEDA), the American Institute of Architects of North Carolina (AIA-NC) and the Professional Engineers of North Carolina (PENC) are invited to attend this fun and exciting networking opportunity!

The day's events will take place at North Ridge Country Club in Raleigh and will begin with a 1:30 p.m. shotgun-start golf tournament followed by a 6:00 p.m. networking reception and dinner featuring General Hugh Shelton, the fourteenth chairman of the Joint Chiefs of Staff, as the keynote speaker.

Additionally, during the dinner, the ACEC/NC Public/Private Client Awards will be presented to a select set of clients who have respected and adhered to the principles important to members of the design community during this past year.

All members of ACEC/NC, NCEDA, AIA-NC and PENC are eligible to attend the day's events at the ACEC/NC member rate, and spouses and guests are also welcome to attend.

Don't miss this incredible networking opportunity or the special opportunity to hear General Hugh Shelton speak on "Leadership that Leaves a Legacy."

Space is limited, so register today by visiting the event registration page on the ACEC/NC website:
www.acecnc.org/events/event_detail.php?c_recid=19

Across the State (continued)

35th Annual Basic Economic Development Course

**August 6-9, 2007
Chapel Hill, NC**

Register now for the 35th Annual Basic Economic Development Course at the University of North Carolina at Chapel Hill.

The course will be offered on August 6-9, 2007 in Chapel Hill, NC.

The deadline for early registration is July 6, 2007.

The registration fee will increase from \$625 to \$675 after that date.

Visit the course web-site at www.cednc.unc.edu/bedc for more information and to register online.

Contact Angela Bowden at bowdena@sog.unc.edu or 919-843-8176 with questions.

Job Openings

Fuquay-Varina Economic Development Commission

**Director of Economic Development
Fuquay-Varina, North Carolina**

The Fuquay-Varina Economic Development Commission has retained Conway & Greenwood to manage its search for the position of Director of Economic Development.

The Director of Economic Development will lead the Fuquay-Varina Economic Development Commission in accomplishing its mission and goals by providing expertise on economic development, capitalizing on opportunities and working with the EDC Board of Directors, Town of Fuquay-Varina, Fuquay-Varina Chamber of Commerce, Wake county Economic DEvelopment, N.C. Department of Commerce, and other strategic partners, in creating and implementing initiatives to develop and sustain a vibrant community in which to work, live, and visit.

The candidate must have at least four years of experience and proven success in a leadership role within an economic development organization. The candidate must have a track record of leading with vision implementation and goal setting. Fundraising, business retention and recruitment expertise is critical. Prior experience with managing and negotiating multi-faceted professional relationships between an economic development organization and developers, business owners, local, county, and state governments, etc. while keeping the goals and objectives of the organization in the forefront.

All interested candidates are urged to apply by submitting a resume and cover letter to Luther Snyder at lsnyder@conwaygreenwood.com, (919) 833-4773. All inquiries are handled in a confidential manner.
